



Internal Market, Industry, Entrepreneurship and SMEs

European Policy and Programme on International Cluster Cooperation

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**SMEs: Clusters, Social Economy
and Entrepreneurship Unit**

**EU-Thailand Cluster Cooperation and Matchmaking Event,
Seminar, 6 September 2017**

Speaking about clusters...

- In Europe **cluster organisations** bring together a number of **members in a network**,
 - *research institutes, universities, large companies, small and medium enterprises (SMEs)...*
 - in a certain **geographic territory** and working in a **specific field (economic sector)**
- **Main objectives:**
 - bring stakeholders from the same territory and related sectors together for synergies
 - support their members' collaboration activity, notably research, development & innovation (RDI) and internationalisation activities
- **Activities:**
 - Networking events
 - Trainings
 - Study tours / visits
 - Collaborative projects
 -

Key objectives of cluster policy in Europe

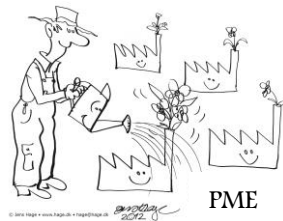
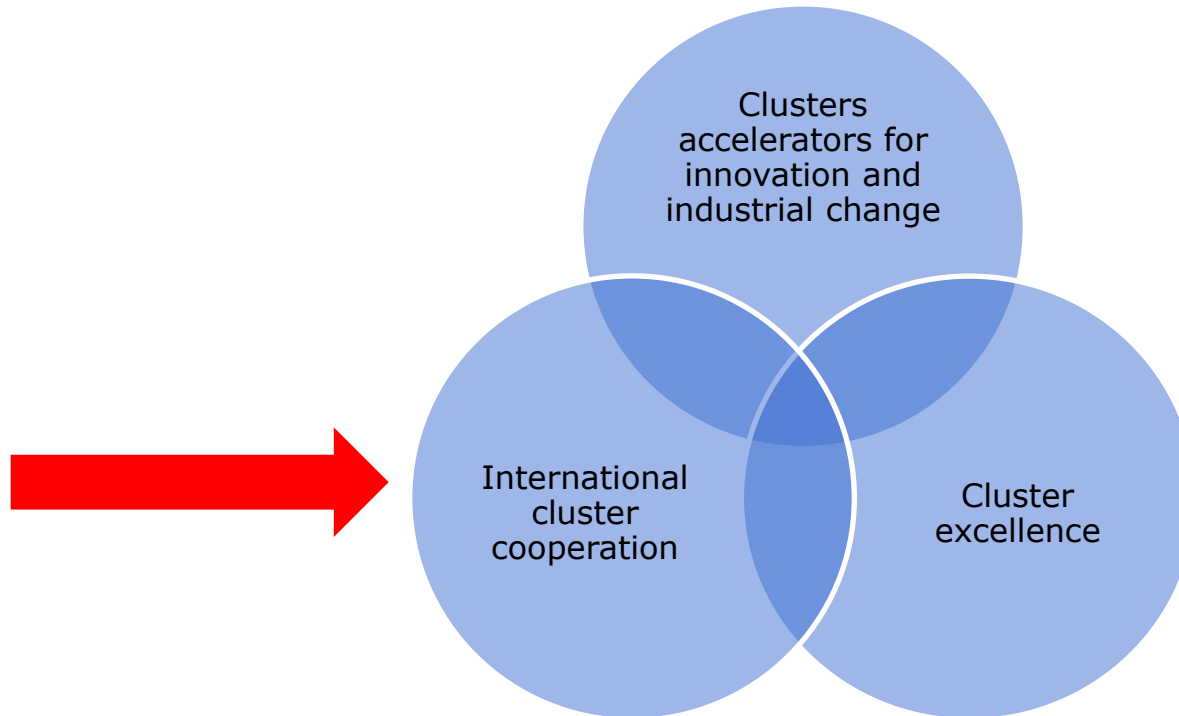
Most EU countries have national and regional policies and programmes in support of clusters

The European Commission is assisting regions and Member States in developing more world-class clusters in Europe for the benefit of SMEs

The European Commission is promoting cluster cooperation across Europe

- to facilitate SME internationalisation and growth and**
- to support the development of new value chains and emerging industries**

Focus of European cluster policy



Cluster Internationalisation Programme for SMEs (COSME, €19M)

Supporting SME access to global value chains through clusters

Clusters matter for economic growth

- SMEs in clusters register more patents, are more innovative, grow more and create more jobs.
- In Europe, 38% of jobs and 55% of wages locate in around 2,000 clusters.

Cluster organisations: key boosters of SME internationalisation

- Build 'innovation communities' through collaboration
- Boost SME business development through collective services and more individual, tailored & hands-on support
- Accelerate SME international development by seeking complementarities in global value chains

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European Cluster Collaboration Platform

- The hub connecting clusters across Europe and beyond.
- Over 650 cluster organisations profiled !!!



International cluster matchmaking events in third countries and Europe

- 11 Events in 2016 and 2017 with: US, Taiwan, Iran, Mexico, Brazil & EU stakeholders
- 5 events in 2017: US, Taiwan, Paris Air Show, Thailand, Greece

European Strategic Cluster Partnerships – Going International (ESCP-4i)

- "Clusters Go International" action promoting SME internationalisation towards 3rd countries
- 15 EU Cluster partnerships implementing joint strategies to go international

'Clusters Go International' action

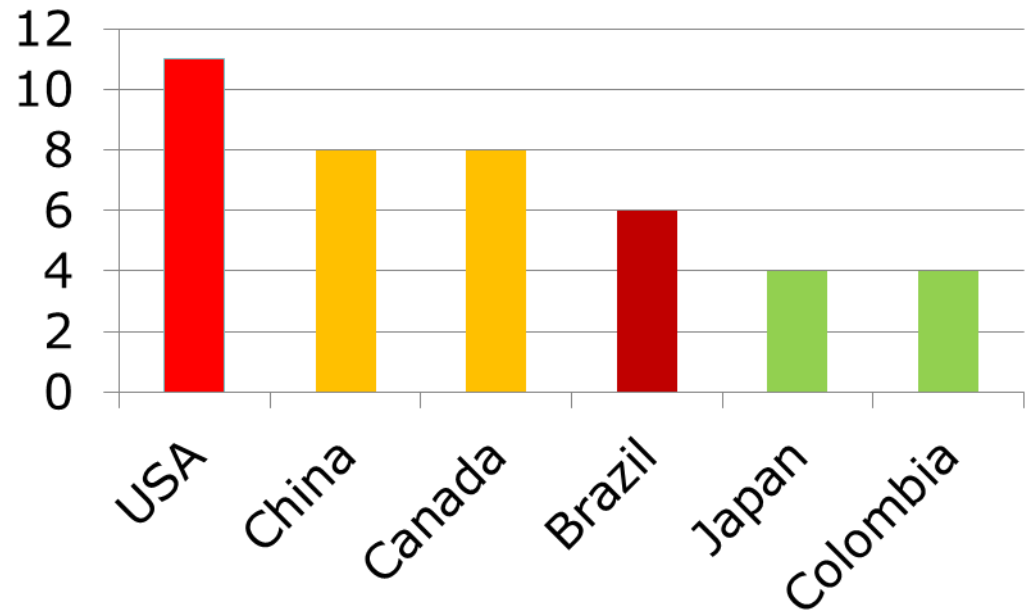
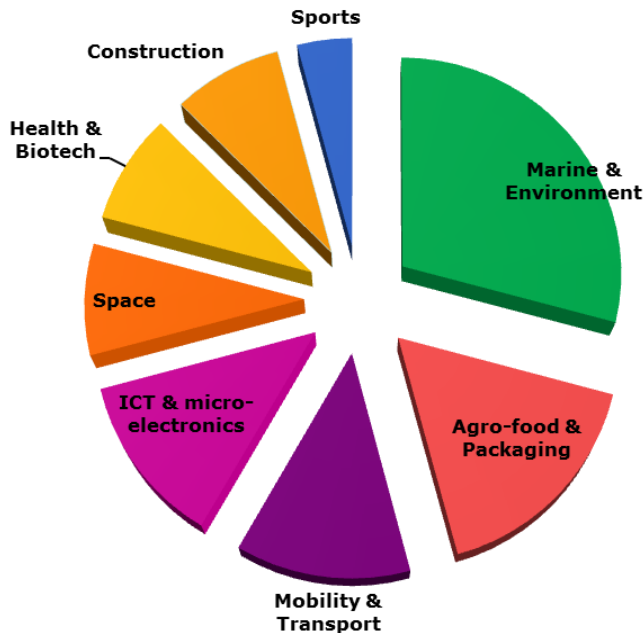
Overall, 15 EU Cluster Partnerships "Go international"

involving: 98 European cluster organisations

10,000 SMEs across 23 European countries

6 clusters and 700 SMEs in each partnership in average

Sectoral & Industrial Focus

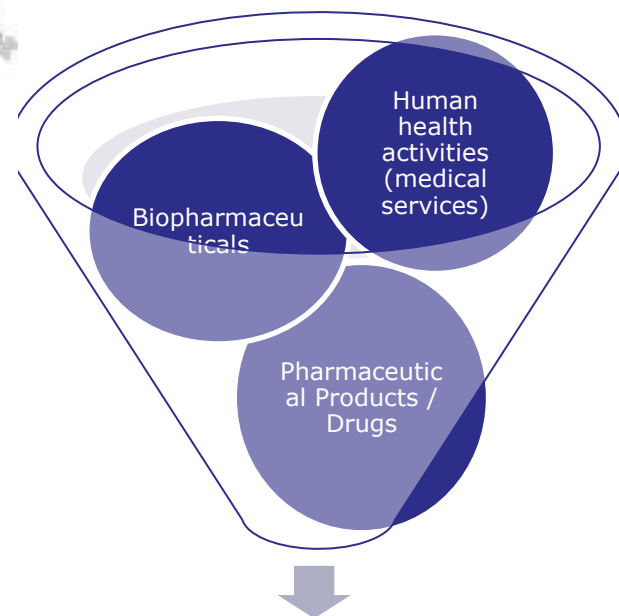


Others: Chile, Peru, South Korea, Taiwan, ASEAN, North Africa, Gulf/Middle East, India, Australia



**4 cluster partners:
IT, ES, DE, FR**

880 SMEs



Fact Finding Missions and internationalisation strategies (Australia, Brazil, Canada, China, Japan, Republic of Korea, United States)

MoUs and gateways agreements with third countries

C2C and B2B meetings

Increase of collaborations with SMEs and external partners (technological and commercial agreements)

<https://www.clustercollaboration.eu/escp-profiles/bioxclusters%20>

International Cluster Cooperation

Providing information on cluster landscape in several 3rd-countries :

U.S., Canada, Japan, Republic of Korea, Mexico, Brazil, China, India

<https://www.clustercollaboration.eu/international-cooperation>

Mapping out cluster organisations from 3rd-countries on the European Cluster Collaboration Platform:

U.S., Japan, Canada, Mexico, Australia

Initiating policy exchanges with authorities from 3rd-countries:

- **to facilitate reinforce cluster cooperation in mutual interest**
- **EU-U.S. Cluster Cooperation Agreement between DG GROW of the European Commission and the U.S. Department of Commerce**



Cluster Cooperation Outlook with Thailand and ASEAN countries

New European cluster partnerships to be established early 2019 may target cooperation with Thailand and ASEAN countries

Recent survey showed that 58 out of 241 European clusters expressed interest for cooperation with ASEAN countries

EU Gateway / Business Avenues and ECCP joining efforts for future events in South East Asia



More information

EU Cluster Portal:

https://ec.europa.eu/growth/industry/policy/cluster_en

European Cluster Collaboration Platform (ECCP)

<http://www.clustercollaboration.eu/>

European Strategic Cluster Partnerships – Going International

<http://www.clustercollaboration.eu/eu-cluster-partnerships>

Twitter: @Clusters_EU

Thank you for your attention