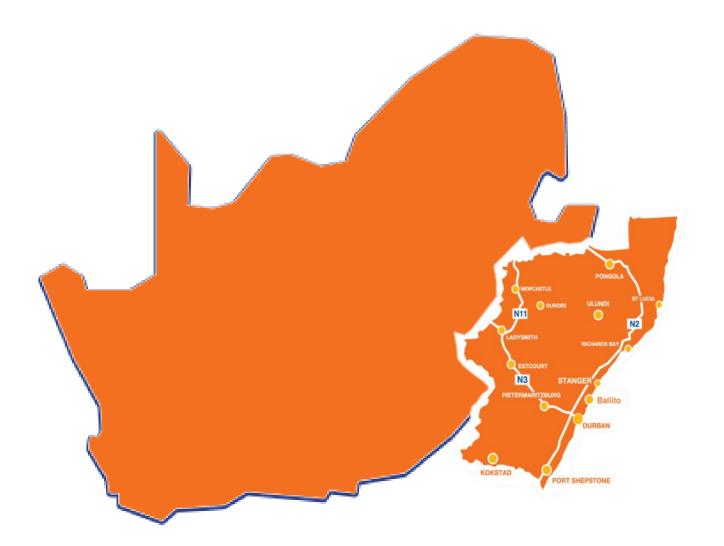


Trade & Investment KwaZulu-Natal

## Doing Business between KwaZulu-Natal & the European Union 25 October 2023



#### **OUR LOCATION**





## KwaZulu-Natal's

#### Demographics

Premier: Hon Ms. Nomusa Dube-Ncube Size: 94 361 km<sup>2</sup> Population: 11,531 million GDP: R501 619 billion GDP Stake: 16%

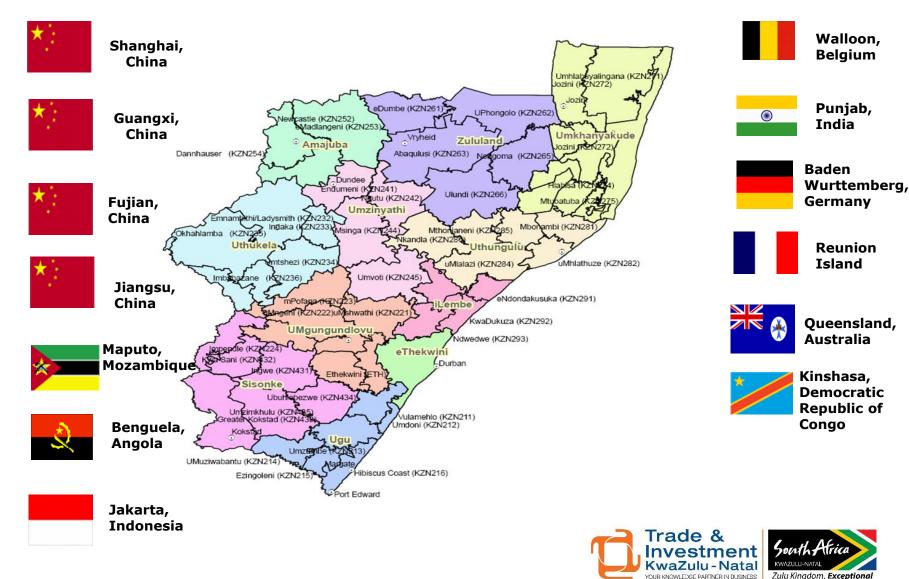




## South Africa and KwaZulu-Natal Statistical Information

	SOUTH AFRICA	KWAZULU-NATAL		
Official Name	Republic of South Africa	Province of KwaZulu-natal		
Head of State	President Cyril Ramaphosa			
Provincial Premier		Premier Ms. Nomsa Dube- Ncube		
Capital Cities	Cape Town (Legislative)	Pietermaritzburg		
	Pretoria (Administrative)			
	Bloemfontein (judicial)			
Population	59 622 million 11,531 million			
Area	1 220 813 km <sup>2</sup> 94361			
		R501 619 bn (constant		
Total GDP	R3,128 058 trillion (constant prices)	prices)		
GDP growth	-0.6 % q/q (Q2) -2.0 (Q2)			
GDP per capita	R81 875 R66 254			
Inflation	4,50%	4,00%		
Exports	R53 billion (2020)	R103 billion (April 2020)		
Imports	R88 billion (2020) R102 billion (2			
Lending rate	8,75% (March 2020) 8,75 % (March 2			
Unemployment	oyment 30,1%			
	China, United Staes, Netherlands, United	USA, UK, Germany, Japan &		
Main trading partners	Kingdom ,German China, Zambia, Nar			

#### A SNAP SHOT OF KWAZULU-NATAL PROVINCIAL AGREEMENTS WITH THE WORLD TO PROMOTE ECONOMIC DEVELOPMENT



# KwaZulu-Natal aims to be the leader in export trade and the premier destination for investment in the South Africa.





#### KwaZulu-Natal: South Africa's Export Hub

Home to two of Africa's largest and busiest seaports in Africa (Durban and Richards Bay) Home to two Special Economic Zones

Responsible for 65% of South Africa's containerized trade

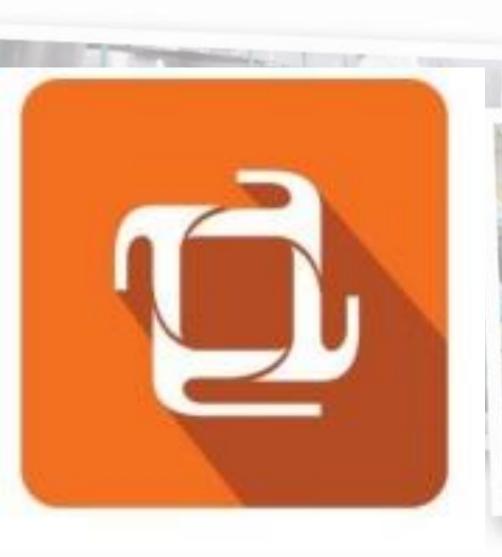


## **PROVINCIAL STRATEGIC PILLARS**



#### **DOING BUSINESS WITH THE EUROPEAN UNION**





# Doing business with the European Union

The European Union and South Africa enjoy a unique strategic and preferential economic relationship that is embedded in the SADC-EU Economic Partnership Agreement.
It includes cooperation across a much wider set of social, environmental, industrial, developmental, and security-related matters.
The EU has historically been South Africa's main trading partner and the biggest source of foreign direct investment, representing over 40% of SA's total FDI.



#### Trade and Investment KwaZulu-Natal is the official trade and investment promotion agency of the Provincial Government and Home of the Regional invest ONE STOP SHOP

#### TIKZN is listed under schedule 3C of the Public Finance Management Act (PFMA) of 1999











## **Trade and Investment** Benefits

Jobs and economic development, local business cluster development, regional economic development

Kwaz

YOUR KNOWLED

production, less **FDI** and trade

Higher productivity through new ideas, skills and technologies, supply chains

Increases competitiveness for resources (labour, land, equipment, skills) and for products and services

Greater

domestic

dependence

export earnings,

Market exposure or knowledge spill-over





## **Operational Units**





## KZN Economic Development Entities







## **Tools and Support**



Access to Search Engines – Market Intelligence



KZN Export Information Portal & TIKZN Website <u>www.exportkzn.co.za</u>

www.tikzn.co.za



Access to relevant Training and Capacity Building Programmes



Access to DSM Reports



Incentives of Offer at KwaZulu-Natal through TIK7N

#### **Non-Financial**

- Incentive Application Support
- Market Development Support
- Training, Development and Capacity Building Programmes
- Access to Market Intelligence Report
- Access to the KZN Export Information Portal
- Access to Market Scoping Reports

#### **Financial**

- International Mentorship Programmes (PUM, SIPPO, SES)
- Financial Assistance Support Scheme (FAS)
- Technical Assistance Fund (TAF)



#### **INVESTMENT PROMOTION**



#### **Current Environment**









Investment KwaZulu-Natal

#### **Global Megatrends shaping production**

#### Technology/4IR

- Advanced robotics and AI
- Digitisation of business
- Additive manufacturing (3 D printing)

#### Policy and governance

- More interventionism in national policies
- More protectionism in trade and investment
- More regional, bilateral and ad hoc economic co-operation

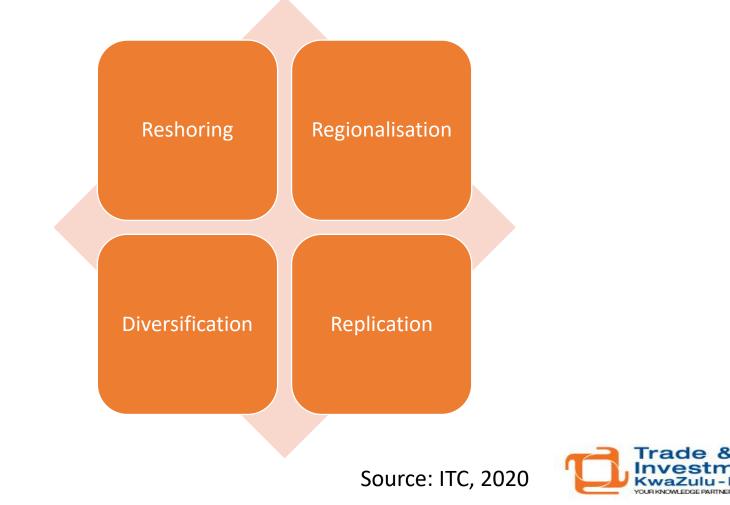
#### Sustainability

- Sustainability policy and regulations
- Market driven changes in products and processes
- Physical supply chain impact
- (UNCTAD, 2020)

Source: ITC, 2020



# Four likely trajectories for production going forward to build your business around





#### **SECTORS OF FOCUS**



	Manufacturing	Tourism	Agriculture and agro-processing	Property and infrastructure development	Services, transport & logistics	Oceans economy (incl maritime industry)
Traditional	<ul> <li>Automotive and component manufacturing</li> <li>Clothing, textiles, footwear, leather and leather products</li> <li>Chemical and plastics manufacturing (transitioning to bio- based, renewables)</li> </ul>	<ul> <li>Nature-based tourism</li> <li>Arts, culture and heritage tourism</li> <li>Hotels, resorts, houseboats and other accommodation</li> <li>MICE</li> </ul>	<ul> <li>Fruit (citrus and subtropical), vegetables, grains, honey, and livestock</li> <li>Paper, furniture and other wood products</li> <li>Food and beverage processing and packaging (sugar- cane, livestock, vegetables, fruit, soya, maize, nuts)</li> </ul>	<ul> <li>Residential and commercial</li> <li>Industrial parks</li> <li>Road and rail infrastructure</li> <li>Bulk infrastructure</li> </ul>	<ul> <li>Trade (retail)</li> <li>Business services (BPO, finance, insurance, and other professional services)</li> </ul>	<ul> <li>Ocean based tourism</li> <li>Cruise tourism</li> <li>Ports</li> </ul>
Growth	<ul> <li>Pharmaceuticals and cosmetics</li> <li>Mineral beneficiation</li> <li>Advanced manufacturing</li> <li>Renewable industry technology</li> <li>Industrial waste recycling</li> </ul>	<ul> <li>Medical tourism</li> <li>Adventure tourism</li> <li>Film tourism</li> </ul>	<ul> <li>Energy (biofuels), cellulose and other biomass processing</li> <li>Agricultural technology</li> <li>Cut flowers</li> <li>Medicinal and herbal plants</li> </ul>	<ul> <li>Healthcare and facility development</li> <li>Private education institutions</li> <li>Green buildings</li> <li>Smart buildings</li> </ul>	<ul> <li>ICT and software development</li> <li>Aviation and related services</li> <li>Film and media</li> </ul>	<ul> <li>Oil and gas</li> <li>Small craft harbour and waterfront development</li> <li>Boat and ship building and repair (floating docks)</li> <li>Aquaculture</li> </ul>





#### **TRADE PROMOTION**



## **EXPORT PRODUCTS FROM KZN**

- Automotive parts and components
- Sugar, prepared foodstuffs and beverages
- Chemicals and Plastics
- Furniture, arts & craft
- Pulp & paper
- Engineering & Consultancy services
- Electronic, communication devices
- Leisure boats, transport and logistics equipment
- Machinery
- Jewellery, base metals
- Clothing, textile, body armor





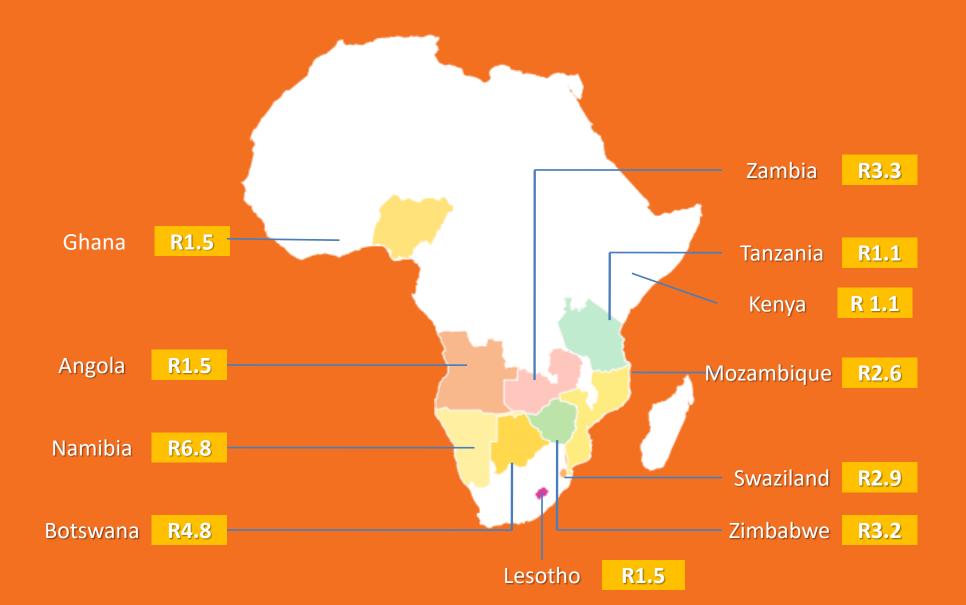




#### KZN TOP 10 EXPORTS DESTINATION MARKETS, (BILLIONS)



#### **KZN TOP 10 EXPORTS AFRICA MARKETS (Billions)**



#### **KZN DISTRICT INDUSTRIAL HUBS**



#### **DISTRICT INDUSTRIAL HUBS**



DISTRICT	INDUSTRIAL HUB					
AMAJUBA	CLOTHING AND TEXTILE	UMKHANYAKUD				
ETHEKWINI	AUTOMOTIVE SUPPLIER PARK	AMAJUBA				
ILEMBE	RENEWABLE ENERGY	UMZINYATHI				
SISONKE	WOOD PROCESSING	UTHUKELA				
UGU	PERISHABLES					
UMGUNGUNDLOVU	LEATHER PROCESSING	UMGUNGUNDLOVU				
UMKHANYAKUDE	AGRICULTURAL MECHANISATION	ETHEKWINI				
UMZINYATHI	COAL BENEFICIATION	SISONKE				
UTHUKELA	ELECTRONICS HUB	UBU				
ZULULAND	AGRI-PROCESSING (MEAT)					



#### **SPECIAL ECONOMIC ZONES**



## RICHARDS BAY INDUSTRIAL DEVELOPMENT ZONE (RBIDZ)



## **RICHARDS BAY IDZ AT A GLANCE**



- Situated within a well-established and functioning industrial area with existing operations of large industries
- Offers a unique opportunity to expand on resource-based and related value-adding manufacturing enterprises
- Existing land-portfolio of 216 ha with future expansion of over 3000 ha
- Land available on long term lease
- Provides the benefit of a Customs Control Area
- Located close to SA's deepest port



#### **RBIDZ SECTORS OF FOCUS**



#### • Metals beneficiation

- ✤ Aluminium
- ✤ Titanium
- Iron ore

#### Agro-processing

- Pulp, Horticulture & meat production
- Port optimization
  - Containerization, Ship/rig building & repair
  - ✤ Oil & Gas
- Renewable & Clean energy
  - Solar
  - Fuel cells
  - Biomass
  - LNG
- ICT
  - Techno-parks Innovation Hub



## DUBE TRADEPORT SPECIAL ECONOMIC ZONE

A DESCRIPTION OF MAN



and the second

## DUBE TRADEPORT SPECIAL ECONOMIC ZONE



- Home of King Shaka International Airport (KSIA)
- Built around a 50-year master plan, over 2 840 ha site
- Catalyst for global business and trade
- Integrates supply chains, accelerates efficiencies and offers business the agility to compete globally
- Dedicated to develop the air cargo industry and serve the SADC and global market
- Africa's first purpose-planned airport city and master-planned business environment
- Freight-orientated and world-class cargo facilities and security



## **TARGET SECTORS**



- Aerospace and aviation-linked manufacturing and related services;
- Agriculture and agro-processing, inclusive of horticulture, aquaculture

and floriculture;

- Electronics manufacturing and assembly;
- Medical and pharmaceutical production and distribution; and
- Clothing and textiles.



### **DURBAN AEROTROPOLIS**



- The Durban Aerotropolis is a flagship development at Dube TradePort.
- The initiative with a 60-year master plan envisions a 32 000 hectare special mixed-use development anchored by the King Shaka International Airport.
- Developed by the KZN Department of Economic Development, Tourism and Environmental Affairs, the eThekwini Municipality and local landowners, the project will be a business and trade hub between the Durban and Richards Bay ports and impacting on a surrounding are within a 100km radius.
- The aerotropolis will give both investors and developers the opportunity to work from global spatial development best practice to improve connectivity as well as efficiency. It will also create a space that will have a positive impact on local communities and at the same time draw in investment and stimulate economic growth.



#### KING SHAKA INTERNATIONAL AIRPORT

AIR CONNECTIVITY

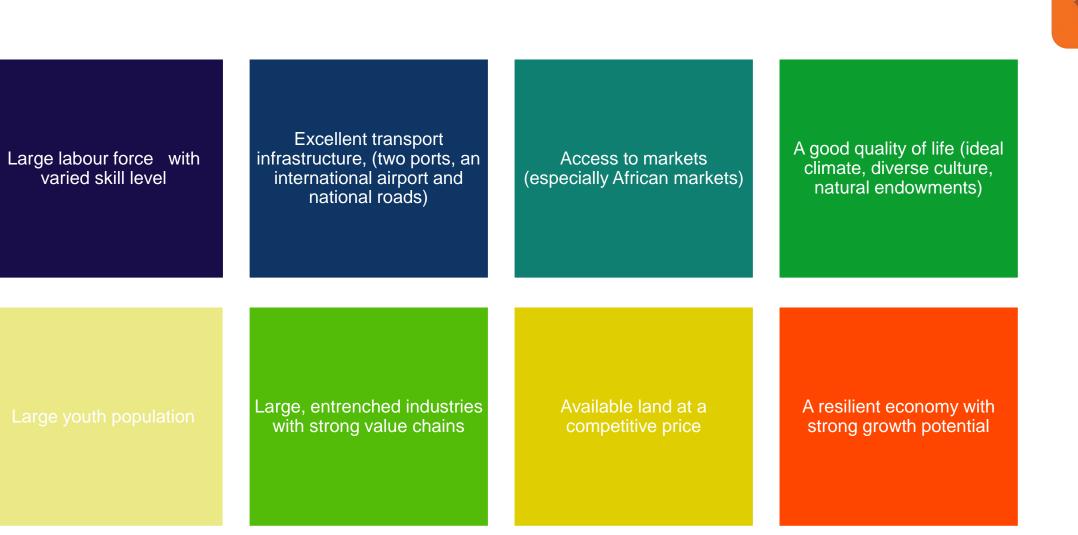


#### **MAJOR COMPANIES IN KWAZULU-NATAL**





#### **KZN VALUE PROPOSITION**





## THIS IS KWAZULU-NATAL



A wealth of investment opportunities



South Africa's most diverse economy







Continents most sought after emerging markets



Global gateway to South Africa, Africa & the world





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# Thank You



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