#### **Pitching session**

## **Ionut Cosmin Bacila** cluster manager 100b (AAstaff)



## **Pitching Session**

AA staff 100b city, Creative Industries Cluster Bucharest, Romania

#### Ionut Cosmin Bacila



- 2 Centres for social innovation
- 1 Health innovation hub
- 2 Business incubators and accelerators
- 120 creatives industries SMEs, Startups
- 12 NGOs, various fields









### **Pitching Session**



Asociatia Pentru Matei Health Innovation Hub X-Wrist Research and social innovation project for health improvement
Motto: "We are improving people's health" APM - MEDICAL RESEARCH X-Wrist will develop Health Innovation Hub X-Wrist, in Romania together
with Asociatia Pentru Matei, member of Eurordis (Rare Disease Europe), KIF1A Associated Neurological Disorder USA (KAND), of ANBRaRo (National Alliance for Rare Diseases Romania),
X-Wrist is the first Value Energy Platform that allows its users to efficiently reclaim spent Human Energy in the form of EVT Tokens!
Prioritize well-being, In other words...Make the good option the easy one to take. Enrich people's lives by teaching them how to form good habits

through tracking and rewarding beneficial ways of spending their energy. X-Wrist is building the world's first blockchain-based virtual health

Neurony Develop Serenity SkillSwift AI, The Duolingo for large sales teams, Video (to be embedded): https://vimeo.com/914402249 In today's fast-paced business environment, retaining crucial information is more important than ever. Yet, most people forget 70% of new information within 24 hours and 90% within a week. SkillSwift is a daily learning tool for sales agents, integrating into platforms like WhatsApp, Teams, or Slack. It engages them in brief, 10-15 minute focused conversations on their ongoing courses, aiding in transferring knowledge to long-term memory. Key Benefits: Improving learning retention up to 15x, Daily learning process, In-depth learning analytics, Seamless integrations

Smart Mobile App, The Mobile App acts as a digital personal health concierge that adapts, motivates and inspires the user to build healthy habits. Al & machine learning algorithms adapt to each user's health & fitness goals based on their lifestyle, activity level, eating habits, workout routine



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and other key health indicators.



ecosystem which delivers faster and better medical care based on people's real time health data







#### **Pitching Session**

#### Ionut Cosmin Bacila

200 senior programmers, engineers, developers and specialised teams, NGOs, SMEs, seek research partners, organisations, consortiums and projects to scale up their business ideas and other requirements

Clientes, B2B, white label



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