

AGENDA OF THE EVENT

November 28th

FIELD VISITS - OPTIONAL

Organised by the Green Days – www.b2match.eu/greendays2016-pollutec

Participation is free of charge but the number of places is limited. Registration is mandatory and will be subject to confirmation. Identification may be requested in advance and on – site.

Alternative 1

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| 9:00 – 12:00 | CityTechs Tour in Lyon |
| 14:00 – 17:00 | Waste Treatments at Plaine de l'Ain |

Alternative 2

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| 13:25 – 17:00 | CERN Laboratory of European Centre of Nuclear Research Bus departures from Lyon at 11:00 |
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November 29th

EU – BRAZIL CLUSTER & BUSINESS MATCHMAKING EVENT

Organised by the ECCP and LCBA – www.b2match.eu/eu-brazil-2016

Venue: Room Lumiere 9, Eurexpo



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| 09:00 – 09:15 | Welcome and agenda |
| 09:15 – 09:30 | Presentation of the European Cluster Collaboration Platform Noelia Dosil, European Cluster Collaboration Platform |
| 09:30 – 09:45 | Presentation of the Low Carbon Business Action in Brazil Gustavo Arnizaut, Low Carbon Business Action |
| 09:45 -10:00 | "Strengthening Clusters for the added-value Production chains in the Brazilian Context" Gabriela Maretto Figueiredo (Brazilian Ministry of Industry) |
| 10:00 – 11:00 | Elevator Pitch of European Delegation Individual introduction (2 minutes per participant) |
| 11:00 – 11:20 | Coffee Break |
| 11:20 - 12:30 | Elevator Pitch of Brazilian Delegation Individual introduction (2 minutes per participant) |
| 12:30 – 14:00 | Lunch Break |
| 14:00 – 18:00 | EU - Brazil Matchmaking Meetings 20-minute meetings |

November 30th

GREEN DAYS MATCHMAKING SESSION

Organised by the Green Days – www.b2match.eu/greendays2016-pollutec

Venue: HALL 4 M100 - EUREXPO

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| 10:00 – 13:00 | Green Days Matchmaking Session B2B meetings 2 |
| 13:00 – 18:00 | Green Days Matchmaking Session B2B meetings 3 |
| 18:00 – 18:30 | EU - Brazil Cluster Delegation Debriefing Session (tbc) Session to provide feedback to the European Commission on the Event |

December 1st

GREEN DAYS INTERCLUSTERING SESSION - OPTIONAL

Organised by the Green Days – www.b2match.eu/greendays2016-pollutec

Venue: HALL 4 M100 - EUREXPO

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| 10:00 – 13:00 | Green Days Interclustering Session Presentation of clusters |
| 14:00 – 18:00 | Green Days Interclustering Session C2C meetings |