

Taiwan External Trade Development Council

Date: 12 May 2023

Presenter: Jimmy Chen





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ABOUT TAITRA



**Trade promotion network that helps
businesses connect with the global market**

1970

Founding year

1,300

Specialists

5

Offices
in Taiwan

60+

Offices
worldwide

Global Network



60+
Overseas
Offices



2

TAITRA SERVICES

Services



**1. Taiwan
International
Trade Shows**

2. Trade Missions

**3. Procurement
Meetings**

4. Taiwantrade.com

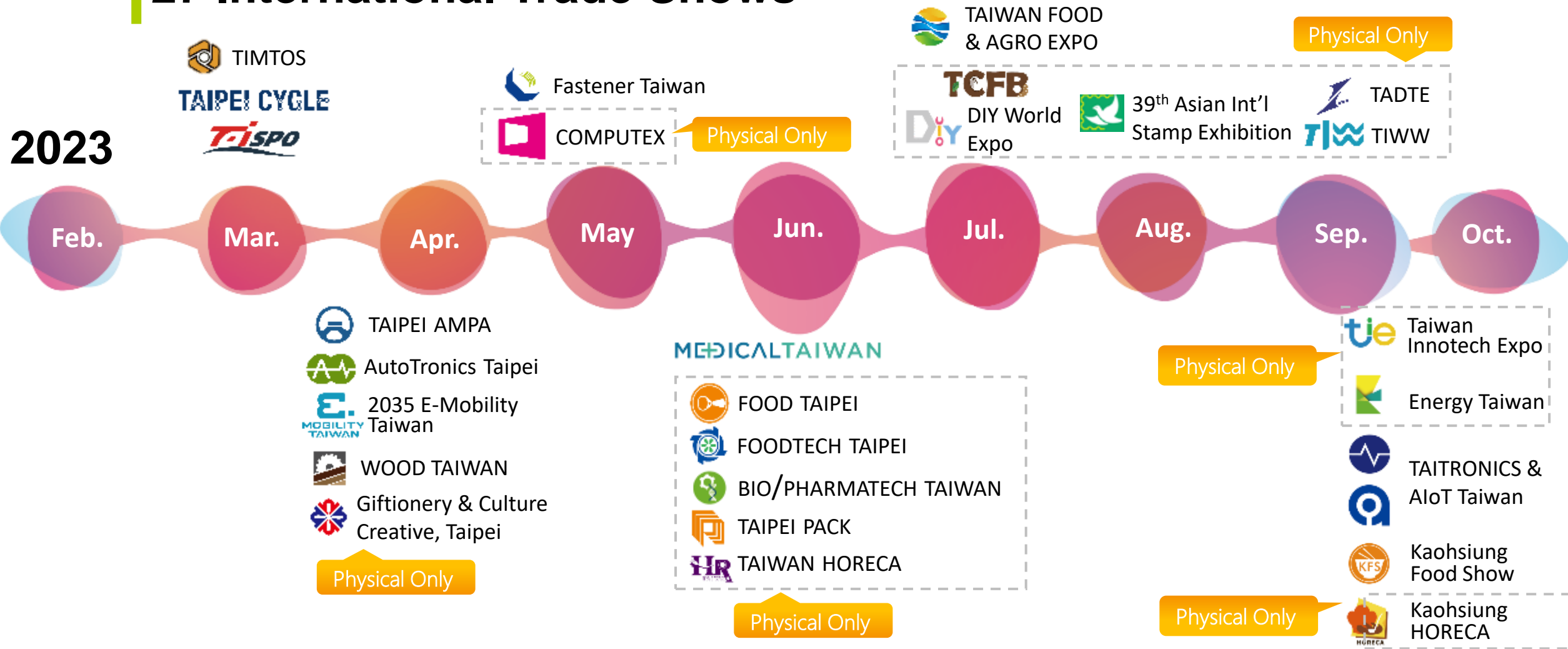
5. EEN Taiwan



Taiwan International Trade Shows

27 International Trade Shows

2023





Trade Mission



Promoting Taiwan industries online-merge-offline

121

Missions in 2022

74,161

Buyers in 2022





Procurement Meetings



Connecting international buyers and Taiwan suppliers

8,019

Meetings in 2022

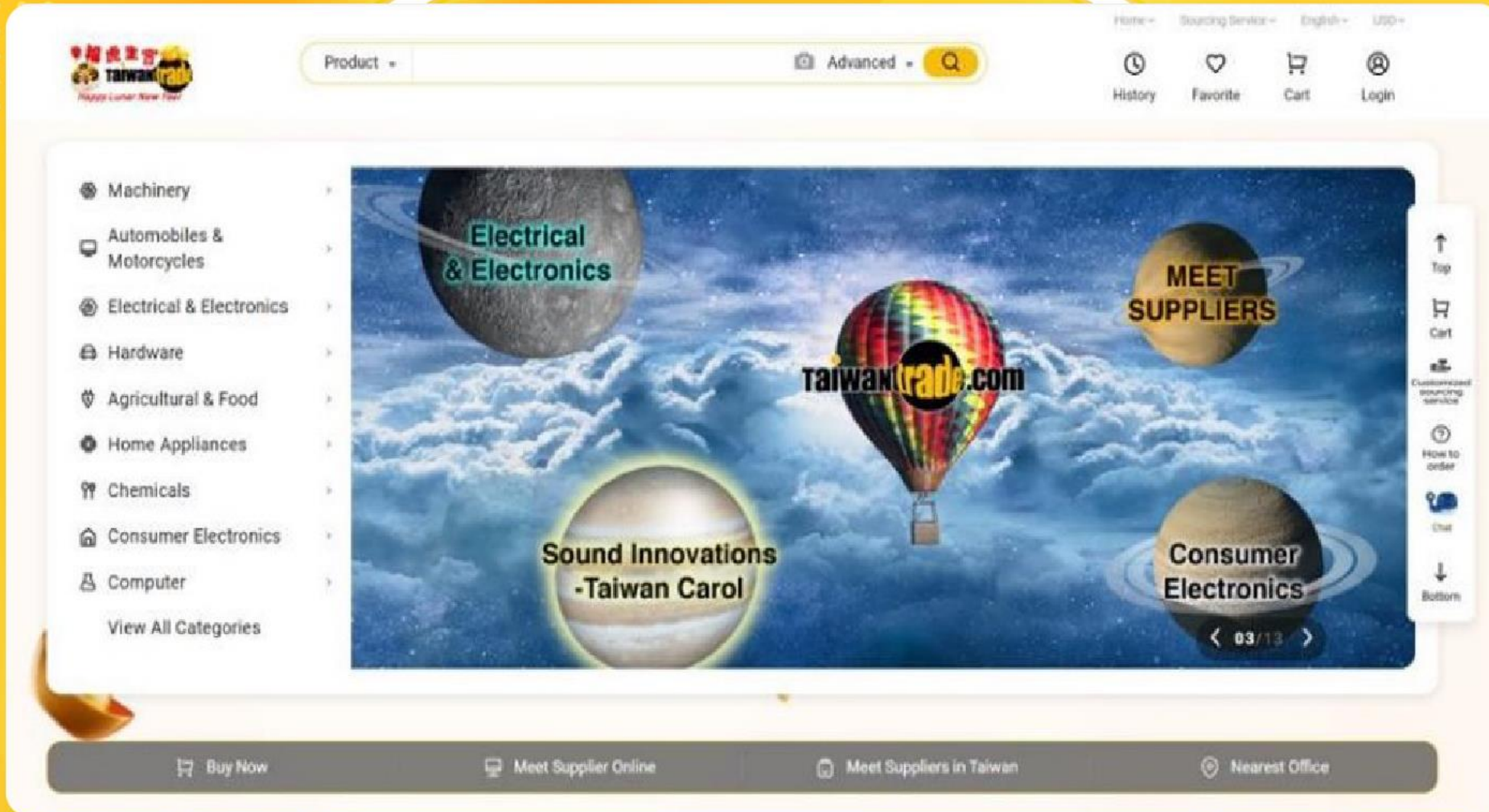
3,529

International buyers in 2022





Taiwantrade- the Foremost B2B Portal of Taiwan



✓ **660,000 +** products

✓ **70,000 +** Supplier members

✓ **Supported by 60 +** global offices





Taiwantrade Services



EEN Taiwan (2015-now)

To cultivate and foster cooperation between EU and Taiwan SMEs



經濟部國際貿易局
Bureau of Foreign Trade, MOEA



EEN Taiwan Consortium

Coordinator



中華民國對外貿易發展協會
Taiwan External Trade Development Council

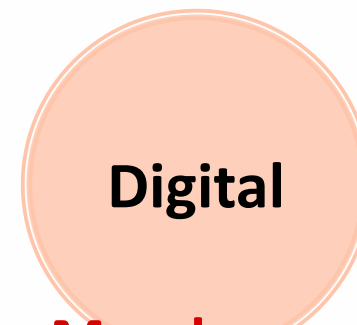
Co-partners



工業技術研究院
Industrial Technology Research Institute

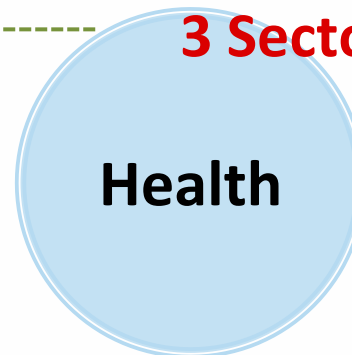


台灣區電機電子工業同業公會
Taiwan Electrical and Electronic Manufacturers' Association

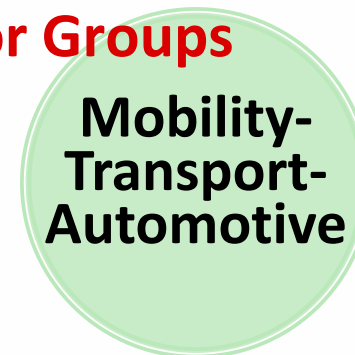


Digital

Members of 3 Sector Groups



Health



Mobility-Transport-Automotive





Thank You !