



## AGENDA | Bangkok, 6<sup>th</sup> - 8<sup>th</sup> September 2017

### Cluster Cooperation Seminar (Sept. 6<sup>th</sup>)

- **Date:** Wednesday, 6<sup>th</sup> of September (morning)
- **Venue:** SO Sofitel Bangkok (Ballroom 1, 8<sup>th</sup> Floor) - 2 North Sathorn, Bangkok, Bangkok 10500
- **Organisers:** European Cluster Collaboration Platform (ECCP) and National Science and Technology Development Agency (NSTDA)
- **Moderator:** Dr. Sara Medina (SPI, ECCP)

Time	Activities
08:30 – 09:00	Arrival to the venue, registration and delivery of materials
09:00 – 09:25	<b>Welcome and Introductory Remarks</b> 09:00 Dr. Chanwit Tribuddharat, Acting Vice President, National Science and Technology Development Agency (NSTDA) 09:10 Ms. Isabelle de Stobbeleir, First Secretary, Delegation of the European Union to Thailand 09:20 Ambassador Ms. Ina Marčiulionytė, Republic of Lithuania to China
09:25 – 09:30	<b>Group Photo</b>
09:30 – 10:20	<b>Programmes and Initiatives promoting Cooperation between EU and Thailand</b> 09:30 <b>European Policy and Programme on International Cluster Cooperation</b> Mr. José Freitas, Policy Officer of Unit Clusters, Social Economy and Entrepreneurship, DG Internal Market, Industry, Entrepreneurship and SMEs, European Commission 09:40 <b>Internationalisation initiatives and programmes managed by the Executive Agency for Small and Medium-Sized Enterprises (EASME)</b> Mr. Ramunas Kuncaitis, Head of Entrepreneurship Sector, Executive Agency for Small and Medium-sized Enterprises, European Commission 09:50 <b>The European Cluster Collaboration Platform</b> Mrs. Noelia Dosil, European Cluster Collaboration Platform (ECCP) 10:00 <b>The EU Gateway   Business Avenues project</b> Mr. Jon Echanove, Team Leader of the Coaching Network, EU Business Avenues in South East Asia 10:10 <b>NSTDA Initiatives for Cooperation with Europe</b> Dr. Chanwit Tribuddharat, Acting Vice President, National Science and Technology Development Agency (NSTDA)

Time	Activities
10:20 – 10:40	<b>Coffee Break</b>
10:40 – 11:00	<b>EU Cluster Introductions</b> <i>Each European cluster and business association presents briefly their objectives and interests for collaboration (2 mins each)</i>
11:00 – 11:30	<b>Thai Cluster Introductions</b> <i>Each Thai cluster and business association presents briefly their objectives and interests for collaboration (2 mins each)</i>
11:30 – 11:45	<b>Overview of Thailand Economy as it relates to Medical and Healthcare Sector in Thailand: Barriers and Opportunities for European Companies</b> <i>Ms. Dhinapa Apaivongse, Senior Investment Promotion Officer, Thailand Board of Investment (BOI)</i>
11:45 – 12:00	<b>Science, Technology and Innovation System regarding the Thai Healthcare and Medical Industries</b> <i>Assoc. Prof. Dr. Somchai Chatratana, Deputy Secretary-General, National Science Technology and Innovation Policy Office (STI)</i>
12:00 – 13:00	<b>Lunch</b>
13:00 – 13:10	<b>Overview of EU Economy as it Relates to Medical and Healthcare Sector: Barriers and Opportunities for Thai Companies</b> <i>Dr. Andreas Persidis, President, Hellenic BioCluster (Hbio)</i>
13:10 – 13:20	<b>Introducing South-East Asia IPR SME Helpdesk Activities</b> <i>Ms. Nora Bihari, Project Manager, South-East Asia IPR SME Helpdesk</i>
13:20 – 14:20	<b>Panel discussion: Medical and Healthcare Industry – Perspectives of Cooperation between Thailand and EU</b> <i>Co-moderators: Dr. Sarayoot Eaimkhong (NSTDA), Dr. Sara Medina (ECCP)</i> 13:20 Introduction of panellists by co-moderators 13:25 Mr. Adisorn Apasutirat, <i>Chief Executive Officer of Novamedic and Vice President of Medical &amp; Health Device Manufacturers Industry Club, The Federation of Thai Industries</i> 13:35 Dr. Linas Eriksonas, <i>Project Manager, Laser &amp; Engineering Technologies Cluster (LITEK)</i> 13:45 Dr. Sumol Pavittranon, <i>Special Programme Director, Center for Cell and Gene Therapy, Thailand Center of Excellence for Life Sciences (TCELS)</i> 13:55 Ms. Jenny Nylund, <i>Head of internationalisation, Future Position X</i> 14:05 Mr. Narongrid Galaputh, <i>Chief Executive Officer of BDMS Non-Hospital Group and Managing Director of N Health</i> 14:05 Q&A

### Matchmaking meetings (Sept. 6<sup>th</sup>)

- **Date:** Wednesday, 6<sup>th</sup> of September (afternoon)
- **Venue:** SO Sofitel Bangkok (Ballroom 1, 8<sup>th</sup> Floor) - 2 North Sathorn, Bangkok, Bangkok 10500
- **Organisers:** European Cluster Collaboration Platform (ECCP) and National Science and Technology Development Agency (NSTDA)

<b>14:20 – 14:30</b>	Coffee Break
<b>14:30 – 17:30</b>	<b>Matchmaking Meetings</b> One-to-one 20-minute meetings between EU and Thai organisations

### Business Networking Reception (Sept. 6<sup>th</sup>)

- **Date:** Wednesday, 6<sup>th</sup> of September (evening)
- **Venue:** Queen Sirikit National Convention Center (Lotus Room) | 60 New Rachadapisek Road, Klongtoey, Bangkok 10110
- **Organisers:** EU Gateway | Business Avenues

<b>17:30 – 18:00</b>	Transfer to Queen Sirikit National Convention Center
<b>18:00 – 20:00</b>	<b>Business Networking Reception</b>

### Local visits (Sept. 7<sup>th</sup>)

- **Date:** Thursday, 7<sup>th</sup> of September
- Shuttle provided by organisers to European Cluster Delegation

Time	Activities
08:30	Depart from Hotel
09:00 – 09:30	Welcome remarks, <i>Dean of Faculty of Medicine, Chulalongkorn University</i>
09:30 – 10:30	Cognitive Fitness Center (focused on aging) at Thai Red Cross
10:30 – 10:45	Break
10:45 – 11:45	Hospital and facilities tour at Chulalongkorn University Hospital <sup>1</sup>
11:45 – 12:30	Lunch
13:30 – 15:00	Visit to Bangkok Hospital - BDMS group <sup>2</sup>
16:00 – 17:00	Visit to N-Health
18:00 – 18:45	Debriefing session (EU delegation only, organised by ECCP) <i>Place: SO Sofitel Bangkok</i>

### Visit to Medical Fair (Sept. 8<sup>th</sup>)

- **Date:** Friday, 8<sup>th</sup> of September
- **Venue:** Queen Sirikit National Convention Center | 60 New Rachadapisek Road, Klongtoey, Bangkok 10110

Time	Activities
09:30	Depart from Hotel
All day	Visit to Medical Fair Thailand 2017 and business matching meetings at the Fair

<sup>1</sup> Chulalongkorn University has one of the biggest university hospital and medical school in Thailand. It is in close collaboration with the Thai Red Cross, one of the best vaccination and immunology centre among the Red Cross facilities. <http://kcmh.azurewebsites.net/>; <http://english.redcross.or.th/home>

<sup>2</sup> Bangkok Hospital: the biggest campus of Bangkok Dusit Medical Services (BDMS) group, which is the biggest healthcare and hospital chain in Southeast Asia. <https://www.bdms.co.th/>; <https://www.bangkokhospital.com/index.php/en>