## Webinar on market access information for the EU-SOUTH AFRICA Matchmaking Event

## 26 September 2023

## 9:30 - 11:00 CET

## **Moderation by ECCP**

09:30 – 9:32 (CET)	Joining
09:32 – 09:45 (CET)	<ul> <li>Opening Session:         <ul> <li>Introduction and housekeeping rules, moderated by Teodora Jilkova, ECCP team member</li> <li>Opening remarks (3 mins each):</li> <li>Christophe Guichard, Policy officer, Unit on Industrial Forum, Alliances and Clusters, DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission</li> <li>Mzwanele Memani, Director, Value Chain Support, Department of Small Business Development, Republic of South Africa</li> </ul> </li> </ul>
09:45-10:15 (CET)	Market access information session – collaboration opportunities and guidelines on how to do business with South Africa Regional approach, presentation of Input paper  Speakers:  - Lennart Galdiga, Expert 'Data & Policy', ECCP - Darryn Allan, Policy Officer, Trade and Economic Section, Delegation of the European Union to South Africa - Papama Mnyamana, Investment Facilitation Manager, Gauteng Growth and Development Agency, Gauteng Provincial Government, Republic of South Africa - Rui Marto, President of the EU Chamber of Commerce in Southern Africa
10:15-10:30 (CET)	Presentation of the Africa IP SME Helpdesk project: Supporting the internationalisation of SMEs to South Africa - Andrea IORI, Africa IP SME Helpdesk Project Manager
10.30 – 10.40 (CET)	Presentation of Manufacturing Indaba, practical information, general overview and insights  - <b>Liz Hart</b> , Managing Director, Manufacturing Indaba
10:40-11:00 (CET)	Q&A, Next Steps towards the matchmaking event and technical webinar - Moderation: <b>Teodora Jilkova</b> , Veritas Cluster, ECCP team member
11:00 (CET)	Closing