

EU-AFRICA BUSINESS FORUM



Turning Nowadays' Challenges
Into Opportunities

26-27 October 2020

About the EU-Africa Business Forum

THREE DISTINCT PROGRAMMES

The Business Forum features three distinct elements: the official programme of the event, the MarketPlace with digital business pitches and virtual stands, and the Business to Business (B2B) and Business to Government (B2G) meetings.

REACHING HUNDREDS OF LEADERS

The Forum will provide an ideal venue for leaders from around the African and European continents to share ideas and insights that will help shape public policy, boost the region's competitive edge and secure long-term success.

DIGITAL FORMAT

The event will have a digital format.

Benefit to participants

- ◆ Promote your brand and narrative among an elite audience
- ◆ Connect with key players in the business community
- ◆ Learn about cutting-edge research and innovation and hear from thought leaders and economic experts on important issues that will affect the African continent—and your business
- ◆ Exchange with decision-makers attending the Forum from business, public sector, academia and non-profit sectors
- ◆ Engage in a bi-continental economic agenda to deepen crossborder and cross-sector partnerships
- ◆ Help to strengthen the continents' prosperity and sustainability, retain and expand existing businesses, while attracting new investment and jobs
- ◆ Have influence over public policy through a unified voice and future plan.

Partner business organisations: European Entrepreneurs (CEA-PME) - Eurochambres - The European Business Council for Africa (EBCAM) - Business Europe - African Association of Automotive Manufacturers (AAAM) Pan Africa Manufactures Associations - AfroChampions - All Africa Association of SMEs Panafrican Chambers of Commerce and Industry (PACCI) - Africa Business Coalition for Health-ABCHealth - African Mining Association - Africa EconomicZones Organization Federation of East African Freight Forwarders Associations.

What will we talk about?

- ◆ Post Covid-19 economic recovery
- ◆ Harnessing the full potential of the Africa Continent Free Trade Area (ACFTA)
- ◆ Green transition
- ◆ Investing in the EU-Africa partnership

Sectors



Circular economy and green tech



Sustainable energy



Digital



Sustainable agriculture



Infrastructure, Connectivity



Transport and mobility



Health



Industrial value chains

Why should you join?

Participants

The 2020 EU-Africa Business Forum is a high-level event co-organised by the EU, the AU and business organisations to bring together high level private and public sector participants that contribute to the economic cooperation between the EU and Africa. It is a unique space to meet companies and stakeholders through a B2B platform and a marketplace showcasing business offers and innovative projects.

A three-fold programme will run in parallel: the high-level and thematic panels, the marketplace and the B2Bs. The digital nature of the event gives a unique opportunity for participants to access information in one place, network, and attend panel sessions.

EXPECTED ATTENDANCE : +3,000 Participants



Private Industry



Financial Institutions



International organisations



Civil society



Academia

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