



MALMÖ | 15.16
SWEDEN | JUNE 2023



#SingleMarket30

AGENDA

DAY 1, 15 June 2023

08:00 – 08:30 **REGISTRATION AND WELCOME COFFEE**

08:45 – 09:45 **Welcoming address and setting the scene**

Master of Ceremony: Ida Åstrand, Region Skåne

Session 1: Introduction: Clusters as boosters of innovation in industrial ecosystems

Moderation: **Ida Åstrand**, Region Skåne

- Welcome to Malmö, Sweden: **Roko Kursar**, Deputy Chairman of the city of Malmö
- Skåne: a regional innovation leader: **Ola Svedin**, Clusters of Sweden
- Representative from DG GROW, European Commission, **Benoit Esmanne**, policy Officer Industrial forum, Alliances, Clusters

Setting the scene – Presentation of ECCP input paper for Skåne Region, Jan-Philipp Kramer, Head of EU Services, Prognos

09:45 – 10:00 **COFFEE BREAK**

10:00 – 11:00

Session 2 - Strategy: Clusters and innovation ecosystems addressing priorities and challenges on Digital and Green Transitions

Moderation: **Ida Åstrand**, Region Skåne

- Region Skåne's Innovation Strategy for Sustainable Growth (FIRS), **Daniel Kronmann**, Strategist and Head of the Regional Development of Skåne
- Region Västernorrland, Innovation Strategy for Sustainable Growth, **Malin Vedin**, Strategist
- Region Blekinge Innovation Strategy for Sustainable Growth, **Daniel Sköld**, Strategist
- The Role of Academia in the world of clusters, **Charlotte Ahlgren Moritz**, Pro-Vice-Chancellor, Malmö University

11:00 – 12:00

Panel discussion: The Swedish model of collaboration with innovation actors at regional, national and international level

Moderation: Ida Åstrand, Region Skåne

- Region Skåne's Innovation Strategy for Sustainable Growth (FIRS), **Daniel Kronmann**, Strategist and Head of the Regional Development of Skåne
- Region Västra Norrland, Innovation Strategy for Sustainable Growth, **Malin Vedin**, Strategist

CLUSTERS MEET REGIONS

CLUSTERS AS BOOSTERS OF INNOVATION IN INDUSTRIAL ECOSYSTEMS

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- Region Blekinge Innovation Strategy for Sustainable Growth, **Daniel Sköld**, Strategist
- The Role of Academia in the world of clusters, **Charlotte Ahlgren Moritz**, Pro-Vice-Chancellor, Malmö University
- Cluster representatives – **Ola Svedin**, CEO of Mobile Heights and Clusters of Sweden, and **Lars Persson Skandevall**, CEO of Bron Innovation and Vice Chairman of the Board Clusters of Sweden

12:00 – 13:15

LUNCH BREAK

13:15 – 15:15

Session 3: Method: The role of enablers of Digital and Green Transitions

Moderation: **Ida Åstrand**, Region Skåne

Tech

- The role of clusters in the design of FIRS TECH, **Björn Ekelund**, Head of FIRS Tech & COB Mobile Heights
- From policy to practice: DigIThub AI, Presenting which stated needs the project met and a user case, **Pernilla Lavesson**, Project Manager

Food Innovation

- The role of clusters in the design of FIRS Food Innovation
- From policy to practice: Cirkulär utvecklingshub, Presenting which stated needs the project met and a user case, **Marie Malmberg Lavsén**, CEO of Packbridge and **Ingrid Landgren**, CEO of Livsmedelsakademien

Advanced materials and manufacturing

- The role of clusters in the design of FIRS Advanced materials and manufacturing, **Marie Malmberg Lavsén**, CEO of Packbridge and **Camilla Dahlin**, former CEO, IUC Syd
- From policy to practice: Hållbar produktion project, **Camilla Dahlin**, former CEO, IUC Syd

Smart Sustainable Cities

- The role of clusters in the design of FIRS Smart Sustainable Cities, **Håkan Rosqvist**, CEO of Sustainable Business Hub
- From policy to practice: The Energy Port Present which stated needs the project met and a user case, **Per-Johan Wik**, Project Coordinator at Sustainable Business Hub

ESS, Max IV and the Science Village innovation system

- **Krisztina Halasz Anderberg**, Business Development Region of Skåne
- From policy to practice: Big Science Sweden, **Amelie Hallin**, External relations, or **Dr. Mike Olsson**, Business Development & Project Management

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Life Science & Health

- **Peter Hartman**, CEO, Medicon Village
- From policy to practice: **Kajsa Paulsson**, Professor of Medical Genetics & Division of Clinical Genetics, Lund University, presents project HARLIC (increasing life science research and innovation infrastructure synergies in Northern Europe)

15:15 – 15:30

COFFEE BREAK

15:30 – 16:30

Session 4: Interregional collaboration

Moderation: **Benoit Esmanne**, DG GROW, European Commission

- **Esa Kokkonen**, Main Coordinator, Policy Area Innovation of the EU Strategy for the Baltic Sea Region
- **Cafein** (tbc)
- Representatives from European Clusters

Wrap up: **Ida Åstrand**, Region Skåne

16:30 – 17:30

Bubbles & Networking

Optional evening activity

Dinner with New Friends at a restaurant in Malmö at your own cost. This will be set-up according to the number of interested participants. Please email your interest to lisa@mediaevolution.se

DAY 2, 16 JUNE 2023

09:00 – 09:30

REGISTRATION AND WELCOME COFFEE

09:30 – 10:20

Session 1: Action! The Future of the Clusters Landscape

Moderation: **Ida Åstrand**, Region Skåne

- Storytelling into a new area of Clusters, **James Wilson**, Research Director, Orkestra, Basque Institute of Competitiveness
- **Ola Svedin**, CEO, Clusters of Sweden
- CAFEIN's contribution to connect European innovation ecosystems thanks to clusters, **Pauline Capus**, CAFEIN Project Coordinator and AFPC General Manager, French Association of Competitiveness clusters

10:20 – 10:45

COFFEE BREAK

10:45 – 11:45

Session 2: Implementation!: Futures for regional development and clusters

Facilitator: **Benoit Esmanne**, DG GROW, European Commission

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- The future of the regional programme in Sweden, Swedish Agency for Economic and Regional Growth (tbc)
- New European Bauhaus as an example, **Ulrika Sjölund**, University of Borås and **Håkan Rosqvist**, CEO of Sustainable Business Hub

Panel discussion: **The future of the Cluster Ecosystem in Sweden and Clusters to Cluster collaboration in Europe / The future is collaboration.**

Facilitator: **Benoit Esmanne**, DG GROW, European Commission

- **James Wilson**, Research Director, Orkestra, Basque Institute of Competitiveness
- **Lars Persson Skandevall**, CEO, Bron Innovation
- **Ola Svedin**, Clusters of Sweden
- Swedish Agency for Economic and Regional Growth (tbc)
- Cafein partner (tbc)

11:45- 12:00

Wrap up: Ida Åstrand, Region Skåne

12:15 - 14:00

Session 3: Lunch & Study Visits - visiting the companies of the Southern Sweden innovation system focusing on the Priority Areas

One option to be selected (between 15-20 people per visit):

- **Tech:** Study visit at **Ublox** company connected to the priority area of tech, visit led by the cluster Mobile Heights
- **Advanced Materials and Manufacturing:** Study visit at **Duni** company connected to the priority area of Advanced Materials and Manufacturing, visit led by the cluster Packbridge
- **Food - Skåne Food Innovation Network and Packbridge:** Study visit at **Orkla** company connected to the priority area of Food, visit led by the cluster Livsmedelsakademien.

15:00 - till late

AFTER PARTY

- Offices in the Media Evolution building will open their doors to visitors
- Night filled with activities, food, drinks, great people and a lot of music
- Over 3500 participants expected
- Sign-up here: [Invigningsfesten](#)