

DRAFT V2

Proposed Agenda

1st day 17 October 2016

KICK OFF MEETING WITH EU BUSINESS ORGANISATIONS AND CLUSTER PARTICIPANTS

Venue: Hotel Espinas, Le Chateau meeting room

- 09.15 Welcome by Commissioner Bienkowska
- 09.30 Organisational and administrative issues, badges (EU liaison team)
- 09.45 Group picture on staircase lobby hotel
- 10.15 Coffee break

EXCHANGE OF VIEWS WITH EU MEMBER STATES ECONOMIC COUNSELLORS

Venue: Hotel Espinas, Le Chateau meeting room

- 10.30 Opening by Ms Yvette Daoud, deputy Head of Mission, Netherlands Embassy
- 10.35 Introduction of the objectives of the visit and European business organisations and clusters participants by Director DG GROW, Eric Mamer?
- 10.40 Presentation by Daniel Gottschald view on the potential for EU-Iran cooperation
- 10.50 Presentation by Eric Ligthart, financial expert, on the financial and banking situation in Iran following the lifting of nuclear related sanctions
- 11.10 Exchange of views on investment and business opportunities in Iran and experiences of EU MS (per sector per table with a group of MS)
- 11.55 Closure by Ms Yvette Daoud, deputy Head of Mission, Netherlands Embassy
- 12.00 Lunch time (tbc if organised or not)

Conference on economic, industrial and investment opportunities in Iran

Venue: TPO

- 14.00 Opening and welcome speech by H.E. Mr. Mohammad Reza Ne'Matzadeh, Minister of Industry, Mines and Trade (TBC), (or: Vice Minister Khosrowtahj)
- 14.15 Key note speech: Ms Bienkowska, Commissioner for Internal Market, Industry, Entrepreneurship and SMEs, European Commission
- 14.30 Presentation by Ministry of Industry, Mines and Trade on business climate, industrial and investment opportunities in Iran
- 15.15 Q&A from the audience
- 15:30 Launch of the EU-Iran regulatory and industrial policy dialogues with interventions from Eric Mamer (DG GROW, European Commission), and representatives of the Iranian Ministry of Industry, Mines and Trade and the Ministry of Economic affairs and Finance
- 15.55-16.00 Closure by H.E. Susanna Terstal, Netherlands Ambassador to Iran
- 16.00-16.05 VIPs leaving
- 16.05 Introduction by Director DG GROW Eric Mamer of the "Know your counterpart" networking event
- 16.10 Expert Jean Noel Durvey, presentation of the platform ECCP
- 16.20 Presentation by EU4 sports clusters
- 16.30 Division of Iranian and European business organisations' participants per sector per table and poss 1 to 1 contacts between clusters.
- 16.35 Matchmaking event EU/IRAN
- 18.15 Closure by Ms Yvette Daoud, deputy Head of Mission, Netherlands Embassy
- 18.30 Departure to hotel
- 19.00 Buffet dinner (tbc)

2nd day 18 October 2016

All day sites visits