



The EU-Canada Cluster Matchmaking Event seeks to support cluster cooperation for strategic business partnerships taking advantage of the provisions of the [Comprehensive Economic and Trade Agreement \(CETA\)](#) signed between the European Union and Canada in October 2016. The event is supported by the European Commission, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), and the Canadian Innovation, Science and Economic Development Ministry.

More information on the event and the registration procedure in this link:

Preparatory webinar with European and Canadian clusters: April 2019

EU-Canada Cluster Matchmaking Event

Wednesday, 5th – 7th June 2019

Moderated by the European Cluster Collaboration Platform

Wednesday, 5th 2019

| Site-visits: The Advanced manufacturing Supercluster innovation ecosystem | |
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| 07:50 – 10:00 | Bus transfer to Waterloo Meeting point (<i>to be defined</i>) |
| 10:00 – 12:00 | Visit of Communitech <i>World-leading public-private innovation hub supporting over 1.400 companies operating in the Internet of Things</i> The Tannery, 151 Charles St W #100, Kitchener, ON N2G 1H6, Canada https://www.communitech.ca/ |
| 12:00 – 13:00 | Visit of the Institute for Quantum Computing Scientific research institute at the University of Waterloo 200 University Ave W, Waterloo, ON N2L 3G1, Canada https://uwaterloo.ca/institute-for-quantum-computing/about |

| Option 1: Visit of the McMaster Innovation Park | |
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| 13:00 – 14:00 | Lunch break and bus transfer to the McMaster Innovation Park <i>Headquarters of the Canadian Advanced Manufacturing supercluster</i> Meeting point (<i>to be defined</i>) |
| 14:00 – 14:05 | Visit of the McMaster Innovation Park, site of the Advanced Manufacturing Supercluster: introduction 175 Longfield Road S, Hamilton, ON https://mcmasterinnovationpark.ca/ |
| 14:05 – 14:35 | Initiatives supporting EU-Canada cluster collaboration <ul style="list-style-type: none"> • Representative from the National Research Council Canada: Canadian support programmes (tbc) • Christophe Guichard, team leader for cluster internationalisation, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission • Representative from the CETA Market Access Program (tbc) |
| 14:35 – 15:00 | Pitching sessions from members of the Canadian Advanced manufacturing Supercluster |
| 15:00 – 16:30 | Small group visits of the Mc Master Innovation Park <ul style="list-style-type: none"> • Materials Innovation Centre • Automotive • Photonics |
| 16:30 – 18:00 | Bus transfer to Toronto Downtown Meeting point (<i>to be defined</i>) |
| Option 2: Visit of the Advanced Design and Manufacturing Expo | |
| 13:00 – 14:00 | Transfer by own means to the Design and Manufacturing Expo |
| 14:00 – 18:00 | Visit of the Advanced Design and Manufacturing Expo 650 Dixon Rd, Etobicoke, ON M9W 1J1, Canada https://admtoronto.com/ |
| 20:00 – 21:00 | Informal networking dinner and get together |

Thursday, 6th 2019

| Seminar on knowledge exchange to foster EU-Canada cooperation | |
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| Humber College | |
| 205 Humber College Blvd, Etobicoke, ON M9W 5L7, Canada | |
| 09:00 - 09:30 | Registration |
| 09:30 - 10:00 | Welcome and introduction on EU and Canada cluster priorities |

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| | <ul style="list-style-type: none"> • European cluster policy fostering EU-Canada cooperation, Elżbieta Bieńkowska, EU Commissioner for Internal Market, Industry, Entrepreneurship and SMEs • The Canadian cluster policy: the Supercluster initiative, Navdeep Bains, Canadian Innovation, Science and Economic Development Minister (tbc) |
| 10:00 - 10:05 | Signature of an administrative arrangement between the Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs of the European Commission and the Canadian Innovation, Science and Economic Development Ministry |
| 10:05 – 10:10 | Group picture with the EU-Canada Cluster delegation |
| 10:10 - 10:40 | <p>Setting the scene:</p> <p>Provisions for trade, innovation and investments of EU-Canada Comprehensive Economic and Trade Agreement (CETA)</p> <ul style="list-style-type: none"> • Delphine Sallard, Head of Trade Section, EU Delegation to Canada • Ailish Campbell, Chief Trade Commissioner & Assistant Deputy Minister, International Business Development, Global Affairs Canada <p>Supporting global industrial value chains in advanced manufacturing</p> <ul style="list-style-type: none"> • Jayson Myers, CEO, Next Generation Manufacturing Canada |
| 10:40 – 11:00 | Networking coffee |
| 11:00 – 11:20 | <p>Introduction to Canada’s Innovation Superclusters Initiative and European Strategic Cluster Partnerships</p> <ul style="list-style-type: none"> • Slawomir Tokarski, Director for Innovation and Advanced Manufacturing, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission • Melissa Sutherland, Director, Innovation Superclusters Initiative, Innovation, Science and Economic Development (ISED), Canadian Government |
| 11:20 – 12:05 | Brief presentations of 5 Canada’s Superclusters and European Strategic Cluster Partnerships |
| 12:05 – 13:00 | <p>Roundtable discussion groups</p> <p>Networking between Canadian superclusters, European Strategic Cluster Partnerships and clusters from the EU and Canada</p> <p><i>Small groups discussions to foster EU-Canada cluster cooperation moderated by the Senior Executives from the Canadian Superclusters</i></p> <ul style="list-style-type: none"> • Advanced manufacturing • Artificial intelligence • Digital technology • Ocean industries • Protein industries |
| 13:00 - 14:00 | Networking lunch |
| 14:00 - 15:00 | <p>Pitching session</p> <ul style="list-style-type: none"> • <i>Short presentations of European and Canadian delegates</i> |

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| 15:00 - 17:30 | EU-Canada matchmaking sessions (C2C/C2B) <i>6 rounds of 25-minutes bilateral face-to-face meetings</i> |
| 17:30 – 19:00 | Bus transfer to Toronto Downtown and debriefing session Meeting point <i>(to be defined)</i> |
| 19:00 – 20:30 | Networking cocktail hosted by the Toronto Region Board of Trade (tbc) |

Friday, 7th June 2019

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| Site-visits: insights on the Canadian innovation ecosystem <i>(EU Delegation only)</i> | |
| 09:00 -09:10 | <p style="text-align: center;">The MaRS Discovery District : Welcome</p> <p style="text-align: center;"><i>One of the world's largest urban innovation hubs and a cornerstone of the Toronto Region Human Health and Sciences Cluster</i></p> <p style="text-align: center;">MaRS Discovery District 101 College St, Toronto, Ontario, Canada M5G 1L7</p> |
| 09:10 – 12:00 | <p style="text-align: center;">Small group visits of the MaRS Discovery District (tbc)</p> <p style="text-align: center;">JLABS</p> <p style="text-align: center;"><i>First Johnson & Johnson science incubator outside of the United States</i></p> <p style="text-align: center;">661 University Avenue, Suite 1300 Toronto, Ontario, Canada M5G 0B7</p> <p style="text-align: center;">Vector Institute for artificial intelligence</p> <p style="text-align: center;"><i>Independent, not-for-profit corporation dedicated to research in the field of artificial intelligence, excelling in machine and deep learning</i></p> <p style="text-align: center;">661 University Ave Suite 710, Toronto, ON M5G 1M1, Canada</p> <p style="text-align: center;">Autodesk Toronto Technology Centre</p> <p style="text-align: center;"><i>Innovative company creating software for architecture, engineering, construction, manufacturing, media and entertainment industries</i></p> <p style="text-align: center;">661 University Ave #200, Toronto, ON M5G 1M1, Canada</p> |