ITECH TRANSILVANIA CLUSTER
BY ARIES T

COOPERATION SEMINAR ON SMART CITIES

13 SEPTEMBER 2017, THESSALONIKI
iTech Transilvania Cluster - Members

- The North-West of Romania – Transilvania
- Over 70 members
- Software, hardware and electronics specialised companies
- Universities, local municipalities
iTech Transilvania Cluster - Partnerships

- Our cluster is a founding member of the Northern Transylvanian Clusters’ Consortium, where we strongly support cross-sectoral activities for our members.
We realized partnerships with similar clusters all over the world. We have partnerships with the Balkan Cluster Network (Serbia), Aerospace Valley Cluster (France), IT Cluster Circle (Serbia).

EU projects & initiatives.

iTech Transilvania Cluster is involved in designing and implementation on Smart City Strategy in Cluj-Napoca, acting as a catalyst and also collaborates with other Municipalities in the country.
• Current situation in the Balkan/Med region: status quo, needs and challenges

• most of the clusters in the region are grass-roots movements
• strong individuals and teams
• competing with each other for resources or funds
• Cooperation mostly with Western partners, too rarely between us
Cooperation between initiatives such as:

- Smart Cities (Tech) & Living Labs
  - Spain
  - Sofia
  - Cluj, Brasov
  - Serbia
  - Sweden

- Agro Cluster & IT (value chains)
  - Albania
  - Serbia
  - Montenegro
  - Romania
  - Spain
  - Croatia

- Technological Transfer: Enterprise Europe Network
- Best practice sharing
During June 2017, our cluster was one of the main organizers of Open Innovation 2.0 Conference in Cluj-Napoca, were we included the clusters on the agenda of Open Innovation and Strategies Policies Group.

This high-level international event was a great opportunity for international and cross-sectoral collaboration between clusters.

The main goal of the Open Innovation 2.0 2017 Conference was to showcase the success stories and to support collaboration projects between different stakeholders from the regional and local innovation ecosystem.
Thank you!

Contact:

Bianca Muntean, Manager of iTech Transylvania Cluster by ARIES T
bianca.muntean@aries-transilvania.ro
00 40 742 225 405

http://www.aries-transilvanian.ro
http://www.itech.aries-transilvanian.ro