

Regional Economic Cooperation

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Cluster collaboration is a driver of regional development, by leveraging the collective strengths and resources of related industries. Businesses, research institutions and government agencies work together to create an environment that fosters innovation, economic growth and competitiveness.



Important areas:

- Internationalisation: Supporting the internationalisation of companies;
- R&D investments: Supporting the research-development-innovation activity;
- Policy advocacy: offering representativeness for the common challenges of the industry in the discussion with ministries and with regional or central authorities.



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Examples of regional and inter-regional collaboration from Romania: digitalisation & internationalization

The European Digital Innovation Hub of Transilvania: - a regional consortium made up of 14 organizations, 6 partners and 8 associated partners, created in 2017 by the main innovation actors from the North-West region of Romania, with the mission to strengthen the regional innovation ecosystem and accelerate the **digital transformation process** of SMEs and the public sector.



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The Northern Transylvanian Cluster Consortium



Transylvanian Clusters Conference

Cross-sectorial cluster consortium of 6 clusters: The Transylvanian Furniture Cluster, Transilvania IT Cluster, Agro - Food - Ind Transilvania Cluster, Transilvania Energy Cluster (TREC), Transilvania Creative Industries Cluster and the Romanian New Materials Cluster.



The Romania's representative body of clusters



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International Partnerships:



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6 countries
8 industrial clusters
512 SMEs represented
Small & Medium size companies balance
25-40% average export rate
Complete value chain of the furniture industry



BUILDING ALLIANCES – OPENING MARKETS

With the objective of supporting SMEs reach new markets through collaboration and innovation. The project will establish a European Strategic Cluster Partnership to intensify cooperation in furniture and related industries, within EU and towards four third countries, namely **USA, Canada, Egypt and South Africa.**



 www.clustercollaboration.eu

