

**eDIGIREGION 2nd International Conference
Bucharest,
18-19 May 2016**

**Return on Innovation
through
Interregional Entrepreneurial Ecosystems**

Venue: The French Institute, 77 Dacia Bd.

- Day One -

8:30 - 9:00 Welcome & Registration

9:00 - 9:15 Opening remarks

Marius Mitroi, eDIGIREGION regional coordinator

9:15 - 9:40 Innovation Drivers in an Entrepreneurial Ecosystem

Key Note Speech: **Adrian Curaj**, Minister of Education and Scientific Research

9:40 - 9:50 On Innovation & Entrepreneurship in Romania

François Saint - Paul, Extraordinary and Plenipotentiary
Ambassador of France in Romania

9:50 - 10:15 eDIGIREGION Overview

Bill O'Gorman, Director for Research CEDRE, eDIGIREGION leader

10:15 - 11:00 Innovation Concepts Casting (I)

Meet the ICT Innovative Concepts and the Support Framework Specialists:

Digital Test Tube, Daniel Thewlis, Ireland

Serafim, Robert Mistovschi & Gabriel Rotaru, Romania

Dairy Cattle Rumen Bolus - moow.farm, Hungary

*Accurate and affordable tracking/location system for livestock farming
based on flexible GPS Stickers*, Spain

Support Framework Specialists: Csaba Arendas | Prof. Bela Urbanyi | Peter Barta | Klara Stumpf | Ciaran Cullen | Michael Martin | Lina Klemkaite | Bill O'Gorman | Marius Mitroi.

11:00 - 11:30 Coffee Break

11:30 - 12:00 Open Disruptive Innovation & Fast Track to Innovation

Key Note Speech: Viorel Peca, Head of Unit F2 - Innovation DG CONNECT, European Commission

12:00 - 12:45 Toward a Digital Single Market (panel):

A policy discussion involving regional, national and European policy makers, industry representatives, research and academic organisations

Moderator: Pauli Kuosmanen, C.E.O. DIGILE, eDIGIREGION Advisory Board Member

Michele Woods, Copyright Law Division Director, WIPO

Viorel Peca, Head of Unit F2 - Innovation DG CONNECT, European Commission

12:30 - 13:00 Cross-sectorial Cooperation Track: Where do Creative Industries meet smart specialisation - eDIGIREGION Regional Case Study

Moderator: Sabina Baciu, Oricum.ro

Claudiu Vranceanu, State Secretary, Ministry of Economy, Commerce and Relations with the Business Environment -TBC

Razvan Crisan, President of Oricum Association - TBC

Representative from the Ministry of Culture - TBC

Lucia Seel, Member of Design4Europe Expert Group, Creative Business Cup Ambassador

13:00 - 14:30 Lunch break

14:30 - 15:30 Innovation-driven Clusters Track: Exchange of interregional good practices and transnational cooperation (panel)

Moderator: Lucia Seel, eDIGIREGION Advisory Board Member

Barnabas Malnay, Mobilitas & Multimedia Cluster

Vicepresident (TBC), Elinclus Cluster

Daniel Cosnita, President of the Romanian Cluster Association ([Clustero](#))

15:30 - 16:00 Coffee Break

16:00 - 16:30 How the European Cluster Collaboration Platform supports cross-sectorial cooperation in Europe and beyond

Lucia Seel, ECCP Communication & Content Manager, eDIGIREGION Advisory Board Member

16:30 - 17:00 Wrap-up Session

17:00 - 22:00 Digital Networking (Outdoor experience in the yard of the French Institute)

During the two days of the conference the four selected concepts (one from each eDIGIREGION region) will be engaged in a series of intensive meetings with experts to help develop the concepts @Connect Hub (99 Dacia). At the end of the conference the “improved version” of the concepts will be presented to the conference participants.



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- Day Two -

9:00 - 9:45 Entrepreneurial ecosystems: from regional to a global perspective

Key Note Speech: HÉCTOR CASANUEVA - Embajador, Representante Permanente de Chile en Ginebra ante WTO, UNCTAD, WIPO, ITC. Ministerio de RR.EE. (Startup Chile)

9:45 - 10:45 Regional Innovation Champions

(panel discussion with one representative from each region recognized for a regional successful action)

Moderator: **Barnabas Malnay**, Mobilitas & Multimedia Cluster

Bogdan Iordache, co-founder How to Web, Romania

Jere Wessman, New Factory International, Hungary

Kevin Doolin, COO, Telecommunications and Software Systems Group (TSSG), Ireland

Jonathan Becedas, R&D Deimos Sattelite Systems, Spain

10:45 - 11:45 Smart Investments Debates (panel):

This panel will present discussions on the latest international trends and opportunities in funding innovation, return on investment made in research, venture representatives and finance. The speakers will be prestigious international, regional and local investors, serial entrepreneurs and national government policy makers.

Moderator: **Pauli Kuosmanen**, C.E.O. DIGILE, eDIGIREGION Adv. Brd. Member

Bogdan Iordache, MVP Angels, 3TS

Manuel Costescu, State Secretary, InvestRomania

Viorel Peca, Head of Unit F2 - Innovation DG CONNECT, European Commission

Dan Lupu, EarlyBird Venture Capital

Malin Stefanescu, MVP Angels

11:45 - 12:15 Coffee Break

12:15 - 13:15 Agriculture 4.0: An Opportunity for the Regions (panel)

Moderator: Brian Foley, eDIGIREGION EU Quality Manager

Amaia San Cristobal, Desertic, Spain

Marcin Wolski, Poznan Supercomputing and Networking Center Poland

Csaba Arendas, Founder and CEO of QuantisLabs Ltd. Hungary

Gaudentiu Varzaru, UPB-CETTI, Romania

13:15 - 14:45 Lunch Break

14:45 - 15:15 Is Open Innovation possible in large consortia including your competitors?

Pauli Kuosmanen, C.E.O. DIGILE, eDIGIREGION Advisory Board Member

15:15 - 15:45 Return on Innovation - eDigiregion Regional Case Study (TBD)

2 Romanian companies/entrepreneurs internationally recognized for their investment in Innovation with presentations of 15 mins

15:45 - 16:30 Support Framework&Innovation Concepts Casting (II)

The concept promoters and the framework specialists will present the results of the mentoring exercise inside the inter-regional support framework and the next steps in their concept development.

16:30 - 17:00 Wrap - up Session

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