



EUROPE 2020 STRATEGY FOR GROWTH

CREATING A BUSINESS ENVIRONMENT FOR MORE AND BETTER JOBS

LA LOUVIERE, 18 & 19 February 2014

DRAFT PROGRAMME

CONFERENCE – 18/2

VENUE: LOUVEXPO LA LOUVIERE
Rue du Hocquet 7 - 7100 La Louvière

09:15 - 10:00 WELCOME REGISTRATION + BADGES

09:30 – Press Conference

10:00 - 10:40 OPENING PLENARY SESSION

Welcome by Mr Jacques Gobert, Mayor of the city of La Louvière and **Mr Philippe Suinen**, CEO of the Wallonia Foreign Trade and Investment Agency (AWEX)

Mr Elio Di Rupo: Prime Minister of Belgium

Mr Antonio Tajani: Vice President of the European Commission responsible for Industry and Entrepreneurship

10:40 - 11:20 KEY NOTE ADDRESS

Mr Christian Jourquin, former Chief Executive Officer Solvay S.A.

EUROPE 2020 PERSPECTIVES SUPPORTING SME

Mr Daniel Calleja Crespo, Director General of the Directorate General Enterprise and Industry, SME Envoy, European Commission

11:20 - 12:30 DISCUSSION PANELS

Moderation by the Wallonia Foreign Trade and Investment Agency (AWEX)

1. Internationalisation and Access to Markets

Mr Bernard Delvaux, Union Wallonne des Entreprises

Ms France Fannes, Managing Director BioWin Cluster in Wallonia

Mr Didier Herbert, Director, Director of Enterprise Competitiveness, Industry and Growth Policies, DG Enterprise and Industry, European Commission

*Success Story from a company in Wallonia : **I-CARE** , active in the field of predictive maintenance (www.icareweb.com)*

Questions and answers

2. Key Enabling Technologies and Clusters

Mr Luc Van Steenkiste, President of the Jury of clusters in Wallonia

Mr Jaques Germay, General Manager MecaTech Cluster in Wallonia

EU cluster cooperation projects

Ms Hélène Dage, Deputy Head of Unit, Clusters and Support for SMEs, DG Enterprise and Industry, European Commission

Key Enabling Technologies - opportunities for growth

Mr Michel Catinat, Head of Unit, Key Enabling Technologies and ICT, DG Enterprise and Industry, European Commission

*Success Story from a company in Wallonia : **Fishing Cactus**, active in the field of gaming (<http://www.fishingcactus.com/>)*

Questions and answers

12:30 – 12:45 CLOSING REMARKS

Mr Jean-Claude Marcourt: Vice-President, Wallonia Minister of Economy, SME, Trade, New Technologies and Higher Education

Networking Lunch

BUSINESS TO BUSINESS NETWORKING EVENT – 18/2

VENUE: LOUVEXPO LA LOUVIERE
Rue du Hocquet 7 - 7100 La Louvière

13:00 - 14:00 REGISTRATION (continuously available during matching sessions)

13:15 – 14:00 OVERVIEW OF CLEAN SKY INITIATIVES, Sebastien Dubois & Vittorio Selmin (Clean Sky) - Both representatives available for individual meetings upon request during the B2B session

14:00 - 18:00 Parallel B2B and Cluster-to-Cluster matchmaking sessions

Main sectors:

- Aeronautics and Space
- Mechanical industry: mechatronics, materials and surfaces of the future
- Biotechnology, especially (Bio)-Pharma and Life-Sciences

- Transport and logistics
- Creative Industries

Cluster-to-cluster meetings :

With the participation of the Walloon clusters related to the main focused sectors:

- **SKYWIN** : aeronautics & aerospace (www.skywin.be)
- **LOGISTICS IN WALLONIA** : transport & logistics (www.logisticsinwallonia.be)
- **MECATECH** : mechanical engineering (www.polemecatech.be.be)
- **BIOWIN** : life sciences (www.biowin.org)
- **INFOPOLE Cluster TIC** : IT (www.infopole.be)
- **TWIST** : multimedia : (www.twist-cluster.com)
- **PHOTONICS** : light-related technologies (www.clusterphotonique.be)

Networking Dinner

**THEMATIC VISITS FOR BUSINESSES IN THE WALLONIA REGION –
19/2 (details to be confirmed)**

VENUE: LA MAISON DE L'ENTREPRISE – BUSINESS INNOVATION CENTRE DE LA LOUVIERE
Rue Arthur Delaby, 5 - 7100 La Louvière

(located behind and close to LOUVEXPO – same parking)

08:15 - 08:45 Welcome Coffee

08:45 – Departures for thematic visits

- **AERONAUTICS AND AEROSPACE**
 - CENAERO (www.cenaero.be)
 - Other visit tbc
- **LIFE SCIENCES** : visits in the Biopark Brussels Charleroi South (<http://www.ulb.ac.be/biopark/presentation.html>)
 - Details available on 27/01
- **LOGISTICS**
 - PACO – La Louvière (<http://www.le-paco.be/fr/>)
 - Other visit tbc
- **CREATIVE INDUSTRIES**
 - Fishing Cactus (www.fishingcactus.com)
 - Other visit tbc

13:00 – 14:00 – Lunch

Please note that places for visits are limited – First arrived first served