



HANNOVER MESSE
**A World of Opportunity—
All at One Trade Show**

April 25-29, 2016 | Hannover, Germany

**SELECT
USA**
Partner Country 2016



**CLUSTERS IN THE EU AND THE USA:
OPPORTUNITIES FOR COLLABORATION AND GROWTH**

SEMINAR

Monday, 25th April 2016

Hall 2, 1st floor on the gallery of hall 2, Rooms 02.01.12 and 02.01.13

Moderator: Marc Pattinson, inno TSD

14.15 Registration for seminar

14.45 Welcome and Introduction on EU and U.S. Cluster Priorities

- ✓ **Matthias Machnig**, State Secretary of Germany Federal Ministry for Economic Affairs and Energy
- ✓ **Bruce Andrews**, U.S. Deputy Secretary of Commerce
- ✓ **Elżbieta Bieńkowska**, EU Commissioner for Internal Market, Industry, Entrepreneurship and SMEs

15.15 Best Practices and Experiences on Transatlantic Cluster Collaboration

- ✓ **Charles Hull**, co-Founder and Chief Technology Officer of 3D Systems, US
- ✓ **Caroline Pin**, Director of International Business, Plastipolis, France
- ✓ **Noel Nevsherir**, Director of International Business, Automation Alley – Michigan, US
- ✓ **Christiane Egger**, Deputy Manager Oekoenergie-Cluster, Austria

15.50 Tools and Services for Transatlantic Cluster Collaboration

- ✓ **Marc Pattinson**, the European Cluster Collaboration Platform and European Cluster Observatory, inno TSD
- ✓ **Bryan Borlik**, the U.S. Cluster Map and Registry, Director, U.S. Economic Development Administration/Department of Commerce

16.05 Panel and Open Discussion

- ✓ **Slawomir Tokarski**, Director on Innovation and Advanced Manufacturing, DG GROWTH, European Commission
- ✓ **Bryan Borlik**, Director, U.S. Economic Development Administration/Department of Commerce
- ✓ **Joined by the four speakers from the Best Practices session.**

16.30 End of Seminar



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EU – U.S CLUSTER-TO-CLUSTER MATCHMAKING

Monday, 25th April, 2016

Hall 2, Europe Enterprise Network Stand (next to “Forum Area”)

11.45 Registration

12.00 -14.30

- ✓ Each C2C matchmaking meeting will last 25 minutes with 5 minutes to move between meetings.
- ✓ Coffee/tea/refreshments provided.

16.30 – 18.00

- ✓ Each C2C matchmaking meeting will last 25 minutes with 5 minutes to move between meetings.
- ✓ Coffee/tea/refreshments provided.

EU – U.S. CLUSTER-TO-BUSINESS MATCHMAKING

Tuesday, 26th April, 2016

Hall 2, Europe Enterprise Network Stand (next to “Forum Area”)

10.00-13.00

- ✓ Each C2B matchmaking meeting will last 25 minutes with 5 minutes to move between sessions
- ✓ Coffee/tea/refreshments on demand.

13.00 -13.30

- ✓ Cluster Matchmaking debriefing for EU Clusters with EU Event Coordinators.
- ✓ Cluster Matchmaking debriefing for US Delegation with US Event Coordinators.
- ✓ Location: 1st floor on the gallery of hall 2, rooms 02.01.12 and 02.01.13

The seminar and matchmaking events were jointly organized by the European Commission, DG Internal Market, Industry, Entrepreneurship and SMEs, and the U.S. Department of Commerce