



Webinar 5

Engaging in Academia - Industry collaboration: Success story on developing Industry 4.0 in Ukraine

Date

5th of February 2018, 10.00 AM - 11.15 AM CET

Participants

Research, development and innovation (RDI) actors from EaP countries - such as technology managers, researchers and other staff of universities, research centres, and private SMEs; other actors of EaP innovation system.

Context

The EaP PLUS project is organising a series of webinars on specific innovation-related topics, exploitation paths and other horizontal issues important for Research, Development and Innovation (RDI) in EaP countries and for the EU-EaP RDI cooperation. The aim of the webinars is to allow the transfer of knowledge from EU experts to EaP institutions on topics related to research exploitation, innovation strategy in RDI projects, academia-industry collaboration, RDI internationalisation, Intellectual Property Rights and other topics related to Research, Development and Innovation projects.

This webinar will focus on a **success story** implemented in one of the EaP countries, Ukraine, where the *Association of Industrial Automation of Ukraine* has developed its own concept of **Center 4.0**, similar to that of Digital Innovation Hubs but more specified to local environment in Ukraine.

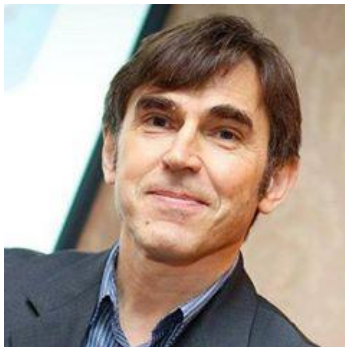
The Association of Industrial Automation of Ukraine is a cofounder of the national **«Industry 4.0 in Ukraine» initiative**. This initiative is an integrated platform for uniting business associations, groups and players on the ITC, APCS, engineering and machine building markets, scientists and educators with the purpose of accelerated development of Ukrainian industries with high added value. By the end of 2018 it grew by more than 100 members, and three Centers 4.0 have launched.

Agenda

- **10.00-10.10 AM:** Introduction by Svetlana Klessova/ Krisztina Dax on the EaP PLUS project and the series of webinars
- **10.10-10.45 AM:** Presentation of concept Center 4.0 as key element of innovative ecosystems for industrial hitech (Alexandre Yurchak)
 - Ukrainian landscape of innovators in industrial hi-tech segments
 - Local model of innovative ecosystem
 - Concept of regional and industry Center 4.0 / the deployment in 2018
 - Parallels and possible touch points with DIHs and hi-tech cluster development
 - Cooperation and exchanges points with EaP Plus countries
- **10.45-10.55 AM:** Conclusion and info on the next webinar
- **10.55-11.15 AM:** Questions/Answers

Speaker

- Alexandre Yurchak - CEO in [Association of Industrial Automation of Ukraine](#)



Alexandre Yurchak has 25 years of experience working on Industrial Automation and IT markets as business developer and strategist. He spent 12 years in an international company, Schneider Electric, including work in France and product marketing responsibilities for Central & Eastern Europe in 2001-2004. In 2005 he came back to Ukraine and continued working for another 6 years in local engineering, machine-building enterprises and later in the national investment agency as top-manager. Since 2011 Alexandre has been working on his own projects in industrial hi-tech area, predominantly in the Association of Industrial Automation of Ukraine (APPAU). In 2016 APPAU founded the national movement 'Industry 4.0 in Ukraine' and in

2018 developed the national strategy 4.0.

Next steps

The 6th and last EaP PLUS RDI webinar will take place in May 2019. This webinar will explore the topic of *"Internationalisation of RDI activities - Exploring the models of international innovation partnerships"*.