**Startups & SMEs application form[[1]](#endnote-1)**

**to**

**CYBER INVESTOR DAYS**

**13-14 May 2020 // Brussels, Belgium**

Applicants are kindly asked to fill in the form and send it together with a 5-slide presentationto wg4\_secretariat@ecs-org.eu

**DEADLINE:** Monday, 23 March 2020, midnight CET

|  |  |
| --- | --- |
| ***[Insert name of the start-up/SME]*** | ***[Insert logo]*** |
| **Unique Value Proposition – Problem, Solution, Product:** | **COMPANY’s PROFILE**Website: Market Segment: to be identified in the table belowEmployees:Product Launch: Headquarters Address: |
| **Market & Go-to-Market Strategy:**  | **CONTACTS**Name, Surname:Email:Phone:+ 1 representative:  |
| **Business Model & Use of Proceeds:**  | **FINANCIAL INFORMATION** Current Stage:Previous Capital:Monthly Burn Rate:Capital Seeking (if any): Business partner/integrator:  |
| **Competition on the Market:** | **INVESTORS**List: |
| **Team Size:** | **BOARD** CEO Funder,CTO Funder,etc. |
| **Company Competitiveness - Top 3 Advantages:** |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| ***[Insert company’s name & HQ information]***  | **Financial year** | **2018** | **2019** | **2020** | **2021** |
| **Revenues** |  |  |  |  |
| **Expenditure** |  |  |  |  |
| **Net profit** |  |  |  |  |

\* in thousand euros (€)

**Market Segment (please, identify which capability(-ies) and categories your company meets)**

|  |  |  |
| --- | --- | --- |
| **Capability**  | **Solution Category** |  **Company’s market segment** |
| **IDENTIFY** | Asset Mangement |  |
| Business Environment |  |
| Governance & Risk Management |  |
| Risk Assessment |  |
| Risk Management Strategy |  |
| Supply Chain Risk Management |  |
|  |
| **PROTECT** | Identity Management & Access Control |  |
| Awareness and Training |  |
| Data Security |  |
| Information Protection Processes and Procedures |  |
| Maintenance |  |
| Protective Technology |  |
|  |
| **DETECT** | Anomalies and Events |  |
| Security Continuous Monitoring |  |
| Detection Processes |  |
|  |
| **RESPOND** | Response Planning |  |
| Communications |  |
| Analysis |  |
| Mitigation |  |
| Improvements |  |
|  |
| **RECOVER** | Recovery Planning |  |
| Improvements |  |
| Communications |  |

1. Your personal data controller is the European Cyber Security Organisation (ECSO), registered at Rue Montoyer 10, 1000 Brussels, Belgium. Please note that the data you provide in the application form will be used for the selection of the start-ups/SMEs to the Brussels edition of the Cyber Investor Day, taking place on 13-14 May 2020. ECSO will use the provided contact details for the organisational purposes of the event: to update the participants about the selection results, the logistics and other event-related information. ECSO undertakes not to disclose the information and documents of any kind whatsoever. At any moment, you can email ECSO via wg4\_secretariat@ecs-org.eu and ask for the removal of your data. In order to obtain detailed information about your rights, please contact us directly via wg4\_secretariat@ecs-org.eu, or by posting a letter to: European Cyber Security Organisation (ECSO), 10 rue Montoyer, 1000 Brussels, Belgium. [↑](#endnote-ref-1)