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**Workshop of Danube Region Business Support Actors**

*How can we together increase the value of the EUSDR to businesses*

**Agenda** :

**Thursday 1 September**

09:00 – 10:00 Coffee & Registration

10:00 – 10:45 Welcome and opening panel

* Werner Almhofer, Deputy Director General,

Austrian Foreign Ministry

* Andrea Mairate, Head of Unit, European Commission DG REGIO
* Othmar Karas, Member of the European Parliament
* Jiri Burianek , Secretary General of the Committee of the Regions

10:45 – 11:15 Getting to know each other

11:15 – 11:45 Coffee

11:45 – 12:45 Business Dimension of the Danube Region Strategy

* Barbara Schwarz, Regional Minister, Region of Lower Austria
* Dragica Karajic, PA8 Coordinator, Ministry of Entrepreneurship and Crafts for Croatia
* Christian Weinberger, Business Coordinator EU Danube Region Strategy

12:45 – 14:00 Buffet Lunch

14:00 – 15:30 World Café session on Business Support Measures

15:30 – 16:00 Networking Coffee

16:00 – 17:30 Plotting the ideal picture

19:30 – 22:00 Dinner reception in the Kurpark with the major of Baden and music

**Friday 2 September**

09:00 – 09:15 Feed Forward from the First Day

09:15 – 09:45 Real Economy in the Macroregional Programs

* Alessandra Pala, Head of the Danube Transnational Program
* Luca Ferrarese, Head of the Central Europe Program

09:45 – 10:15 Networking Coffee

10:15 – 12:45 Pro Action Café to Highlight Needs and Propose and Shape New Actions

12:15 – 13:30 Buffet lunch

13:30 – 15:00 Action Design Sessions

15:00 – 16:00 Way Forward for the Business Dimension in the EU Danube Region Strategy

Special Content Harvesters:

* Christian Mandl, Head of Department, Austrian Economic Chamber
* František Koločány, Chairman, Slovak Presidency of the EUSDR
* Zoltan Kisz, President, Danube Chambers Association

16:00 – 16:30 Next Steps

* Irmfried Schwimann, Deputy Director General, European Commission DG GROW
* Michael Postl, Ambassador, Austrian Foreign Ministry