



EU INITIATIVE PROMOTING INTERNATIONAL CLUSTER COOPERATION FOR SMEs

## **EU-Brazil Cluster Matchmaking Event**

### **Biotechnology dedicated to human health and personalised medicine**

**September 10-12, 2013**  
Rio de Janeiro, BRAZIL

This initiative is supported by the European Commission's Directorate-General for Enterprise and Industry  
and Financed under the Competitiveness and Innovation Framework Programme (CIP)

## The European Delegation

	Cluster		First name	Last name
Cluster	<b>Észak-Alföld Biotechnology Cluster</b>	Hungary	Anita	TOTH
SME	UD-GenoMed		Gábor	ZAHUCZKY
Cluster	<b>Parco Tecnologico Padano</b>	Italy	Riccardo	GEFTER WONDRICH
Cluster	<b>BioIB, Cluster of Biotechnology and Biomedicine of the Balearic Islands</b>	Spain	Pep lluis	PONS
Cluster	<b>Luxembourg BioHealth Cluster</b>	Luxembourg	Thomas	DENTZER
Cluster	<b>Parc de Salut-Catalan Health Cluster</b>	Spain	Ivon	LANDA
SME	Centre de Rehabilitació Sant Antoni Abat		Yuste-Marco	ANTONIO
Cluster	<b>MediWlaes</b>	UK	Deborah	LAUBACH
SME	Neem Biotech Ltd	Spain	Michael	GRAZ
Cluster	<b>Labceutics</b>	UK	Maria	FE PAZ
SME	FIVEWORLD S.L.		Fernando	GARCIA MONLEON
Cluster	<b>BioPmed</b>	Italy	Fabrizio	CONICELLA
Cluster	<b>Biocat</b>	Spain	Carmen	MARTI
EU expert	<b>Council of European BioRegions asbl</b>	Belgium	Claire	SKENTELBERY
	<b>Fondation Sophia Antipolis</b>	France	Jean-Noel	DURVY
	<b>Fondation Sophia Antipolis</b>	France	Colin	RUEL
	<b>European Commission</b>		Ferenc	MAROFKA
	<b>European Commission</b>		José	FREITAS
	<b>European External Action Service</b>		Adam	WISNIEWSKI
	<b>European Commission</b>		Marco	MALACARNE
	<b>European External Action Service</b>		Piero	VENTURI

## Tentative Programme

	September 9	September 10	September 11 (Place: Sheraton)	September 12 (Place: Sheraton)
Morning	Arrival of the EU delegation in Rio	<b>8.00am</b> Departure by bus  <b>9.00am– 12.00pm*</b> Visit to BioRio  <u>All the delegation</u>	<b>9.00am –11.00pm</b> Keynote Presentations of the BPL event <b>Place: Room Gavea</b>  <b>11.00am – 12.30pm*</b> EU-Brazil Workshop  MDIC and DG Enterprise and Industry. Key-Note speech by MDIC Secretary for Innovation Nelson Fujimoto. <b>Place: Room Leme</b>  <u>All the delegation</u>	<b>9.00am – 12.30am</b> - Attend to meetings scheduled through the partnering software or - Attend to BPL sessions  <b>12.30pm – 1.15pm</b> Debriefing session <b>Place: Room Leme</b>  <u>All the delegation</u>
Lunch		<b>1.00pm – 2.00pm</b> <b>Place: Hotel Sheraton</b>	<b>1.00pm - 2.00pm</b> BPL lunch Place: Carioca Terrace	<b>1.15pm –2.00pm</b> BPL lunch Place: Carioca Terrace
Afternoon		<b>2.00pm-4.00pm:</b> Opening Session*  Meeting with MDIC and DG Enterprise and Industry. Key-Note speech by MDIC Secretary for Production Development Heloisa Menezes, address by Brasilia EU representative. Presentations by European Commission Officials and head of the EC Mission Marco Malacarne.  All the delegation <b>Place: Room Leme</b>  <u>4.00pm-5.30pm</u> Cluster to Cluster meetings <b>Place: Room Copacabana</b>  SMEs meetings <b>Place: Room Copacabana</b>	<b>2.00pm – 5.30pm*</b> <u>CLUSTERS</u> - Present at Clusters Forum (when not presenting, attend to meetings scheduled through the partnering software) <b>Place: Room Leme</b>  <u>SMES</u> - Attend to meetings scheduled through the partnering software or - Attend to BPL sessions	End of the mission - Departure

		<u>Administration-to-Administration</u> Meeting with MDIC and DG Enterprise and Industry, APEX, BNDES, CNI. <b>Place: Room Leme</b>		
Evening		<b>5.45pm</b> BPL accreditation and welcome reception <b>Place: Hotel Sheraton - Foyer</b>	<b>6.00pm – 9.00pm</b> BPL Networking reception <b>Place: Hotel Sheraton - Carioca Terrace</b>	

## September 10 – Morning - Visit to BioRio

- 7:45 am** Meeting point at the lobby
- 8:00 am** Departure by bus
- 09:00 – 09:15** Welcome from BIO-RIO - Dr. Angelo Monteiro de Barros – AMBIO CEO and BIORIO President
- 09:15 - 09:45** Tour by BIO-RIO Technological Park – Katia Aguiar
- 09:45 – 10:30** Visit to the company AXIS BIOTEC
- 10:30 - 11:00** Visit to the company AMBIO
- 11:00 - 11:30** Visit to the company Usina Verde ( to be confirmed)
- 11:30** Ending – transfer to Sheraton Hotel

### 12:30 – 14:00 Lunch with some BIORIO entrepreneurs (Sheraton Hotel)

Eduardo Cruz (Axis Biotec Group), Antonio Paes de Carvalho ( Extracta Moléculas Naturais), João Trasmontano ( Biolotus – to be confirmed), Clarice Pires (Hygeia Biotec) and Angelo Monteiro de Barros ( AMBIO).

### Companies' information:

**Axis Biotec Group – [www.axisbiotec.com](http://www.axisbiotec.com)**

**Extracta Moléculas Naturais – [www.extracta.com.br](http://www.extracta.com.br)**

**Biolotus – [www.biolotus.com](http://www.biolotus.com)**

**Hygeia Biotec - [www.hygeiabiotech.com](http://www.hygeiabiotech.com)**

## September 10 – Afternoon - Meeting on “Objectives and Mechanisms for the Brazil-EU Cluster Cooperation in the Fields of Bio Economy and Emerging Industries”

- 2:00pm** Opening and welcome address - Secretary Production Development, Heloisa Menezes
- 2:15pm** EU address - Adam Wisniewski (EEAS-BRASILIA)
- 2:20pm** EU Presentations  
Marco Malacarne, Head of the 'SMEs: Clusters and Emerging Industries' Unit, DG Enterprise and Industry, European Commission  
Piero Venturi, Research and Science Counsellor, EU Delegation to Brazil  
Ferenc Marofka, Project Officer, DG Research & Innovation.
- 3:10 pm** Discussion
- 3:45pm** End of the session

Policy Discussion Meeting on Brazil-EU Cluster Cooperation in the Fields of Bio Economy and Emerging Industries - (participation upon invitation by MDIC)

4:00 Introduction - Secretary Production Development, Heloisa Menezes

4:15 Interventions by representatives Ministry for Health, CNI and BNDES

4:45 Discussion

5:30 End of meeting

### September 11 –Workshop “Outlook for Brazil-EU Cluster Cooperation on Biotechnology for Human Health” (11.00am – 1.00pm)

**11am** Opening - Secretary for Innovation Nelson Fujimoto, MDIC

**11:15am** European Commission presentation, Head of the 'SMEs: Clusters and Emerging Industries' Unit, DG Enterprise and Industry, Marco Malacarne

**11:30am** Presentation by the European expert and General-Secretary Council of European BioRegions asbl, Dr. Claire Skentelbery

#### 12:00 - 13:00 - Roundtable

Chairman: Secretary Nelson Fujimoto

Ferenc Marofka, European Commission

Fabrizio Conicella, BioXClusters, EU

Jean-Noel Durvy, European Cluster Collaboration Platform

Kellen Rao - Department of Industrial Complex and Health Innovation

Luiz Henrique Pereira Corner - General Coordination of Biotechnology and Health Ministry of Science, Technology and Innovation

### September 11 – Cluster Forum (2.00pm – 5.30pm) in parallel with the BtoB and CtoC meetings

CLUSTERS FORUM (September 11 - Room Leme)	
<b>2:00pm – 2:15pm</b>	<b>Opening</b> - MDIC & EU
<b>2:15pm – 2:30pm</b>	<b>Cluster 1</b> - Bioib. (Mallorca/Spain)
<b>2:30pm – 2:45pm</b>	<b>Cluster 2</b> - Parc de Salut (Catalunia/Spain)
<b>2:45pm – 3:00pm</b>	<b>Cluster 3</b> - Parco Tecnologico Padano (Lodi/Italy)
<b>3:00pm – 3:15pm</b>	<b>Cluster 4</b> - Luxembourg BioHealth Cluster (Luxembourg/Luxembourg)
<b>3:15pm – 3:30pm</b>	<b>Cluster 5</b> - Észak-Alföld Biotechnology Cluster (Debrecen/Hungary)

<b>3:30pm – 4:00pm</b>	<b>COFFEE-BREAK</b>
<b>4:00pm – 4:15pm</b>	<b>Cluster 6 - AMBIOTEC (Minas Gerais/Brazil)</b>
<b>4:15pm – 4:30pm</b>	<b>Cluster 7 - BIO-RIO (Rio/Brazil)</b>
<b>4:30pm – 4:45pm</b>	<b>Cluster 8 - SUPERA (São Paulo/Brazil)</b>
<b>4:45pm – 5:00pm</b>	<b>Cluster 9 - MediWales (Cardiff/UK)</b>
<b>5:00pm – 5:15pm</b>	<b>Cluster 10 - Labceutics (Belfast/UK)</b>
<b>5:15pm – 5:45pm</b>	<b>Cluster 11 – bioXclusters project presentation BioCat (Catalunia/Spain) &amp; BioPmed (Piemonte/Italy)</b>

Cluster Forum logistics details:

It's essential to show up at the Auditorium Leme 10 minutes prior to your presentation.

- For your presentation, audiovisual infrastructure available (Computer; Projection Screen; Projector; Microphone; Internet; and Simultaneous Translation).
- The presentations can't be made from personal computers. They must be brought into pen-drive/CD and be delivered to the audiovisual technicians that will be stationed at the Auditorium Leme. The auditorium's computer will be equipped with Microsoft PowerPoint and Adobe Acrobat Reader, therefore we kindly request that your presentation be compatible with one of these softwares.
- **Duration of your presentation: 13 minutes.**

Contact person: Arthur from Biominas. His mobile phone number: +55 31 9287-1358, through which you'll be able to reach him during the entire event.