



The EU-Canada Cluster Matchmaking Event seeks to support cluster cooperation for strategic business partnerships taking advantage of the provisions of the [Comprehensive Economic and Trade Agreement \(CETA\)](#) signed between the European Union and Canada in October 2016. The event is supported by the European Commission, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), and the Canadian Innovation, Science and Economic Development Ministry.

## EU-Canada Cluster Matchmaking Event

Wednesday, 5<sup>th</sup> – 7<sup>th</sup> June 2019

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Option 1 – Site-visits: The Advanced manufacturing Supercluster innovation ecosystem	
7:45 – 10:00	<p>Bus transfer to Waterloo</p> <p><i>Meeting point: Chelsea Hotel Toronto 33 Gerrard St W, Toronto, ON M5G 1Z4, Canada Bus departure at 8:00</i></p>
10:00 – 11:45	<p><b>Tour of Communitech</b></p> <p><i>World-leading public-private innovation hub supporting over 1.400 companies operating in the Internet of Things</i></p> <p>The Tannery, 151 Charles St W #100, Kitchener, ON N2G 1H6, Canada</p> <p><a href="https://www.communitech.ca/">https://www.communitech.ca/</a></p>
11:45 – 12:30	<p><b>Presentation from Regional Technology Ecosystem Leaders</b></p> <p>Communitech, Catalyst 137, University of Waterloo, Centre for Quantum Computing, Regional Economic Development Authority</p>
12:30 – 13:00	Lunch break at Communitech
13:00 – 14:00	<p>Bus transfer to the McMaster Innovation Park</p> <p><i>Headquarters of the Canadian Advanced Manufacturing supercluster</i></p>

	Meeting point at the Atrium (175 Longfield Road S, Hamilton) <i>Bus departure at 13:00</i>
14:00 – 14:05	<b>Visit of the McMaster Innovation Park, site of the Advanced Manufacturing Supercluster</b> <b>Welcome by Jayson Myers, CEO, Next Generation Manufacturing Canada</b>
14:05 – 14:45	<b>Initiatives supporting advanced manufacturing cluster collaboration</b> <ul style="list-style-type: none"> <li>• Advanced Manufacturing Supercluster, Jayson Myers, CEO</li> <li>• McMaster Innovation Park – Ty Shattuck, Director</li> <li>• CanMet (Natural resources Canada Materials Research Centre) – Philippe Dauphin, Director General</li> <li>• National Research Council Advanced Manufacturing Centre, David Muir, Director R&amp;D</li> </ul>
14:45 – 15:00	Coffee break
15:00 – 16:30	<b>Tour of McMaster Innovation Park</b>
16:30 – 18:00	Bus transfer to Toronto Downtown Meeting point ( <i>to be defined</i> )
<b>Option 2: Visit of the Advanced Design and Manufacturing Expo</b>	
10:00 – 11:00	Individual transfer from Toronto Downtown <i>Meeting point: Union Station</i> 65 Front St W, Toronto, ON M5J 1E6, Canada Train: KI - Mount Pleasant GO (departure at 9:48 – Arrival at 10:11) Destination: Etobicoke North GO  For more train schedules please consult: <a href="https://www.gotransit.com/en/">https://www.gotransit.com/en/</a>
11:00 – 18:00	Visit of the Advanced Design and Manufacturing Expo 650 Dixon Rd, Etobicoke, ON M9W 1J1, Canada  <a href="https://admtoronto.com/">https://admtoronto.com/</a>
20:00 – 21:00	<i>Individual arrangements for the networking dinner</i>

Thursday, 6<sup>th</sup> 2019

<p><b>Seminar on knowledge exchange to foster EU-Canada cooperation</b></p> <p><i>Moderated by:</i>  <i>Marc Pattinson, Coordinator of the European Cluster Collaboration Platform and</i>  <i>Jayson Myers, CEO of the Advanced Manufacturing Supercluster</i></p> <p>Humber College Institute of Technology &amp; Advanced Learning            205 Humber College Blvd, Toronto, ON M9W 5L7, Canada</p>	
7:00 – 8:40	<p>Bus transfer to Humber College</p> <p><i>Meeting point: Chelsea Hotel Toronto</i>  <i>33 Gerrard St W, Toronto, ON M5G 1Z4, Canada</i>  <i>Bus departure at 7:15</i></p>
08:40 - 09:35	<b>Registration</b>
09:35 – 9:45	<p><b>Welcome and land acknowledgement by Humber College</b></p> <p>Chris Whitaker, Humber College President &amp; CEO</p>
09:45 - 10:05	<p style="text-align: center;"><b>Welcome and introduction on EU and Canada cluster priorities</b></p> <ul style="list-style-type: none"> <li>• European cluster policy fostering EU-Canada cooperation, Elżbieta Bieńkowska, EU Commissioner for Internal Market, Industry, Entrepreneurship and SMEs</li> <li>• The Canadian cluster policy: the Supercluster initiative, Navdeep Bains, Canadian Innovation, Science and Economic Development Minister</li> </ul>
10:05 - 10:10	<p><b>Signature of the Administrative Arrangement on Cluster Cooperation between</b>  <b>The Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs of the European Commission</b>  <b>and</b>  <b>The Department of Industry of Canada</b></p> <p><i>Including group picture with the EU-Canada Cluster delegation</i></p>
10:10 - 10:30	<p style="text-align: center;"><b>Setting the scene:</b></p> <p style="text-align: center;"><b>Provisions for trade, innovation and investments of EU-Canada Comprehensive Economic and Trade Agreement (CETA)</b></p> <ul style="list-style-type: none"> <li>• Delphine Sallard, Head of Trade Section, EU Delegation to Canada</li> <li>• Emmanuel Kamarianakis, Director General, Investment and Innovation, Global Affairs Canada</li> </ul>
10:30 – 10:50	Networking coffee
10:50 – 11:10	<p style="text-align: center;"><b>Introduction to the Canada’s Innovation Superclusters Initiative and European Strategic Cluster Partnerships</b></p> <ul style="list-style-type: none"> <li>• Melissa Sutherland, Director, Innovation Superclusters Initiative, Innovation, Science and Economic Development (ISED), Canadian Government</li> </ul>

	<ul style="list-style-type: none"> <li>• Slawomir Tokarski, Director for Innovation and Advanced Manufacturing, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission</li> </ul>
11:10 – 12:15	<p><b>Brief presentations of Canada’s Superclusters and European Strategic Cluster Partnerships</b></p> <p><i>5 minutes each</i></p> <p><b>Canada’s Innovation Superclusters</b></p> <ul style="list-style-type: none"> <li>• Advanced manufacturing Supercluster, Jayson Myers, CEO</li> <li>• SCALE. AI Supercluster, Julien Billot, CEO</li> <li>• Digital technology Supercluster, Bill Tam, Vice-President</li> <li>• Ocean Supercluster, Melody Pardoe, Chief Engagement Officer</li> <li>• Protein industries Supercluster, Tiffany Stephenson, Chief Marketing Officer</li> </ul> <p><b>European Strategic Cluster Partnerships</b></p> <ul style="list-style-type: none"> <li>• AdPack<sup>2</sup>, advanced smart packaging, Luboš Komárek, coordinator</li> <li>• LASER GO GLOBAL, Linas Eriksonas, Coordinator</li> <li>• MobiGoIn-Action, Pernilla Lavesson, Project partner</li> <li>• NF4, food industry, Sue Coueslan, VP, Communications &amp; Stakeholder Relations at Natural Products Canada</li> <li>• PIMAP, photonics for advanced manufacturing, Hervé Floch, Coordinator</li> </ul> <p>Q&amp;A</p>
12:15 – 13:00	<p><b>Roundtable discussion groups</b></p> <p><b>Networking between Canadian superclusters, European Strategic Cluster Partnerships and clusters from the EU and Canada</b></p> <p><i>Small groups discussions to foster EU-Canada cluster cooperation moderated by the Senior Executives from the Canadian Superclusters</i></p> <ul style="list-style-type: none"> <li>• Advanced manufacturing</li> <li>• Artificial intelligence</li> <li>• Digital technology</li> <li>• Ocean industries</li> <li>• Protein industries</li> </ul> <p>Key topics for discussion:</p> <ul style="list-style-type: none"> <li>- Areas where cooperation has the highest added value</li> <li>- Key steps, from the first contact to the formalisation of the cooperation</li> <li>- Success factors to establish collaboration with counterparts (from the EU / from Canada respectively) in the field</li> <li>- Key support services for SMEs</li> <li>- Main challenges and barriers to tackle, for example Intellectual Property Rights</li> </ul>
13:00 - 14:00	<p><b>Networking lunch</b></p> <ul style="list-style-type: none"> <li>• Chocolate tasting offered by the students of Humber College - 2<sup>nd</sup> floor open space balcony (optional)</li> </ul>

	<ul style="list-style-type: none"> <li>• Short presentation of the facilities related to Advanced Manufacturing at the Humber College (optional)</li> </ul>
14:00 - 14:55	<p style="text-align: center;"><b>Pitching session</b></p> <p style="text-align: center;">Short presentations of European and Canadian delegates <i>Each speaker has 2 minutes</i></p>
14:55 – 15:00	<p style="text-align: center;"><b>Opening of the Matchmaking sessions</b></p> <p style="text-align: center;">Christophe Guichard, Team Leader Cluster Internationalisation, DG GROW, European Commission</p>
15:00 - 17:30	<p style="text-align: center;"><b>EU-Canada matchmaking sessions</b></p> <p style="text-align: center;"><i>7 rounds of 20-minutes bilateral face-to-face meetings</i></p> <ul style="list-style-type: none"> <li>• Cluster to cluster (C2C / C2B) - Atrium</li> </ul>
17:30 – 18:15	<p style="text-align: center;"><b>Networking reception sponsored by the Innovation, Science and Economic Development Canada and MTechHub</b></p>
18:15 – 19:15	<p style="text-align: center;"><b>Debriefing session</b></p> <p style="text-align: center;"><i>EU delegation only - Room 321</i></p>
19:30 – 20:15	<p style="text-align: center;"><b>Bus transfer to the Chelsea Hotel Toronto</b></p> <p style="text-align: center;"><i>Meeting point: Main entrance of the Humber College Bus departure at 19:30 Destination: 33 Gerrard St W, Toronto, ON M5G 1Z4, Canada</i></p>

Friday, 7<sup>th</sup> June 2019

<b>Site-visits: insights into the Canadian innovation ecosystem</b> <i>(EU Delegation only)</i>	
Transfer by own means to the MaRS Discovery District <i>(Toronto Downtown, 8 minutes away by foot from the Chelsea Hotel)</i>	
09:00 -09:45	<b>The MaRS Discovery District: Welcome and presentation</b> Cory Mulvihill, Lead Executive, Policy & Public Affairs, MaRS Discovery District <i>One of the world's largest urban innovation hubs and a cornerstone of the Toronto Region Human Health and Sciences Cluster</i> MaRS Discovery District 101 College St, Toronto, Ontario, Canada M5G 1L7
10:30 – 11:15	<b>Tour of JLABS</b> Breanne Halyk, Innovation Activation Manager, JLABS Canada <i>First Johnson &amp; Johnson science incubator outside of the United States</i> 661 University Avenue, Suite 1300 Toronto, Ontario, Canada M5G 0B7
11:15 – 12:00	<b>Tour of the Centre for Commercialisation of Regenerative Medicine (CCRM)</b> Mary Babyn-Baena, Executive Assistant and Office Manager, Centre for Commercialisation of Regenerative Medicine <i>CCRM supports the development and commercialisation of regenerative medicines and associated enabling technologies</i> 661 University Ave #1002, Toronto, ON M5G 1M1, Canada
12:00	End of the ECCP programme

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