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of the European Union

# European Strategic Cluster Partnership

## COSMENERG 4i

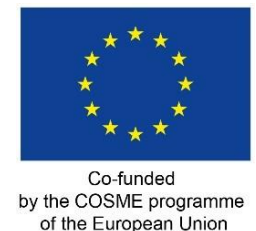


Cosmenerg-4i

**Boglarka Vajda**  
EU projects advisor

# Project

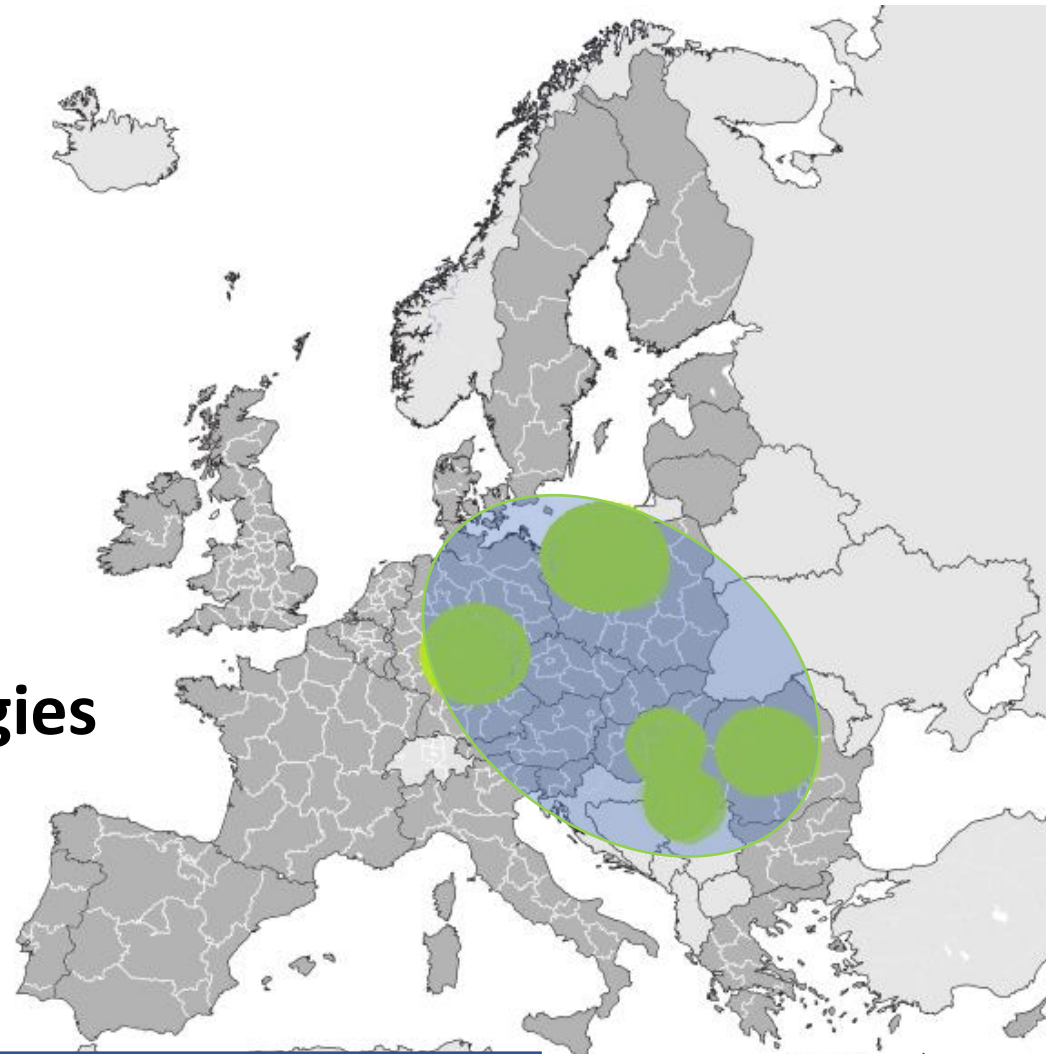
- Internationalisation in renewable energy and environmental technologies towards ASEAN and Middle East markets and other regions in the future
- **Clusters Go International, Strand 2**
- Cosmenerg – Cluster Excellence project :: internationalisation strategy
- Duration of the action: 24 months
- Budget: € 598,009 (EU Grant: € 448,504)





# Cosmenerg-4i

## Global Clusters for Renewable Energy and Environmental Technologies



ArchEnergy Cluster  
International Innovative Cluster for Renewable Energy and Building Trade



**Cluster Management Excellence**  
GOLD  
PROVEN FOR CLUSTER EXCELLENCE

**Archenerg Cluster (Hungary)**



**GREEN ENERGY**  
Romanian Innovative Biomass CLUSTER



**Cluster Management Excellence**  
SILVER  
DEDICATED TO CLUSTER EXCELLENCE

**Green Energy Innovative Biomass Cluster (Romania)**




**NEU**  
NETZWERK  
ENERGIE &  
UMWELT e.V.




**Cluster Management Excellence**  
BRONZE  
STRIVING FOR CLUSTER EXCELLENCE

**Network for Energy and Environmental Technology (Germany)**



BALTYSKI KLASTER EKOENERGETYCZNY



**Cluster Management Excellence**  
BRONZE  
STRIVING FOR CLUSTER EXCELLENCE

**Baltic Eco-Energy Cluster (Poland)**



**ECOPANONIA**  
Novi Sad  
Klaster za ekološku energiju i ekološku kulturu



**Cluster Management Excellence**  
BRONZE  
STRIVING FOR CLUSTER EXCELLENCE

**Ecopanonia - Eco-Energy and Eco-Culture Cluster (Serbia)**



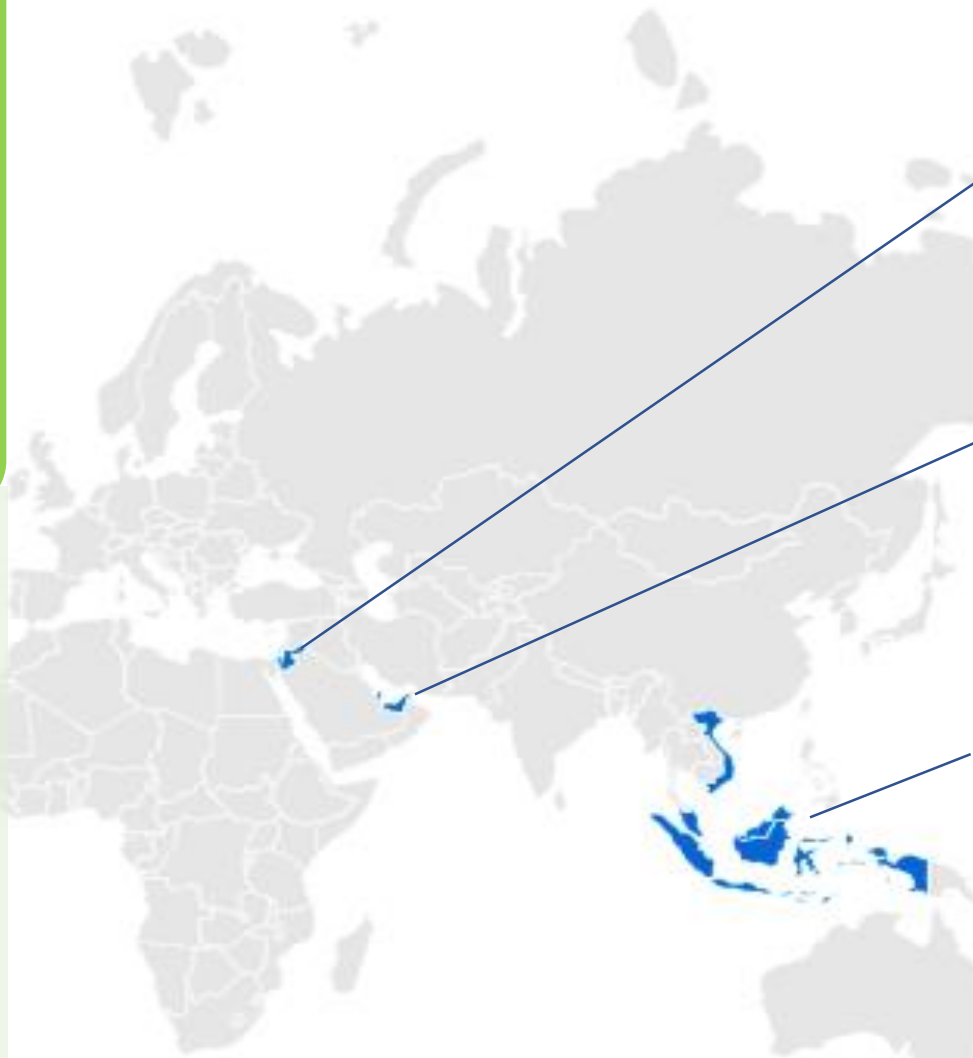
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**Sectoral Industries:**  
Environmental Services

**S3 EU priority areas:**  
Sustainable energy & renewables

**Emerging industries:**  
Environmental Industries

- **Recycling of agricultural and industrial waste (i.e. use of biomass)**
- **Energy efficient eco construction and building industry**
- **Energy efficient, smart grid based urban (city and village) planning and designing**
- **Water and waste management (recycling, cleaning, geothermal water)**
- **Renewable energy: solar, wind, water, geothermal, and the integration of power grids**
- **Eco-innovation and eco-production value chains**



- **ISRAEL**
- **JORDAN**

- **QATAR**
- **UNITED ARAB EMIRATES**

- **VIETNAM**
- **SINGAPORE**
- **INDONESIA**
- **MALAYSIA**

# Overall objective

- **Joint internationalisation service package (CE-ME-ASEAN)**, including the use of an **online networking platform** for cluster members (SMEs) that is continuously provided to members with businesses viable for internationalisation
- SMEs operating in the emerging industries of **eco-, bio-energy, renewable energy and environmental technologies**



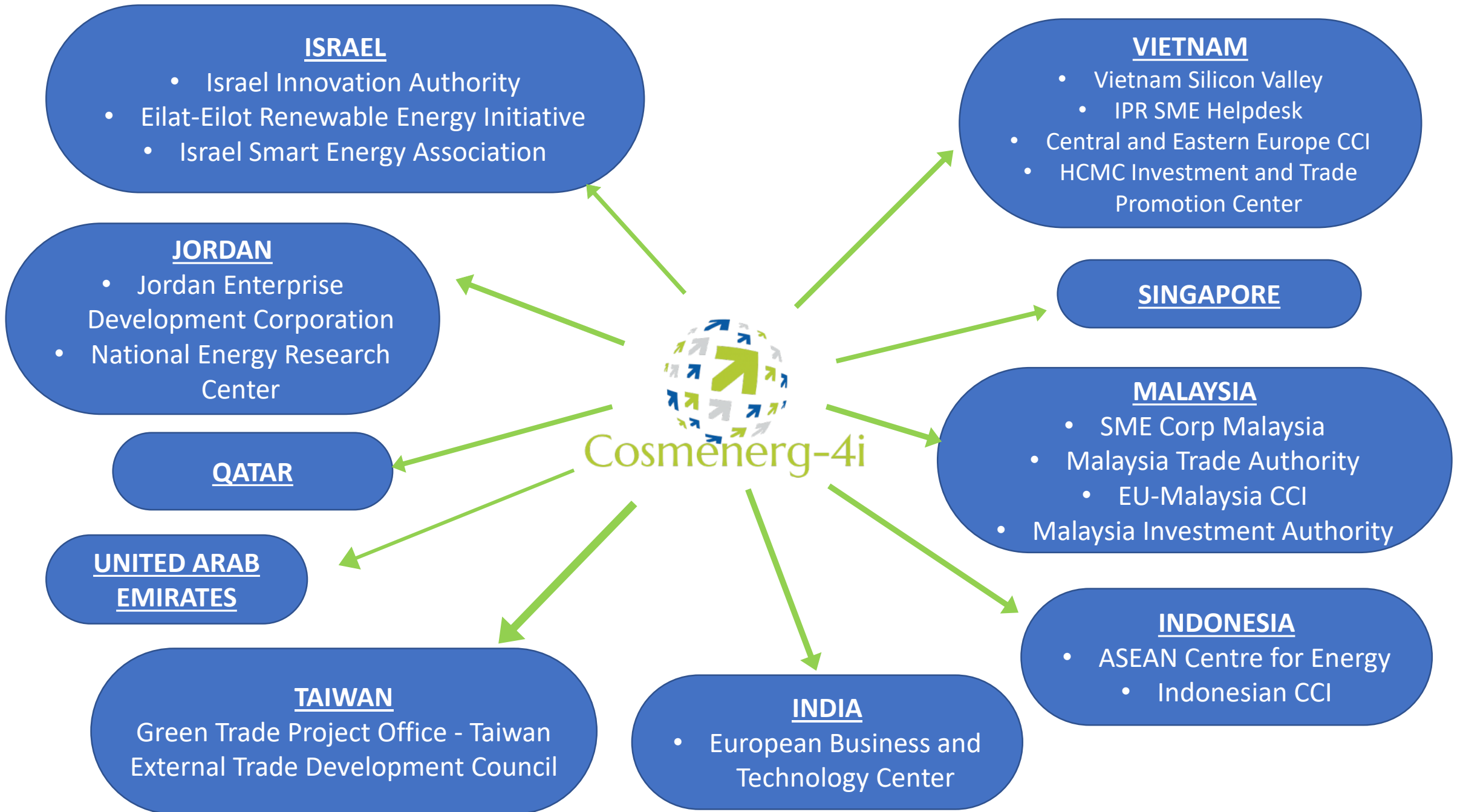
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# Internationalisation of Cosmenerg 4i

- **Business contacts with clusters, business intermediaries**
- **Collaboration agreements with relevant stakeholders**
- **Fact-finding missions to the 2 target regions and 8 countries**
- **Representation offices in Europe and the target regions**



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# Internationalisation of SMEs

- **5 business forums, conferences and fairs per year with a total number of 10 including forums, conferences, and C2C and B2B meetings**
- **Participation in the related business matchmaking events**
- **50 SMEs**





# Expected impact

- Generate international projects
- Permanent internationalisation service continuously and permanently provided, including the use of an online networking and knowledge-sharing platform
- Business development projects, including research-development-innovation and on trade, investment, technology and know-how transfer
- Internationalisation services provided to SME and reach-out through knowledge sharing events to cluster members

# Contact

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## Offices

- Budapest
- Brussels - EU office
- Szeged – Hungary, Sf. Gheorghe – Romania, Leipzig – Germany, Gdańsk – Poland, Novi Sad - Serbia

Thank you!