



# EU Business Avenues in South East Asia

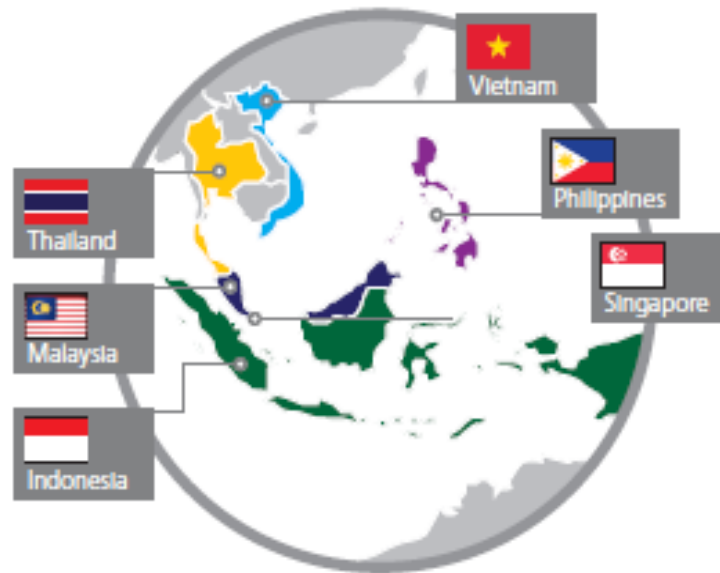
## Recruitment, Coaching & Business Matching



# PROGRAMME OVERVIEW

## EU Business Avenues in South East Asia

2016 - 2020



1000  
COMPANIES



20  
BUSINESS MISSIONS



Environment  
& Water  
Technologies



Green Energy  
Technologies



Information &  
Communication  
Technologies



Contemporary  
European  
Design



Healthcare  
& Medical  
Technologies



Organic  
Food &  
Beverage

# ELIGIBILITY CRITERIA

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Fully or majority-owned by EU capital

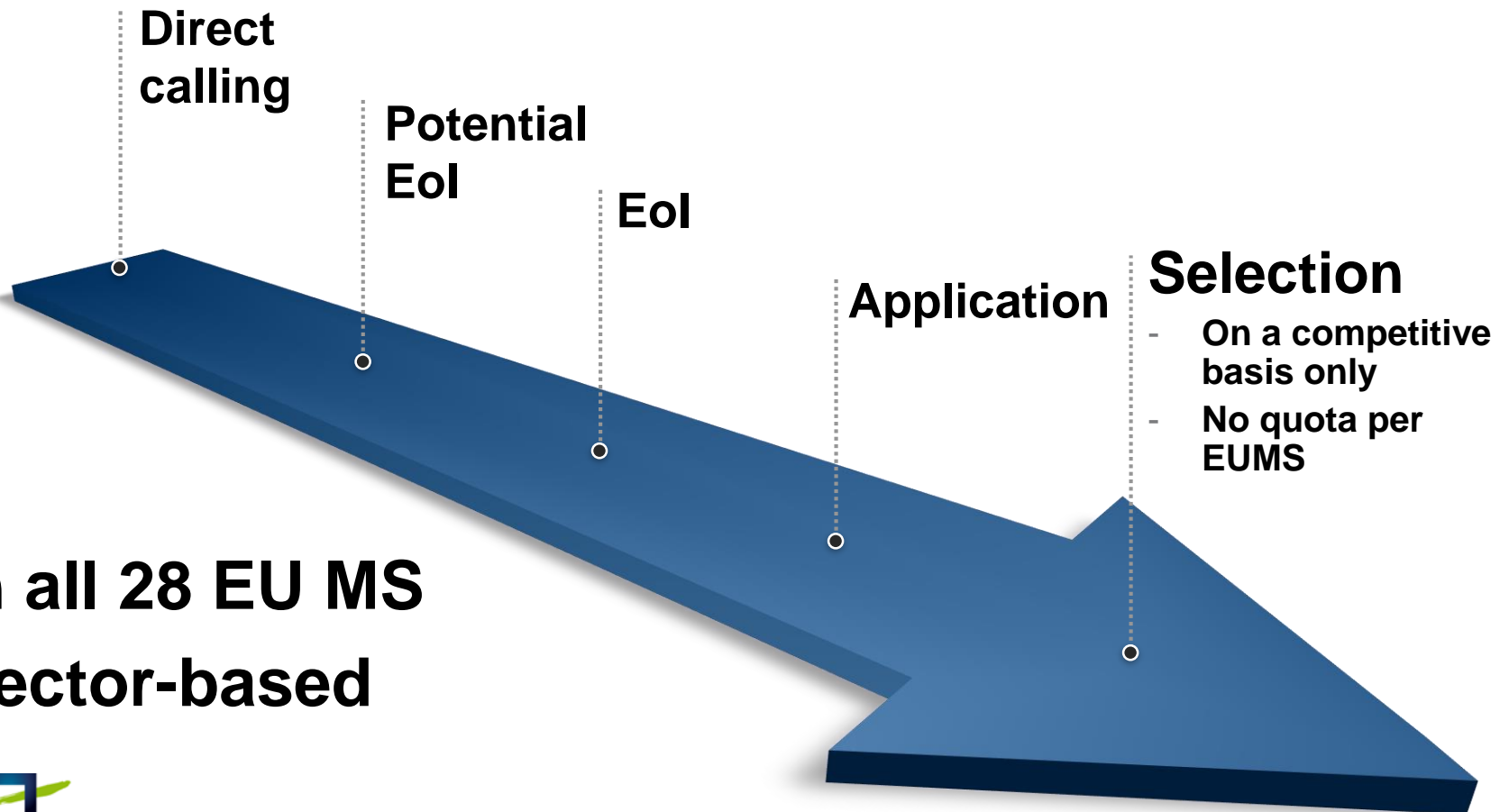
Headquarters in the European Union

Enough capacity for and track records of international business cooperation

A solid business strategy to seize business opportunities in SEA

Active in the economic sectors covered

# RECRUITMENT & SCREENING



■ **In all 28 EU MS**

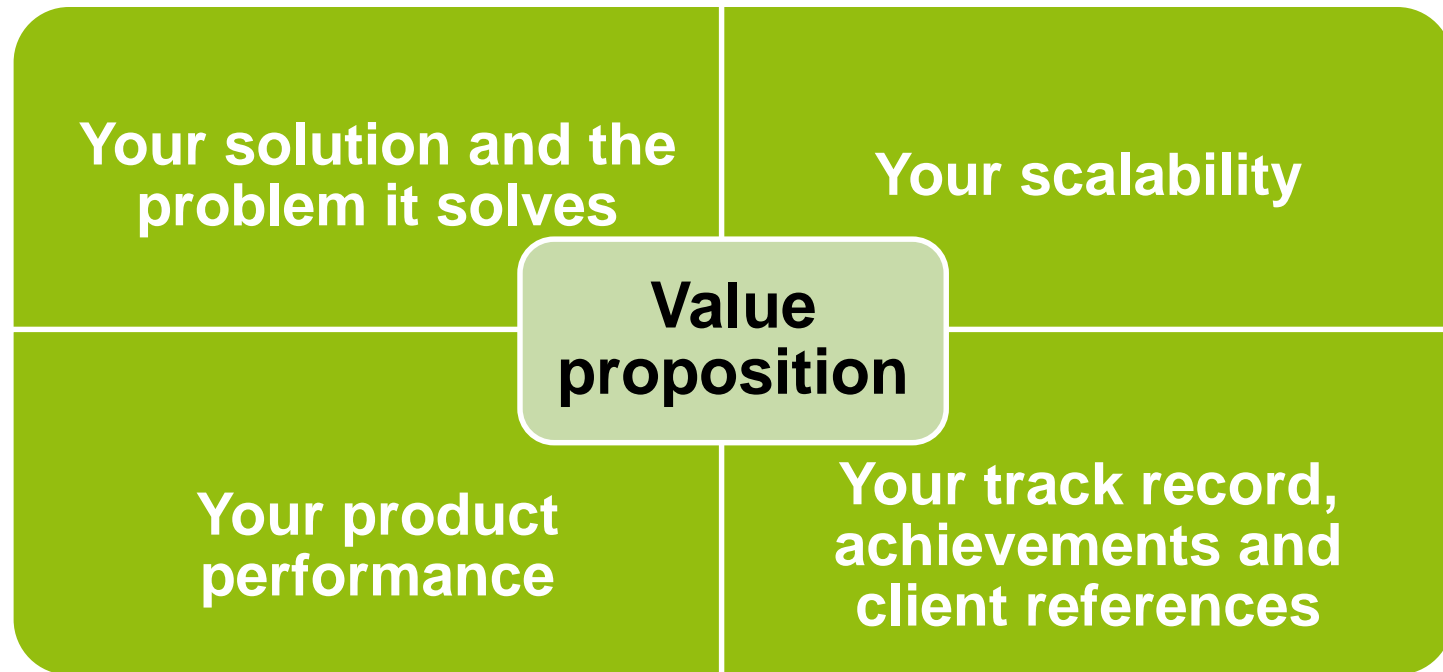
■ **Sector-based**

# COACHING APPROACH

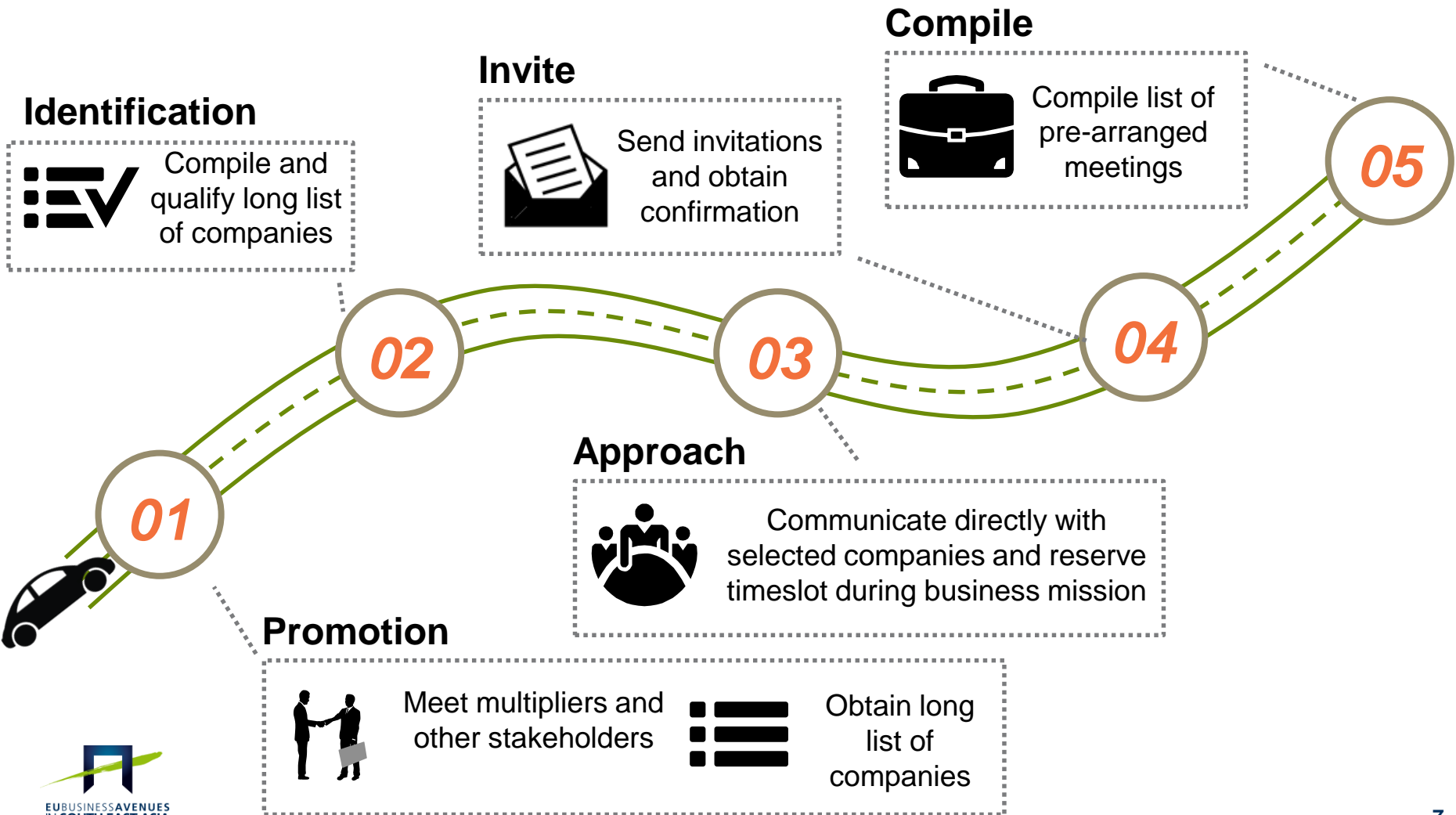


# CUSTOMISED VALUE PROPOSITION

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# ENGAGING LOCAL COMPANIES



# COMING UP...

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## HEALTH MEDICAL TECHNOLOGIES

- Medical Fair Asia 27-31 August 2018 (Philippines and Singapore)
- Medi-Pharm August or September 2019 (Vietnam HCMC and Singapore)





# THANK YOU!

[WWW.EU-GATEWAY.EU](http://WWW.EU-GATEWAY.EU)

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