

**Webinar**  
**Relaunch of ‘SMEs Go International’: Q&A**  
 1 October 2020, 15:00 – 16:30 CEST

**Agenda**

<b>14:50-15:00</b>	<b>Dial in of participants</b>
<b>15:00-15:05</b>	<b>Welcome to participants</b> <i>Andreas Pauer, ECCP</i>
<b>15:05-15:15</b>	<b>Introduction</b> <i>Peter Czaga, Policy Officer for cluster internationalisation, DG GROW</i>
<b>15:15-15:35</b>	<b>‘SMEs Go International’ call for concept notes: application and technical assistance</b> <i>Tahmina Shafique, ECCP</i>
<b>15:35-16:20</b>	<b>Q&amp;A on the application process</b> Open discussion with participants
<b>16:20-16:30</b>	<b>Concluding remarks</b>
<b>16:30</b>	<b>End of the webinar</b>

The **‘SMEs Go International’ Technical Assistance Facility** is a unique support service provided by the European Commission for projects related to the [European Strategic Cluster Partnership for Going International \(ESCP4i\)](#) and the [H2020 INNOSUP-1 Initiative](#). Based on feedback from participants, a call for applications has been relaunched and is open until 16 October 2020. The aim of the call is to facilitate the scaling-up of European SMEs to internationalise through direct and hands-on advisory to 25 projects.

Beneficiaries will benefit from the best-suited mix of specialised business advisors and experts, who will support projects to take their plans one step further, effectively tackling challenges for their cross-national projects.

The vision of the Technical Assistance Facility is to support SMEs to:

- **Grow** - untapping the potential of European SMEs through tailored direct advisory support;
- **Connect** - harnessing internationalisation of SMEs by enabling partnerships with third countries;
- **Transform** - supporting European SMEs to diversify, innovate and generate employment.

Are you interested? Then **join us in this webinar!** This webinar is designed to explain the application process and technical assistance offered and to address any questions that potential applicants might have. Eligible **SMEs** are encouraged to participate in this session. Please register [here](#) for the webinar.

Want to find out more about ‘SMEs Go International’?

1. Check our step-by-step [guidance document](#) to complete your [application form](#),
2. Have a look at our [Frequently Asked Questions](#),
3. For any queries, contact us at [smes-go-international@ecorys.com](mailto:smes-go-international@ecorys.com)