10th Cluster Matchmaking Mission - ECCP

How to RESTART cluster development in the BALKANS?

Docent Danka Milojkovic, PhD (Econ.)
Director of the Cluster House, Serbia
Director fo the Global TCI Network Board of Directors, Spain

13-14 September 2017
Cluster Development in the Balkans – strategic approach

2007-2012
(10 mil euros)

Danish Programme for Local Economic Development in the Balkans - bottom up approach
based in Niš City, Southern Serbia

Since 2011
LEDIB EXIT STRATEGY

NGO, non-for-profit, private partnership cluster development organization in Serbia & in the Balkans
based in Niš City, Southern Serbia
Cluster Development in the Balkans – Cluster House Business Development Model

- **Project partnership** in economic development projects
- **Mediation** in project partnership creation
- **PCM services** to clusters and associations, SMEs

**Info Centar:** 3000 contacts
**BBS ClusNet:** 170 clusters, **Serbian ClusNet:** 47 clusters
**Infocluster journal**
**Balkan Cluster TV program**
**7 Days of Clusters conferences:** 1500 people, 33 countries
**www.clusterhouse.rs**

- **Network of consultants:** 77 cluster SME development experts from 18 countries for providing service to clusters, associations, institutions, international organizations and SMEs

**Training center for Youth Entrepreneurship & clusters in Leskovac Southern Serbia**
Cluster training program & cluster learning trips
Youth and women entrepreneurship training & mentoring program
Start up Training

- **Business Advisory & Consulting**
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Cluster House methodology and tools for cluster development in the Balkans

Cluster House METHODOLOGY for cluster identification, mapping, needs assessment, action plan preparation.

Cluster House Communication Strategy TOOLS:
- BBS Days of Clusters Conference
- BBS ClusNet
- Balkan Cluster BG-RS cross clusters collaboration
- CZ-RS Cluster-Based SME Trade Bridge
- Serbian ClusNet
Cluster House approach
... act locally, THINK GLOBALLY...
Cluster House strategy...ACT LOCALLY

... diversity of clusters is the biggest treasure of the global economic development...
Days of Clusters—a powerful tool for clusters internationalization

VII BBS Conference „DAYS OF CLUSTERS“, Ohrid, Macedonia
Agreement on Cluster-Based Cooperation between S.Korea and BBS Region with friends signed on September 23, 2016

Days of Clusters—a powerful tool for clusters internationalization
The SMART CLUSTER POLICY Declaration aimed to the governments of the Danube Region countries and their representatives in the EUSDR’s Priority Area 8 Steering Group to put the set of proposals on their agenda which will contribute to creation of the enable cluster environment in the region.

Days of Clusters—a powerful tool for cluster development advocacy
HOW TO RESTART BALKAN CLUSTER DEVELOPMENT?

- Use the **bottom up cluster development approach**, including the **intermediary cluster development organizations** as drivers of public-private dialogue toward the **national cluster polices development in harmony with the EU cluster policy**
- Organize **identification and mapping** of the Balkan clusters in collaboration with EU Cluster Institutions such as the ECCP AND European Cluster Observatory
- Develop the **Balkan cluster collaboration platform in Balkan languages** as a part of the ECCP
- Organize the **ESCA cluster excellence certification** for the mapped Balkan clusters
HOW TO RESTART BALKAN CLUSTER DEVELOPMENT?

- Organize the **Cluster Manager Training program** and cluster **study trips** for Balkan clusters in cooperation with The European Foundation for Cluster Excellence.
- Balkan clusters are non-profitable and non-governmental organizations with developing members, without financial support from the state, for access to EU funds the clusters should be freed from the obligation to co-finance projects.
- Cluster House and partners are willing to support the EU cluster development institutions to jointly develop the Balkan cluster policy which will support the Balkan countries integration in the EU.
BBS Cluster Family next meetings:

VIII BALKAN & BLACK SEA DAYS OF CLUSTERS
under the patronage of the
ROMANIAN CLUSTER CONFERENCE
by ClusteRo
BUCHAREST 23-24 November 2017

EUROPEAN TCI CLUSTER CONFERENCE
SOFIA, BULGARIA
19-22 March 2018
DRIVER OF INTERNATIONALISATION OF CLUSTERS COOPERATION IN THE BALKAN & BLACK SEA REGION

WELCOME TO BBS CLUSTER FAMILY!

The Cluster House is organizational member of the Global TCI Network

info@clusterhouse.rs
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