### **Pitching session**



### Sara Tresoldi

Project manager Lombardy Cosmetics System



## **Pitching Session**

Mission: represent the cosmetics entire value chain and promote collaborative actions to foster innovation and <u>competitiveness</u>

#### Sara Tresoldi

- Services:
  - Organization of **thematic working groups**, focused on research and innovation projects
  - Direct relationship with researchers and their competences, building applied research projects
  - **Matchmaking** B2B & B2R for looking for solution and competences
  - Support the access to **public funding,** mainly through partnership
  - Collection of needs and connection with educational actors

Lombardy Cosmetics System













### **Pitching Session**

#### What we can offer





AD-COM Advanced Cosmetic Manufacturing







Academic competences in cosmetics field, e.g. specific competences on *circular economy* and *twin transition*  Knowledge on the Lombardy Cosmetics Industry and processes  $\checkmark$ 

Strong linkage with the network of European cosmetics cluster



### **Pitching Session**

### What we are looking for

Development of R&I partnership















# "Beauty that connects"

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