



## ENHANCING CROSS-SECTORIAL AND TRANS-REGIONAL COOPERATION

13 – 15 September 2023, Burgas, Bulgaria, Hotel Bulgaria

### AGENDA

#### Thursday, 14 September 2023

09:30 – 10:00	<b>Welcoming coffee, participants' registration</b>
10:00 – 10:20	<p><b>"Clusters Meet Regions" opening remarks</b>  <b>Facilitator: Teodora Jilkova, Consulting Cluster Veritas, ECCP Team Member</b></p> <ul style="list-style-type: none"> <li>● <b>George Angelov</b>, Deputy Minister of Innovation and Growth</li> <li>● <b>Marek Przeor</b>, Team Leader Cluster Policy, DG GROW, European Commission</li> <li>● <b>Vesna Baltina</b>, Deputy Mayor of Burgas, Municipality of Burgas</li> <li>● <b>Antonio Novo</b>, President of the European Clusters Alliance</li> </ul>
10:20 – 11:15	<p><b>Setting up the scene. Regional Economic Development</b>  <b>Facilitator: Teodora Jilkova, Consulting Cluster Veritas, ECCP Team Member</b></p> <p><b>Keynote Speech</b></p> <ul style="list-style-type: none"> <li>● <b>George Angelov</b>, Deputy Minister of Innovation and Growth</li> </ul> <p><b>Inputs and Discussion</b></p> <ul style="list-style-type: none"> <li>● Presentation of the Input Paper, <b>Dr. Jan-Philip Kramer</b>, Prognos</li> <li>● <b>Prof. Dr. Dimitar Nedelchev Karastoyanov</b>, Member of the Managing Board of the Cluster Mechatronics and Automation</li> <li>● <b>Gabriela Macoveiu</b>, Director of Communication, Innovation and External Cooperation, RDA North East Romania</li> </ul>
11:15 -11:30	<b>Coffee Break</b>
11.30-12:30	<p><b>Panel discussion – Regional Economic Cooperation</b>  <b>Moderator: Marek Przeor, Team Leader Cluster Policy, European Commission</b></p> <ul style="list-style-type: none"> <li>● <b>Nikolay Minkov</b>, CEO, Cluster Srednogorie</li> <li>● <b>Petko Georgiev</b>, Chairman of the Board, DIGI HUB Burgas</li> <li>● <b>Dr. Rosen Dimitrov</b>, Chairman of the board, The Digital Health and Innovations Cluster Bulgaria</li> <li>● <b>Andreea Toma</b>, Project manager, Transylvanian Furniture Cluster (RO)</li> <li>● <b>Georgi Penev</b>, Managing Director, Bulgarian Fintech Association</li> </ul>

12.30 – 13.15	<p><b>Panel discussion – Interregional Cooperation in the Black Sea Region enhanced by clusters.</b>  <b>Moderator – Daniel Cosnita, CEO, CLUSTERO</b></p> <p><b>Presentation:</b></p> <ul style="list-style-type: none"> <li>● <b>Common Maritime Agenda, Black Sea Accelerator for a sustainable BE, Ilze Atanasova</b>, Chair of the Management Board of Marine Cluster Bulgaria</li> </ul> <p><b>Discussion:</b></p> <ul style="list-style-type: none"> <li>● <b>Bulgaria: Ilze Atanasova</b>, Chair of the Management Board of Marine Cluster Bulgaria</li> <li>● <b>Romania: Marius Geru</b>, Manager, Open Hub Creative Cluster</li> <li>● <b>Georgia: Keta Bauchidze</b>, Deputy Chairman, Association Design Georgia</li> <li>● <b>Ukraine: PhD, CMC, Olga Trofymova</b>, Cluster Manager, Ukrainian Automotive and Mobility Cluster</li> <li>● <b>Moldova: Simion Berzoi</b>, Project Manager/Business Development, EU4MOLDOVA</li> </ul>
13.15 – 14.30	<p><b>Lunch Break</b></p>
14.30 – 15.15	<p><b>Panel discussion – Cross-sectoral Cooperation</b>  <b>Moderator: Teodora Jilkova, Veritas Cluster, ECCP Team Member</b></p> <ul style="list-style-type: none"> <li>● <b>Petko Georgiev</b>, CEO, ICT Cluster Burgas (ICT-Tourism)</li> <li>● <b>Genoveva Christova-Murry</b>, CEO, Furniture Cluster and Creative Hub (Furniture – Creative - Hospitality)</li> <li>● <b>Antonio Novo</b>, Managing Director, cluster IDiA, (Tourism – ICT)</li> <li>● <b>Manuela Milica Graf</b>, Cluster Cultural Routes, Serbia (Creative – Tourism)</li> </ul>
15.15 – 16.00	<p><b>Successful stories and building for the future: <i>learning more for the Bulgarian cluster landscape.</i></b>  <b>Moderator: Daniela Chonkova, cluster expert</b></p> <ul style="list-style-type: none"> <li>- <b>Arch. Lubomir Stanislavov</b>, CEO, Automotive cluster</li> <li>- <b>Dimitar Filipov</b>, member of the board, Directors for international activities, Cluster Sofia Knowledge City</li> <li>- <b>Genoveva Christova-Murry, CEO</b>, Creative Hub and Bulgarian Furniture Cluster</li> <li>- <b>Kristina Eskenazi</b>, Cluster Manager, Health &amp; Lifescience cluster, AI Cluster</li> <li>- <b>Vessein Vassilev</b>, CEO, CASTRA – Bulgarian AeroSpace Cluster</li> </ul>
16:00 -16:50	<p><b>Regions presenting themselves</b>  <b>Moderator: Teodora Jilkova, Consulting Cluster Veritas, ECCP Team Member</b></p> <ul style="list-style-type: none"> <li>- Azerbaijan: <b>Ayan Zeinalova</b>, General Manager, AVIAREPS Azerbaijan</li> <li>- Greece: <b>Dr. Tanya Kyriakidou</b>, D.E.P.A.N Cities Network, North Greece Programming Department</li> <li>- Kosovo: <b>Arieta Pozhegu</b>, Association of Wood Processors of Kosovo</li> <li>- France: <b>Loic Marcin</b>, CIMES</li> <li>- Prague: <b>Renáta Pfefferová</b>, Czech Cluster Association</li> <li>- Romania: <b>Daniel Cosnita</b>, CEO, <b>CLUSTERO</b></li> <li>- Germany: <b>Mona Neubaur</b>, Minister of Economic Affairs and Climate Action of the State of North Rhine-Westphalia</li> </ul>
16.50– 17.00	<p><b>Wrap up and closing</b></p>

**Friday, 15 September 15, 2023**

**Side Visits**

08:00 – 12:30 EEST

- **Visit at the Burgas Free University** introducing the launch of its MILab BS (the Black Sea Multidisciplinary Innovation Laboratory towards Social Changes).
- **Visit at University prof. dr. Asen Zlatarov** introducing ICT Center of Excellence and its Prototype lab, Robotics lab, AI lab.
- **Visit at Southeast Digital Innovation Hub headquarter** in Central Park introducing its Smart City lab.