



The European Cluster Collaboration Platform is organising this Cluster Matchmaking Event within the context of the European Utility Week on **6-8 November 2018** with a **delegation from Korea to the EU**, as well as opportunities for **Intra-European matchmaking**. The aim is to allow cluster organisations to pursue information exchange and networking opportunities with counterparts from Korea and in parallel to present a platform for exchange among European cluster organisations.

To access all the information regarding the event just click on the following link [here](#).

The European Cluster Delegation was selected on the basis of their interest in engaging in cluster collaboration with Korea in industry sectors such as:

- **Energy**
- **Cleantech**
- **Smart city**
- **Transport (electric mobility)**
- **Enabling technologies used to develop innovations in clean energy products, services and solutions, such as lightweighting, composites, additive manufacturing, nanotechnology, ICT**

The Korean Delegation visit to the EU and matchmaking event seeks to support cluster cooperation for strategic business partnerships building upon the Administrative Arrangement signed on Cluster Cooperation by the Korean Ministry of Trade, Industry and Energy and the Korea Industrial Complex Corporation of the Republic of Korea and the European Commission's DG Internal Market, Industry, Entrepreneurship and SMEs (DG GROWTH) in May 2018.

## Agenda

Timing	Event
7 November 2018	
<b>9:00-12:15</b>	<p style="text-align: center;"><b>EU-Korea Cluster Cooperation Seminar and Matchmaking Event In the context of the European Utility Week, Vienna, Austria</b></p> <p style="text-align: center;"><i>Moderated by Marc Pattinson, European Cluster Collaboration Platform</i></p> <p style="text-align: center;"><b>Lehar 1 Room Messe Wien Messepl. 1, A-1021 Wien, Austria</b></p> <p><b>Registration and Coffee from 8.30 am</b></p> <p><b>Opening Session (9:00-10:10)</b></p> <ul style="list-style-type: none"> <li>• Slawomir Tokarski, Director for Innovation and Advance Manufacturing, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission</li> <li>• Dr. Buchinger, Representative from Federal Ministry for Digital and Economic Affairs, Austria</li> <li>• Eunhyung Cho, Assistant Director, Ministry of Trade, Industry and Energy, Korea</li> <li>• Seong-Gil Park, Team Manager / Policy Planning Team, Korea Industrial Complex Corp. (KICOX)</li> </ul> <p><b>Understanding EU and Korea Business and Research Collaboration (10:10-10:40)</b></p> <ul style="list-style-type: none"> <li>• Views from Korea and EU experts followed by discussion <ul style="list-style-type: none"> <li>○ EU Gateway to Korea: Facilitating long-lasting business collaborations between SMEs in Korea and the EU by Catherine Frideres, Senior Manager, Coaching Network, EU Gateway   Business Avenues</li> <li>○ Industrial technology complex and National Innovation cluster by Chan-Ho Jeon, Senior Researcher/ Div. of Regional Industry &amp; Joon-Hyung Lee, Researcher, Korea Institute for Advancement of Technology (KIAT)</li> <li>○ Cooperation network model of industry and university by Kyung-soo Kim, Professor/ Dpt. of Design, Korea Polytechnic University (KPU)</li> </ul> </li> </ul>

	<p><b>Building global value chains on smart energy: trends &amp; challenges (10:40-11:10)</b></p> <ul style="list-style-type: none"> <li>• Energy business market by Hyeonsu Kim, Senior Manager, Korea Electric Power Corporation (KEPCO)</li> <li>• Sharing cluster SME experiences with Korean market, Eva Grafleitner, Project Manager, Cleantech-Cluster Energy/OÖ Energiesparverband</li> </ul> <p><b>Initiatives supporting EU-Korea cluster cooperation (11:10-11:30)</b></p> <ul style="list-style-type: none"> <li>• European Cluster Collaboration Platform (ECCP) – Marc Pattinson, coordinator</li> <li>• Korea's Industrial Clusters developed with the framework of the National Industrial Complexes by Jeonghee YUN, Assistant Manager/ Industrial Support Services Dept. (KICOX)</li> </ul> <p><b>Good Practices and Experiences on EU – Korea Cluster Collaboration – EU experience. Presentations followed by Q&amp;A (11:30 – 12:15)</b></p> <ul style="list-style-type: none"> <li>• ELBE, European Strategic Cluster Partnership on blue energy, Basque Energy Cluster, José Ignacio Hormaeche</li> <li>• Lithuanian ICT Cluster, experiences on EU-Korea collaboration, Marius Pareščius</li> </ul>
12:15-13:15	<p><b>Roundtable presentations</b> 5-minute pitch presentations of European and Korean delegates</p> <p>Presentations from Korea: Regional cluster development models</p> <ul style="list-style-type: none"> <li>• Eco-friendly Mobility (Gyeongbuk TP)</li> <li>• Energy Valley (Gwangju TP)</li> <li>• Green IT Tech (Seoul Hq of KICOX)</li> <li>• Hydrogen-fuelled car (Choongnam Technopark)</li> <li>• Renewable battery (Chung-chong Hq of KICOX)</li> <li>• Renewable energy (Busan Hq of KICOX)</li> </ul> <p>Presentations from the EU:</p> <ul style="list-style-type: none"> <li>• AC Serbia</li> <li>• ALPHA-Route des Lasers et des Hyperfréquences</li> <li>• Cambridge Cleantech</li> <li>• ARIA Normandie</li> <li>• CAP DIGITAL</li> <li>• CLEAN Cluster</li> <li>• Cleantech-Cluster</li> <li>• Cluster de Energía</li> <li>• European Association of Remote Sensing Companies</li> <li>• FLUX50</li> <li>• Green Energy Innovative Biomass Cluster</li> <li>• INTELIGENTNA ENERGIJA</li> <li>• iTech Transilvania Cluster</li> <li>• Lithuanian ICT Cluster</li> </ul>

	<ul style="list-style-type: none"> <li>• Oy Merinova Ab/ EnergyVaasa cluster</li> <li>• Precarpathian eco-energy cluster</li> <li>• North South Logistics &amp; Transport Cluster</li> <li>• Silicon Saxony</li> <li>• SYSTEMATIC PARIS REGION</li> </ul>
<b>13:15-14:15</b>	<b>Lunch break</b>
<b>14:15-17:45</b>	<b>EU-Korean and intra-European matchmaking sessions</b> <i>7 rounds of 30-min. bilateral face-to-face meetings</i>
<b>17:00-18:30</b>	<b>Networking Cocktail</b> <b>French Pavilion - Hall A, Schneider Electric booth A.g50</b>
8 November 2018	
<b>9:00-9:30</b>	<b>Debriefing session with the European cluster delegation</b> (European Union projects pavilion, Venue: <b>Amphitheatre</b> ) <b>- ECCP, European cluster delegation</b>
<b>9:30-10:30</b>	<b>European Union projects zone</b> <b>at European Utility Week: Amphitheatre</b>  <b>International cooperation opportunities for European businesses</b> <b>Special guest: Korea</b>  <i>Moderated by Marc Pattinson, coordinator of the European Cluster Collaboration Platform</i> <ul style="list-style-type: none"> <li>• Eva Revilla, European Commission, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs: Perspectives on international cluster cooperation</li> <li>• European Strategic Cluster Partnership COSMENERG-4i, Boglarka Vajda</li> <li>• International Business Cooperation of Korea, Chan-Ho JEON, Senior Manager, KIAT</li> </ul>
<b>10:30-13:00</b>	<b>Guided tour of the European Utility Week</b> <ul style="list-style-type: none"> <li>• EU Project Zone</li> <li>• ESMIG</li> <li>• French Pavilion, Business France</li> <li>• Initiate!, Game changing impact challenges, and browsing through start-ups</li> <li>• Korean Pavilion</li> </ul>
<b>13:00-14:00</b>	<b>Lunch break</b>
<b>14:45-17:00</b>	<i>Meeting point: EU project zone at 14h05 for members of the European delegation prior to departure via metro line to outside venue (Exit Metro Schönbrunn, U4, see below for address)</i>

### **CES Clean Energy Solution**

Schönbrunner Straße 297, staircase 1, 5th floor, Conference room 545

- Welcome and introduction to urban sustainability, research and engineering centre
- Urban sustainability and integrated design, CES clean energy solutions, Andreas Heibl
- Bio resources, tbw research, Stephanie Wong
- E-mobility, tbw research, Stephanie Wong

More information: <http://www.ic-ces.at/en/home.html>

**End of ECCP visit agenda 17.00**