

Technical Webinar for the EU-Canada Matchmaking Event 2024

20 August 2024, 15:00 – 16:30 CET

Moderation by ECCP

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| 15:00 – 15:02 (CET) | Joining |
| 15:02 – 15:10 (CET) | Opening Session: <ul style="list-style-type: none">- Introduction and housekeeping rules, Teodora Jilkova, Veritas Cluster, ECCP team member- Short opening remarks<ul style="list-style-type: none">o Christophe Guichard, Policy officer, Unit on Industrial Forum, Alliances and Clusters, DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commissiono Stephen Fertuck, Senior Director, Strategic Planning, Policy and Partnerships, Global Innovation Clusters, Innovation, Science and Economic Development Canada, Government of Canada |
| 15:10-15:30 (CET) | Market access information session – collaboration opportunities and guidelines on how to do business with Canadian counterparts, Regional approach. Presentation of the Input paper Speakers: <ul style="list-style-type: none">- Dr. Jan-Philipp Kramer, Head of EU Services, Prognos AG, ECCP team member- Philippe Ferland, Market Associate, Europe at Invest in Canada |
| 15:30 – 15:40 (CET) | Presentation of the overall Agenda of EU-Canda Matchmaking Mission by days <ul style="list-style-type: none">- Teodora Jilkova, Veritas Cluster, ECCP team member |
| 15.40 – 15.50 (CET) | Presentation of ALL In expo, practical information, general overview, and insights for business networking on the floor, Swapcard APP <ul style="list-style-type: none">- Isabelle Turcotte, Founder, ALL IN |
| 15.50 – 16.10 (CET) | Presentation of B2match platform and how to fully utilise the tool to achieve successful meetings <ul style="list-style-type: none">- Daniel Cosnita, ECCP Team Member |
| 16:10-16:25 (CET) | Q&A, Next steps towards the matchmaking event <ul style="list-style-type: none">- Daniel Cosnita, ECCP Team Member- Teodora Jilkova, Veritas Cluster, ECCP team member |
| 16:30 (CET) | Closing |