



## DRAFT Agenda

### EU-South Med Matchmaking Event 2024

#### 10 June 2024

Arrival, check in  
Possible visits at ACHEMA – individually

#### 11 June 2024

Time	Programme
08:30 – 09:00	<b>Registration</b> Location: <a href="#">Greet Hotel Darmstadt</a> , located at Hilperststrasse 27 – 64295 Darmstadt (Germany) (tbc)
09:00 – 09:30	<b>Opening Remarks and speeches</b> <ul style="list-style-type: none"> <li>• <b>Mariella Masselink</b>, Head of Unit, DG GROW, European Commission</li> <li>• <b>Virginie COSSOUL</b>, Programme Manager, DG Near, European Commission</li> <li>• <b>Emmanuel NOUTARY</b>, General Delegate, ANIMA Investment Network</li> <li>• <b>Martina BACOVA</b>, Project Adviser at European Innovation Council and SMEs Executive Agency (EISMEA)</li> </ul> <b>Moderator:</b> Daniel Cosnita, ECCP Team Member
09:30 – 10:30	<b>Breaking the ICE, Pitching Session, Round I</b> <b>Moderators:</b> Daniel Cosnita, ECCP Team Member / ANIMA
10:30 – 11:00	<i>Coffee Break</i>
11:00 – 12:00	

	<p><b>Opportunities and examples in doing business and forging value chain cooperations between EU and South Med countries</b></p> <ul style="list-style-type: none"> <li>• <b>Dr. Patric Dufour - Bourru</b>, Regional Development Agency Heilbronn, cluster initiative TRANSFORMATIVE DIALOG</li> </ul> <p>Co-operation partners with the Tunisian Automobile Association (TAA - <a href="#">Home Page - Tunisian Automotive Association (taa.tn)</a>) and the Mécatronic Cluster Tunisia (<a href="#">CLUSTER MECATRONIC TUNISIE – MOBILISATION OF TALENTED PEOPLE FOR INNOVATION AND ECONOMIC PERFORMANCE</a>).</p> <ul style="list-style-type: none"> <li>• <b>Amine Sellami</b>, Tunisian Mecatronic Cluste</li> <li>• <b>Other cluster members (tbc)</b></li> <li>• <b>Viviane Volk, Project manager</b>, Enterprise Europe Network (EEN) and Chamber of Commerce and Industry Frankfurt am Main</li> </ul> <p><b>Moderators:</b>  <b>Emmanuel NOUTARY</b>, General Delegate, ANIMA Investment Network  <b>Daniel Cosnita</b>, ECCP Team Member</p>
12:00 – 13:00	<p><b>Pitching Session, Round II</b>  <b>Moderators: Daniel Cosnita</b>, ECCP Team Member / <b>ANIMA</b></p>
13:00 – 14:00	<p><i>Networking Lunch</i></p>
14:00 – 17:00	<p><b>Matchmaking event: B2B Meeting</b></p>
17:00 – 17:30	<p><b>Debriefing session: feedback harvesting</b>  <b>EU Participants:</b></p> <ul style="list-style-type: none"> <li>• <b>Martina BACOVA</b>, Project Adviser at European Innovation Council and SMEs Executive Agency (EISMEA)</li> <li>• <b>Christophe GUICHARD</b>, Policy Officer at DG GROW, European Commission</li> </ul> <p><b>South Med Participants</b></p> <ul style="list-style-type: none"> <li>• <b>TBC</b></li> </ul>
20:00 – 22:00	<p><b>Networking Dinner</b>  <u>Venue &amp; Location (tbc)</u></p>

**12 June 2024**

Organised in the framework of [ACHEMA](#)

Time	Programme
09:00 – 09:30	<b>Registration</b> Location: <a href="#">Site map of the exhibition grounds</a> <a href="#">Hall overview and entrance</a>

Time	Programme
09:30 – 15:00	<p><b>Visits and different pavilions, exhibitors and seminar sessions, based on thematic focus</b></p> <p><b>Official Programme of ACHEMA in PDF <a href="#">here</a> with all sessions &amp; practical aspects</b></p> <p><b>Site Events Offered by ACHEMA <a href="#">here</a> and on page 28 &amp; 29 of the official programme</b></p> <p><b><a href="#">ACHEMA app</a> offering:</b></p> <ul style="list-style-type: none"> <li>- Complete directory of exhibitors, with company profiles on fields of activity and products, including contact details</li> <li>- ACHEMA congress programme on current trends, the complete spectrum of topics that move process technology and top-class speakers</li> <li>- Lecture abstracts</li> <li>- Interactive hall plans</li> <li>- Comprehensive search and filter functions (e.g. product, exhibition group, focal topic, country of origin, exhibition hall)</li> <li>- Bookmark exhibitors, products/topics, innovations, events, speakers</li> <li>- Add events to your personal calendar</li> <li>- Matchmaking function to identify interesting contacts</li> <li>- Innovation guide with product presentations and world novelties to explore</li> </ul>
15:00 – 18:00	<p><b>Site Visits</b></p> <p><b>Track A: Frankfurt Innovation Center Biotechnology</b>  <a href="https://www.fiz-biotech.de/en/">https://www.fiz-biotech.de/en/</a>  <b><u>Suitable for organisations in pharma and biotech sectors</u></b></p> <p><b>Track B: Cluster Process4Sustainability – Center for Sustainability in Industry , Proবাদis University, Höchst Industrial Park)</b>  <a href="https://www.industriepark-hoechst.com/en/stp/site/sustainability/process4sustainability/">https://www.industriepark-hoechst.com/en/stp/site/sustainability/process4sustainability/</a></p> <p>Together with site operator Infracerv Höchst and other companies at the site, Proবাদis School has launched the project</p>

	<p>"Process4Sustainability: Cluster for a climate-neutral process industries in Hesse". Based at Industriepark Höchst, we offer companies practical knowledge about the levers of CO<sub>2</sub> neutrality, new markets, and innovative business models.</p> <p><a href="#"><u>Suitable for organisation in sustainability in industry and energy sectors</u></a></p> <p><b>Track C: Process Learning Factory CiP</b>  <a href="https://digitalzentrum-darmstadt.de/Lernfabriken">https://digitalzentrum-darmstadt.de/Lernfabriken</a></p> <p>The Process Learning Factory CiP (Centre for Industrial Productivity) is an innovative training centre where the most important methods and tools for the path to operational excellence are experienced and trained. Just as a training workshop teaches technical skills, the CiP process learning factory teaches the tools and methods for designing production processes.</p> <p>Under the motto Lean. Smart. Transformation., the teaching content is always enriched by the latest findings from the CiP research group and transferred to your company's practice via our on-site consultancy services.</p> <p>The centre for industrial productivity CiP at PTW* (TU Darmstadt)  Your partner for lean and digital production.</p> <p><a href="#"><u>Suitable for organisations in digital techs and ICT sectors</u></a></p>
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## 13 June 2024

<p><b>09:30 – 14:30</b></p>	<p><b>ACHEMA</b></p> <p>Visits and different pavilions, exhibitors and seminar sessions, based on thematic focus</p> <p>Official Programme of ACHEMA in PDF <a href="#"><u>here</u></a> with all sessions &amp; practical aspects</p> <p>Site Events Offered by ACHEMA <a href="#"><u>here</u></a> and on page 28 &amp; 29 of the official programme</p>
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