

EU-ASEAN Cluster Matchmaking Event Creativity and innovation in the agro-food sector, September 30th 2015, in Milan

The matchmaking event on September 30th, was supported by the European Commission's Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs in the framework of an initiative promoting international cluster cooperation for SMEs, and was organised by Finlombarda S.p.A and co-organised by inno TSD as part of the SPI lead consortium.

The event gathered **over 12 clusters**, coming from 6 EU countries (Belgium, Denmark, France, Italy, Romania and Spain). In total there were 194 registered participants and 53 meetings were organized: 40 cluster-to-cluster (C2C) meetings and 13 B2B which generated great interest and scope for future cooperation.



This event, with such a large panel of European clusters, offered cluster managers a unique opportunity to explore possible common areas of interest for cooperation and identify potential complementarities in terms of technologies, services, value chain, and market focus for their SME members.

The event was also a perfect occasion to experiment cross-sectoral dialogues to explore potential synergies and cooperation, with many **sectors represented**, amongst which notably the sectors of automotive innovation, energy, green growth, food and drink, textile and fashion, ICT, telecommunication, transport/logistics,...and with **almost half of the meetings being cross-sectoral meetings**.

Feedback from participants on the event, based on the post event questionnaire, was very positive and will be further analyzed in a report that will follow.