Pitching Session

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development Pepartment: mall Business Development REPUBLIC OF SOUTH AFRIC/

Who We Are







- Legal name: SPDC SOC t/a AIDC Gauteng
- Established as a support centre with a focus on the Gauteng automotive industry
- Implementation agency of the provincial government

- Established in **2000 at the request of industry**
- Staff compliment of +/- 160
- Asset base of approx. R850 million



South Africa Automotive Industry

SA Automotive Industry Vision and Objectives: 2035



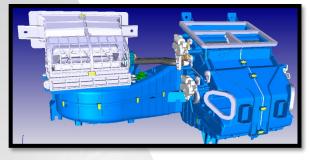


Flagship Projects





Incubation Programmes



The AIDC pioneered its **Incubation Programmes** within the local automotive industry to provide support to Black-owned enterprises and **nurture these companies** during their **start-up phases**.





IC at FORD SA

- Ikukeng
- TAS
- MH Automotive
- Nomtec

Logistics

Bumper assembly & sequencing Box Rail / has press for metal pressing HVAC Assembly

IC at Nissan SA

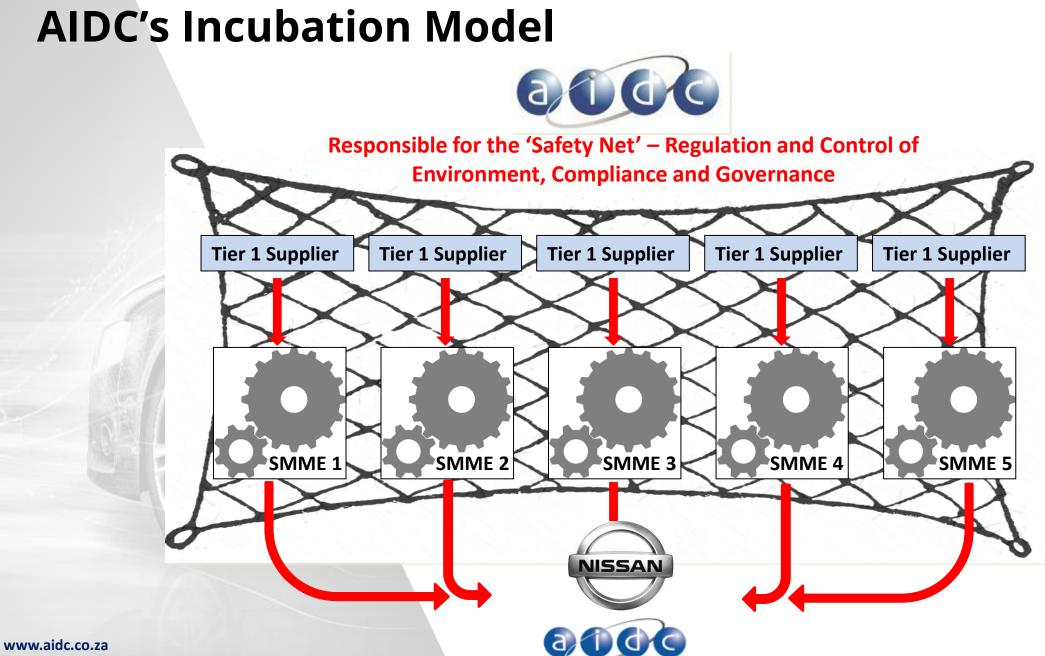
- Letago
- Nakana
- Ndivho
- Sana
- Agile

Bumper assembly & sequencing Rework

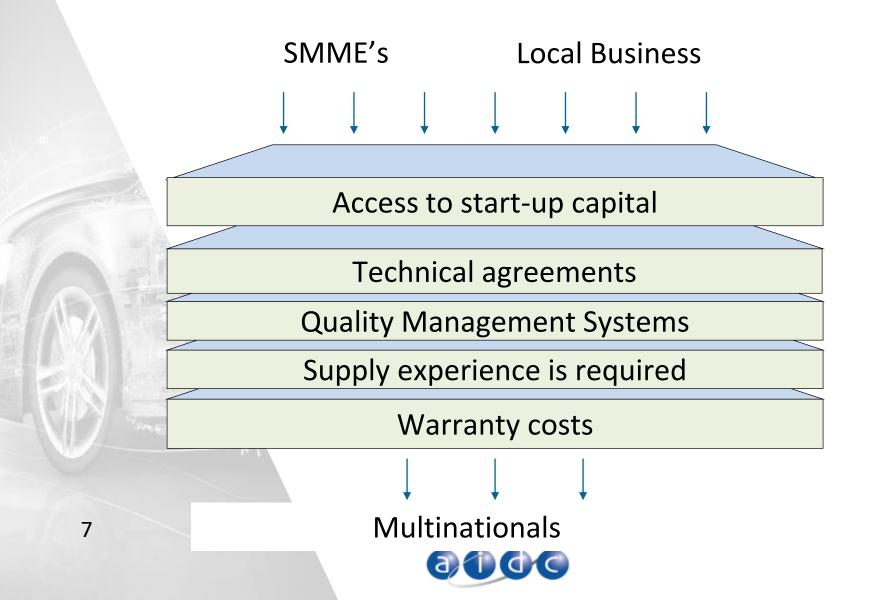
Tyre and wheel assy & sequencing

Welding – Stillage manufacture/repair Logistics Kitting





Barriers to Entry



What is a Business Incubator?





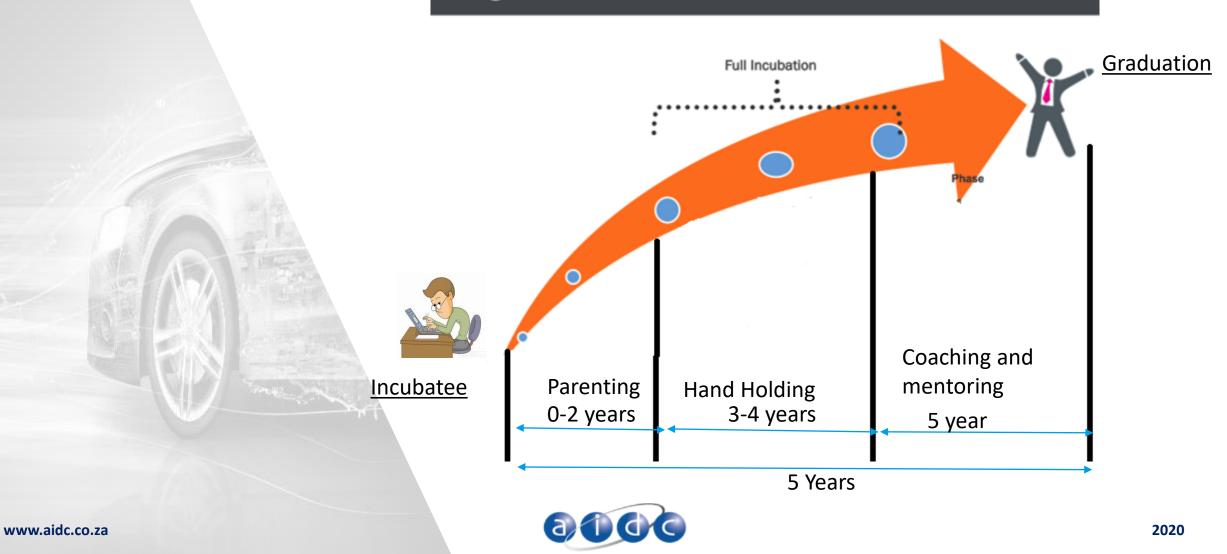
A business incubator is an entity organized to deliver support to businesses during the start-up phase.



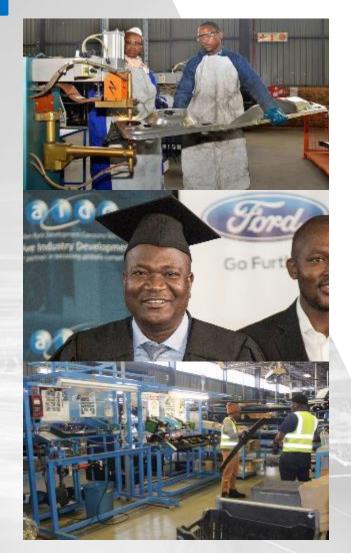


The Incubation Model

Stages of Incubation



Incubation Programmes



- Safety net provided by AIDC
- ➡ Partnership with the OEMs and Tier 1 Suppliers
- Complex legal architecture
- Services fully funded by OEMs (water, electricity, etc.)
- Guaranteed commodity access within its supply chain
- AIDC income generated by
 - Shared Services offered to Incubatees (HR, Fin, Payroll, Mentorship)
 - Rental income generated (approx. 50% market related)
 - 👄 Profit-sharing model
- Operational facility directly linked to Ford/Nissan's production line
- High risk, high pressure environment
- Nissan IC co-funded by the Jobs Fund







- Incubation business owners ready to graduate and take up opportunities
- Skilled and technically proficient having trained in an automotive plant
- Business skills soft skills and on-job training over approx 5 year period





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