# A EUROPEAN BLOCKCHAIN SERVICE

A BRIEF POST-COVID HOW-TO



#### WHY?

#### Covid19 was:

- A hard test
- A drive for change & improvement

#### Questions:

- Will we be ready next time?
- Can we change for better regardless of an event?

#### WHY?

## Can the (EU) Blockchain be "THE" tool to make the change we need?

(spoiler: yes it is)

#### BENEFITS

#### Blockchain (BC) is a technology/protocol that provides:

- Security & Transparency
- Verifiability & Accountability
- Immutability\* & Time stamping
- Resiliency & Antifragility
- Trustlessness



#### WHERE?

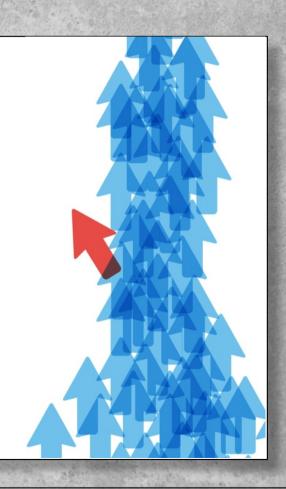
- Any supply chain (goods, information, documents...)
- Insurance
- IP & Research
- Public administration

BC : Internet = "Application" : (web+chat+IoT+streaming...)

#### HOW?

#### Blockchain is disruption

- cannot understand it via reductionism
- it's not a drop-in replacement for databases
- cannot adopt it thinking like "pre-blockchain"
- it's a deep change in :
  - value proposition & business model
  - project's concept, design & application



#### HOW?

- A real BC must be public & open (this is not an issue)
- There is no relevant use for "private bc" that can't be handled as well, cheaper and faster with a traditional distributed database.
- So called "private bc" loose most (if not all) of the characteristics listed in the previous slide.
- An open & public BC is cheap, and "...as a service" by design

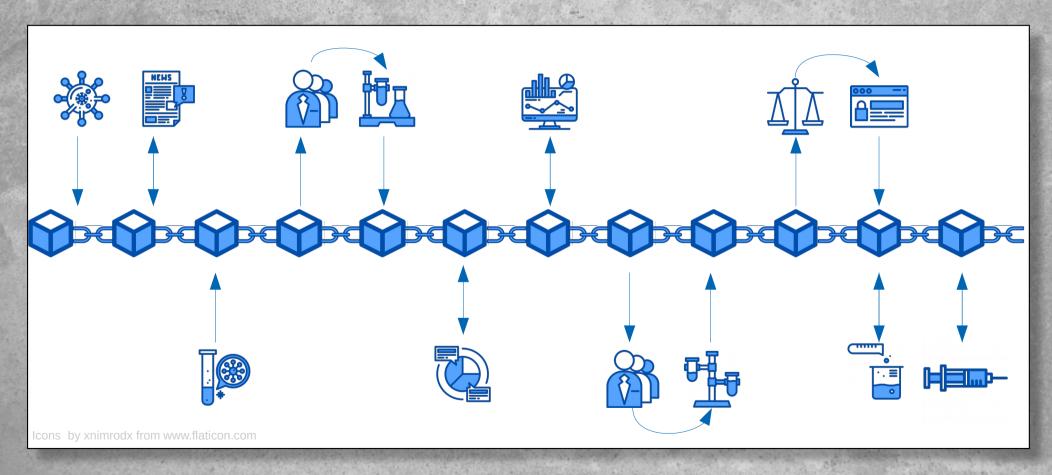
#### **SCARED OF PUBLIC?**

- Structure Layer vs Application Layer
- The Internet is Public / The website can be private !!
- You choose how to use it, what to publish and not to
- Public & Open does not mean Anarchy (the very contrary)
- Public & Open is all about rules & checks

### BLOCKCHAIN GDPR

- BC "vs" GDPR is a common misconception. Why?
  - the "public" issue
  - the "undeletable" issue
- Simply put, just use it the right way:
  - encrypt or hash data (if it **must** be on the BC and if applies)
  - don't put it in the BC (in all other cases)
- BC can and should be used to enforce GDPR application!
  - timestamping of docs & logs

#### A COLLABORATION PLATFORM



#### **SHALL WE START?**

- Don't make a blockchain
- Don't buy a blockchain
- Use one of the many alternatives

#### Quadrans.io

- it's free, open, public, available and EVM compatible
- 300 nodes up&running (mostly in EU)
- no cryptocurrencies → no mining → no TCO







# Thanks

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