

Clusters proposals for tourism

22 July 2020

Clustering Industry Experience, Ideas, Innovations and Nations

Consulting Cluster Veritas Ltd is a private organisation, which specialise in the filed of business consultancy. Established in 2013 and being an active organisational member of TCI Network since 2015, currently the cluster has 25 members from the following sectors:



- Accounting, Financial, Tax and Business Consultancy
- Information Technology



- Legal Services
- Real Estate & Tourism



- Pharmaceutical Industry
- MICE
- Renewable Energy and Energy efficiency

OUR MISSION:

- Achieve a mix of business-consulting services
- High-profile professionals
- Exceptional knowledge of European and International Practices
- Attract foreign partners
- Regional Cooperation & Internationalisation

OUR VISION:

- Effective concentration of resources to improve competitiveness
- Continuously expanding the range of opportunities for each member of the cluster

Members follow the latest trends in the management of innovative organisation:

- Innovation by building a system of experts, following the method inward and outward
- Combining innovative ideas and efficiency
- Closer integration between partners and society
- Cooperation with academic and scientific bodies in Bulgaria

OUR SERVICES

- Management of investment projects and identifying investment opportunities
- Professional legal advice & assistance - corporate law, trade law, financial, tax and administrative law
- Financial Accounting - bookkeeping, bank & petty cash reconciliation, stock valuation, VAT, trial balance & final accounts, preparing financial statements & reports
- Management Accounting - costing systems, sales reporting, development & implementation of management accounting software
- Business Planning & Budgeting
- Conference Planning & Event Management
- Development & Implementation of systems for monitoring and screening
- Development of programs for operational control of the quality and efficiency of work, and optimal use of human resource potential
- Market Research
- Sales Strategy
- Feasibility Studies & Concept Development (Real Estate)
- Contract negotiation & Partnership Development (Hotels)

- Brand Development & Corporate Marketing
- Team Coaching
- IT Project management
- Development of prototypes
- Software & Applications Development
- WEB design & Development
- Consultancy, Development & Implementation (CMS, CRS, CRM, PRM, BPM)
- Market analyses for energy efficiency, CHP and renewable energy technologies
- Technical analysis, economic and environmental analyses of energy technology and equipment
- Energy audits, design and installation of cost effective energy systems
- Consultancy services in the field of renewable energy and energy efficiency, including project monitoring and management, under the European Union's (EU) Operational Programs
- Assessment of RES potential on local, regional and national levels
- Local sustainable energy planning
- Technical assistance to local, regional and national organizations and companies, working in the field of renewable energy resources, energy efficiency, energy planning and CHP

Consulting Cluster Veritas

HOW WE WORK TOGETHER

a member of



the global practitioners network for
accountants, chartered and insurance

ПМА - Фарма Маркетинг Адвансърс ЕООД
PMA - Pharma Marketing Advisors Ltd

Legal Service
Юридическо обслужване

Marketing, PR & Event Management
Маркетинг, ПР и ивент мениджмънт

- ● Веритас Рийъл Солوشънс ООД || Veritas Real Solutions Ltd
- ● СИЙДОТ ООД || seedot.com
- ● Веритас Консултинг ООД || Veritas Consulting Ltd
- ● ПМА - Фарма Маркетинг Адвансърс ЕООД || PMA - Pharma Marketing Advisors Ltd

Information Technology
Информационни технологии,
софтуер, ERP системи

- ● Веритас Консулт ООД || VERITAS Consult Ltd
- ● СИЙДОТ ООД || seedot.com

Веритас Рийъл Солوشънс ООД || Veritas Real Solutions Ltd
Веритас Консултинг ООД || Veritas Consulting Ltd

Real Estate & Tourism Sectors
Недвижими имоти
& туризъм

Accounting, Financial, Tax & Business Consultancy
Финансови консултации,
счетоводство и контрол,
одит

- ● Веритас Консулт ООД || VERITAS Consult Ltd
- ● Веритас Консултинг ООД || Veritas Consulting Ltd
- ● ЛИБО Консулт ООД || LIBO Consult Ltd

ПМА - Фарма Маркетинг Адвансърс ЕООД
PMA - Pharma Marketing Advisors Ltd

Веритас Фарма ООД || VERITAS Pharma Ltd

Pharmaceutical Industry
Фармацевтична индустрия

Science Studies & Innovations
Научни изследвания и
инновации

- ● ПМА - Фарма Маркетинг Адвансърс ЕООД
PMA - Pharma Marketing Advisors Ltd
- ● СИЙДОТ ООД || seedot.com
- ● Веритас Консулт ООД || VERITAS Consult Ltd

VERITAS CONSULT Ltd - covers the full spectrum of financial and accounting services in accordance with national accounting standards and procedures, international accounting standards and statutory tax regulations. IT consulting.

Веритас Консулт ООД - покрива пълния спектър на финансово-счетоводни услуги в съответствие с националните счетоводни стандарти и процедури, международните счетоводни стандарти и данъчно регламентираните нормативни изисквания, ИТ консултинг.



Веритас Фарма ООД - Опит в изготвянето на маркетингова стратегия и извършване на пазарни проучвания и консултации в сферата на фармацевтичната индустрия.

Veritas Pharma Ltd - Experience in the development of marketing strategy and conducting market research and consulting in the field of pharmaceutical industry.



Веритас Рийл Селюшънс ООД - предоставя комплексни маркетинг и консултантски услуги в сферата на недвижимите имоти и туризма, ивент мениджмънт и PR.

Veritas Real Solutions Ltd - provides comprehensive marketing and consulting services in the field of real estate and tourism, event management and PR.



ЛИБО Консулт ООД - предлага модерно и професионално счетоводно и данъчно обслужване на български и международни компании.

LIBO Consult Ltd. - offers modern and professional accounting and tax service for Bulgarian and international companies.

ПМА - Фарма Маркетинг Адвайзърс ЕООД - дългогодишен опит в изготвянето на маркетингови стратегии и проучвания за нуждите на български и чуждестранни клиенти в областта на фармацевтичната индустрия. Цялостни юридически услуги.

PMA - Pharma Marketing Advisors Ltd. - long experience in the development of marketing strategies and studies for the needs of Bulgarian and foreign clients in the pharmaceutical industry. Legal services.



Веритас Консултинг ООД - Предоставя пълен пакет от професионални бизнес и финансови услуги, консултации за организационната структура на предприятието и управление на бизнес процес, в зависимост от специфичната дейност на клиента.

VERITAS Consulting Ltd provides a full range of professional business and financial services, consulting on organisational structure and management of business processes, depending on the specific activity of the client.

СИЙДОТ ООД - консултингова и разработваща компания, която работи с ИТ решения за оптимизиране на бизнес процеси. Фокусирана сме на 100% към индивидуалните изисквания на своите клиенти. Стратегия на СИЙДОТ е да се гарантира, че всеки клиент ще се възползва от изключителните стандарти на обучение и задоволеност.

seedot.com provides Information Technology Consulting Services (IT consulting, business and technology services). seedot.com main focuses are on advising businesses how to use information technology to best meet their business objectives. Besides advising we also implement, deploy and administer IT systems on business' behalf.






The global practitioners network for competitiveness, clusters and innovation

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A good moment to become a TCI member

TCI Organizational Members



66 organizational members

450 active members in 46 countries

+ 800 participants in 2016 TCI conferences

TCI Network

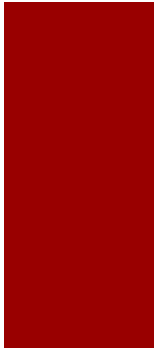
TCI EUROPEAN CONFERENCE 2018





Ulla Engemann @ulla234 · Apr 16

During #eu2018bg #SocialEconomy conf we are making link to #clusters & distributing journal from last regional #TCI conference @tcinetwork thanks to @TeoJilkova 4 making them available - see good examples from #Navarra #Lapland #Lille



Black Sea & Balkans Conference World Summit 2020



Valuable partnerships created



BULGARIAN SMALL AND MEDIUM ENTERPRISES
PROMOTION AGENCY (BSMEPA)



**BULGARIAN
CONVENTION
BUREAU**



industries
companies
international members
cluster
strategy economic
value big TEAM brand
ive identity marketing
team



VERITAS
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