

Webinar on market access information for the EU-Singapore Matchmaking Event

1 October 2024

Moderation by ECCP

09:00 – 9:02 (CEST)	Joining
09:02 – 09:10 (CEST)	Opening Session: <ul style="list-style-type: none">- Introduction and housekeeping rules, Teodora Jilkova, Veritas Cluster, ECCP TeamMember- Short opening remarks- Christophe Guichard, Policy officer, Unit on Industrial Forum, Alliances and Clusters, DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission- Adeline TAY, Deputy Director, Europe, Enterprise Singapore
09:10-09:45 (CEST)	Market access information session: Regional approach. Presentation of the Input paper Speakers: <ul style="list-style-type: none">- Dr. Jan-Philipp Kramer, Head of EU Services, Prognos AG, ECCP Team Member- Arne Gramckow, Deputy Director North America, Europe & Central Asia, International Business Division, Singapore Business Federation- Jean Pierre DE MEERLEER SANCHEZ, Trade Policy Officer, European Union Delegation to Singapore EU Delegation to Singapore
09:45-10:00 (CEST)	Presentation of the South-East Asia IP SME Helpdesk <ul style="list-style-type: none">- Benoit Tardy, IP Business Advisor of the SEA IP SME Helpdesk project
10.00 – 10.20 (CEST)	Presentation of B2match platform and how to fully utilise the tool to achieve successful meetings <ul style="list-style-type: none">- Daniel Cosnita, ECCP Team Member
10:20-10:30 (CEST)	Q&A, Next steps towards the matchmaking event <ul style="list-style-type: none">- Teodora Jilkova, ECCP Team Member- Daniel Cosnita, ECCP Team Member
10:30	Closing