

EU-TAIWAN CLUSTER MATCHMAKING EVENT 2019

in the context of the GLOBAL INDUSTRIE Trade Show (Lyon, 6-8 March 2019)

6 March 2019 morning INTERNATIONAL CONFERENCE ABOUT INDUSTRY 4.0	
Organiser: Auvergne-Rhône-Alpes Entreprises	
Venue: Accueil Lumière - rooms 8 & 9	
08:30-09:00	Welcome coffee
9:00-10:00	Plenary – Keynote: Industry 4.0 today... and tomorrow
10:10-10:50	Plenary – How does Industry 4.0 impact the strategy of major industrial companies?
10:50-12:20	Plenary – Panel discussions with regional and international speakers
12:20-12:40	Conclusion
12:40-13:30	Lunch break (networking lunch provided to the conference participants)

6 March 2019 morning VIP Guided Tour to Global Industrie	
11:30-12:30	Guided tour to Global Industrie (for European Commission and Taiwan officials only) <i>Meeting point: "Info Point "GUIDED visits" in front of the COMMISSARIAT GENERAL"</i>

6 March 2019 afternoon EU-TAIWAN CLUSTER COOPERATION SEMINAR	
Organiser: European Cluster Collaboration Platform and Chinese National Federation of Industries	
Venue: Mezzanine Salle 2 (floor 1)	
13:30-14:00	Registration of participants
14:00-14:45	Welcome and opening remarks <i>The officials and/or representatives from the EU and TW will have the opportunity to offer a short speech focused on the EU-Taiwan cooperation.</i> <ul style="list-style-type: none"> - Mr. Slawomir TOKARSKI, <i>director of Innovation and Advanced Manufacturing of Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW, European Commission)</i> - Ms. Mei-Hua WANG, <i>Vice Minister of Economic Affairs of Taiwan</i> - Mr. Samy KEFI-JEROME, <i>representative of Région Auvergne-Rhône-Alpes in charge of digital transformation & e-governance</i> - Mr. Mark CHANG, <i>General Manager of Meridian Paint and representative of the Chinese National Federation of Industries (CNFI)</i> <i>(10 min each + group photo)</i>
14:45-15:20	Session 1. Understanding EU and Taiwan cluster business and research collaboration <i>This session will focus on how cooperation among companies and between companies and research centres takes place between the EU and Taiwan, as well as to highlight opportunities</i> <ul style="list-style-type: none"> - Mr. Emilien OUMEHDI, <i>European and international partnership promoter at Auvergne-Rhône-Alpes Entreprises</i> - Dr. Liang-Han HSIEH, <i>Senior Adviser of Industrial Technology Research Institute (ITRI)</i> <i>(15 min each + 5 min Q&A)</i>
15:20-16:05	Session 2. Initiatives supporting EU - Taiwan cluster and business cooperation <i>This session will serve to introduce EU and Taiwan initiatives that promote the bilateral cooperation and, therefore, are useful instruments for clusters and their members.</i> <ul style="list-style-type: none"> - Services of the European Cluster Collaboration Platform (ECCP). Ms. Noelia Dosil, <i>ECCP</i> - Services of the Chinese National Federation of Industries (CNFI). Mr. Wei-Cheng YEN, <i>CNFI</i> - Services of the IPR SME Helpdesk. Mr. Edouard LEONET, <i>IPR SME Helpdesk</i> - Services of Taiwan External Trade Development Council (TAITRA), Ms Monika SU, <i>TAITRA</i> <i>(10 min each + 5 min Q&A)</i>
16:05-16:20	Coffee Break

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16:20-16:55	<p>Session 3. Building global value chains through clusters in smart manufacturing: trends & challenges</p> <p><i>This session aims to provide an overview on how clusters work at local and global level, strengthening and facilitating their participation in global value chains. This session also presents the business opportunities.</i></p> <ul style="list-style-type: none"> - Mr. Pedro ROCHA, Cluster Manager of PRODUTECH - Production Technologies Cluster - Ms. Chin-An WANG, Smart Machinery Promotion Office <p>(15 min each + 5 min Q&A)</p>
16:55-17:30	<p>Session 4. Good practices and experiences on EU-Taiwan cluster collaboration</p> <p><i>This session aims to showcase 2 cooperation examples between the EU-Taiwan, focusing on the lessons learnt.</i></p> <ul style="list-style-type: none"> - Ms. Franckie BÉCHEREAU, Director for Exports and Communication of Cosmetic Valley - Mr. Eric TAI, Secretary General of Taiwan Beauty Valley <p>(15 min each + 5 min Q&A)</p>
17:30-18:30	<p>Session 5. Roundtable presentations</p> <p><i>This session will focus on presenting the EU and TW delegates, by shortly introducing their organisation (name and activity) and presenting the objectives to be achieved through the event.</i></p> <ul style="list-style-type: none"> - Introductions of European cluster delegates - Introductions of Taiwanese cluster delegates <p>(approx. 1.5 min each)</p>
18:30	Networking cocktail

7 March 2019 morning | C2B AND B2B MATCHMAKING

Organiser: Auvergne-Rhône-Alpes Entreprises
Venue: Patio 5

09:30-13:00	Cluster to Business (C2B) and Business to Business (B2B) matchmaking in the context of the brokerage event of the European Enterprise Network
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7 March 2019 morning | Guided Tour to Global Industrie

12:00-13:00	Guided tour to Global Industrie (for European and Taiwanese cluster delegations) <i>Meeting point: "Info Point "GUIDED visits" in front of the COMMISSARIAT GENERAL</i>
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7 March 2019 afternoon | EU-TAIWAN C2C MATCHMAKING

Organiser: European Cluster Collaboration Platform and Chinese National Federation of Industries
Venue: Patio 5

13:50-14:00	<p>Welcome remarks</p> <ul style="list-style-type: none"> - Ms. Eva REVILLA, Policy Officer for Cluster Internationalisation (DG GROW, European Commission) - Mr. Mark CHANG, General Manager of Meridian Paint and representative of the Chinese National Federation of Industries (CNFI)
14:00-17:30	EU-Taiwan Cluster Matchmaking (C2C) - (7 rounds of 30 min)
17:30-18:30	Debriefing session (for European cluster delegation and for Taiwanese cluster delegation)

19:00	Evening Opening at Global Industrie <i>Venue: Place des Lumières</i>
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8 March 2019

09.30-12.30	Field visit to INSA-Lyon (Institut National des Sciences Appliquées de Lyon) <i>Meeting point: Hotel Citadines Part-Dieu Lyon (91-95, rue Moncey 69003 Lyon)</i> <u>Only for participants that registered for the visit.</u>
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EUROPEAN
CLUSTER COLLABORATION
PLATFORM



中華民國全國工業總會
CHINESE NATIONAL FEDERATION OF INDUSTRIES



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