



**bioXclusters**  
European Innovation Worldwide

*The Strategic Cluster Partnership (ESCP) for Personalised Healthcare*

*partner regions:*



## **"EU-Japan Cluster Matchmaking Event" at Bio Europe, Frankfurt, Germany**

**November 2014**

*supported by:*



## Background

bioXclusters is a European initiative, uniting 4 European bioregions with one single overarching aim - increasing the competitiveness of SMEs by supporting the internationalization process and by creating a single European entry point for global players in the life sciences sector. The 4 clusters involved are Biocat (Catalonia, Spain), Bio<sup>M</sup> (Bavaria, Germany), bioPmed (Piemonte, Italy) and Lyonbiopole (Rhône-Alpes, France).

Strengthening and promoting the international competitiveness of life sciences SMEs beyond Europe are essential tasks in an increasingly globalised environment. Therefore, the aim of the initiative is on the one hand to help European SMEs to access competitive target markets. On the other hand, bioXclusters actively cross-links European clusters and cluster managing companies with selected global life science hot spots. This furthers the competitiveness of companies and R&D centers on both sides and non-European regions benefit from an expert gate to the life science market in Europe.

The bioXclusters alliance continues to welcome further partners from non-European markets to create links for win-win collaboration of their companies and research organizations. Japan, with its second largest pharma market of the world and cutting-edge life science research, represents a very attractive market for European companies and research groups to work with. At the same time, the Japanese pharma industry can benefit greatly from the innovative European biotech and R&D sector.

## Objective

The EU-Japan Cluster Matchmaking Event – financially supported by the European Commission (<http://www.clustercollaboration.eu/>) – is taking place at Bio Europe in Frankfurt (Germany) on November, 3<sup>rd</sup>. It provides the perfect opportunity to gain an overview of the strengths of the Japanese life sciences landscapes and clusters in the health care sector.

Speakers from four leading Japanese life science clusters and from Japan Bioindustry Association (JBA) will present the vast array of opportunities that the Japanese pharma and health market offers to European companies.

If you work for a European life science cluster or if you are a manager of a company that targets the Japanese market, do not miss the opportunity to establish valuable contacts at this event. It creates the basis for cluster cooperations, R&D projects, licensing opportunities, attracting joint partnerships, developing small scale, high value manufacturing projects, developing commercial activities and establishing your presence in the Japanese market by using soft landing facilities.

## Business Area

Life sciences and health care applications: pharmaceuticals, drug discovery, diagnostics, biomarkers, medical technologies, e-health technologies...

Life Science Clusters

## Organizers

### bioXclusters alliance:

- Coordinator of the event: Bio<sup>M</sup> Biotech Cluster Development (Germany) - [www.bio-m.org](http://www.bio-m.org), Dr. Stephanie Wehnelt, [wehnelt@bio-m.org](mailto:wehnelt@bio-m.org)
- Biocat (Spain) – [www.biocat.cat](http://www.biocat.cat)
- bioPmed (Italy) – [www.biopmed.eu](http://www.biopmed.eu)
- Lyonbiopole (France) - [www.lyonbiopole.com](http://www.lyonbiopole.com)

## Workshop

**Monday, 3<sup>rd</sup> Nov. 2014, Bio Europe convention center, room "Prisma"**

|               |  |
|---------------|--|
| 15:15 – 15:30 | Welcome address: European Commission-funded support tools<br><b>Jessica Michelson, EU-JAPAN CENTRE for Industrial Cooperation</b>  |
| 15:30 – 15:45 | The role of Personalised Health Care in Europe<br><b>Fabrizio Conicella, The European Strategic Cluster Partnership (ESCP) for Personalised Healthcare "bioXclusters"</b>                      |
| 15:45 – 16:15 | Key-note: Opportunities for European biotech ventures in Japan<br><b>Dr. Tsuneaki Sakata, Senior Fellow, Global Innovation Office, Shionogi &amp; Co., Ltd.</b>                                |
| 16:15 – 17:00 | Japanese life science clusters<br><b>Metropolitan Bionetwork (Tokyo), Yokohama-Kanagawa Bio-Business network (Kanagawa), Protein Mall Kansai (Osaka), Fukuoka BioCluster Project (Fukuoka)</b> |
| 17:00 – 18:00 | Networking (business card exchange) around hot drinks & snacks   |
| 18:00         | Start of Exhibit Hall Hospitality Reception  |