

# VIDA INTERNATIONAL BROKERAGE EVENT 2019



September 12<sup>th</sup> 2019  
9.15 - 16.00



Sala Falck c/o Assolombarda  
Via Chiaravalle 8, 20122 Milan (IT)

Time	Topic
9.15	<b>Meet and Greet</b>
	<b>1<sup>st</sup> Plenary: Boosting innovation in agri-food chain</b>
9.30	Welcome, <i>Luca Donelli</i> , President Lombardy Energy Cleantech Cluster (LE2C)
9.40	Regional policy to develop advanced agri-food chain, <i>Fabrizio Sala</i> , Vice President and Minister for Research, Innovation, University, Export and Internationalization, Regione Lombardia
9.55	Keynote: Innovation trend in the agri-food sector, <i>Andrea Salati Chiodini</i> , President Assofoodtec (Italian Association of Manufacturers of Machinery, Plant and Equipment for Food Production, Processing and Preservation)
	<b>2<sup>nd</sup> Plenary: Funding opportunities for the European innovative SMEs</b>
10.10	VIDA project presentation: Supporting SMEs in the Food chain, <i>James Baker</i> , VIDA Project Manager
10.20	VIDA first results, <i>Norbert Reichl</i> , Food-Processing Initiative E.V (FPI)
10.30	Tips for a good proposal, <i>Marisa Fernandez</i> , Clúster para el Uso Eficiente del Agua - ZINNAE
10.40	Q&A
10.50	COFFEE BREAK
11.10	DIVA project presentation: Boosting innovative digitech value chains for agri-food, forestry and environment, <i>Anna Giacom and Daniele Abate</i> , H-FARM - National Contact Point for DIVA project
11.20	Opportunities from Horizon Europe in the agri-food and cleantech sector, <i>Diana Caputo</i> , Assolombarda

## Time Topic

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### 3<sup>rd</sup> Plenary: Demonstration of innovative solutions by the European SMEs

11.50 Challenges and solutions for a sustainable and competitive European food value chain. Elevator Pitch from:

- **NeoruraleHub** - a natural laboratory for developing innovative sustainable solutions for agri-food chain
- **Foodchain** - traciability service for the food sector based on blockchain, from origin to final consumer
- **Tecnoalimenti** - food product authentication and reducing food loss
- **Other SMEs.**

The Pitch is reserved also to foreign companies that are invited to participate to the company mission in order to facilitate collaborations with Italian companies.

**Please express your interest by filling [this form](#) not later than 3<sup>rd</sup> September 2019 sending it to: [info@vidaproject.eu](mailto:info@vidaproject.eu)**

**Event Moderator:** *Carmen Disanto*, Cluster Manager Lombardy Energy Cleantech Cluster (LE2C)

13.00 NETWORKING LUNCH

14.00-16.00 Europa Desk to support you to check if your idea is suitable for VIDA vouchers and other European calls

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The event will be in English, no translation available.

Registration free but mandatory [here](#).

The number of vacancies for the event is limited, so please register until **September 10<sup>th</sup>**.

### Organised by VIDA partner:

Lombardy Energy Cleantech Cluster (LE2C)

[info@energycluster.it](mailto:info@energycluster.it) - [www.energycluster.it](http://www.energycluster.it) - Tel. +39.02 58.37.08.14

Via Pantano 9 – 20122 Milano (Missori Metro Station - Line 3)



Co-funded by the Horizon 2020 Framework Programme of the European Union under grant agreement n° 777795. This document reflects only the author's view and the Commission is not responsible for any use that may be made of the information it contains.