

BOOST TRANSATLANTIC CLUSTER COOPERATION THROUGH A MATCHMAKING EVENT AND LOCAL SITE VISITS



EU CLUSTER MISSION TO USA

15 - 19 MAY 2017 | TECHCONNECT WORLD INNOVATION
WASHINGTON, D.C. & EAST COAST



High-level EU Cluster Mission to the USA



15 to 19 May 2017

including a U.S. – EU Cluster Cooperation and Matchmaking Event at the TechConnect World Innovation Conference, Washington DC
& Cluster visits to Boston, Philadelphia and Washington DC

MONDAY 15th MAY PHILADELPHIA

ALL DAY : CLUSTER VISITS

For EU clusters only

- 08.10** All participants meet in front of Philadelphia Downtown Marriot (1201 Market St, Philadelphia)
- 09.00** Ben Franklin Technology Partners of Southeastern Pennsylvania
- 10.45** Penn State at the Navy Yard
- 11.45** Navy Yard Tour with Philadelphia Industrial Development Corporation
- 12.30** Working Lunch - Urban Shop 543 Cafe
- 13.00** U.S. Economic Development Agency Philadelphia Regional Office & Office of International Business Development, Department of Community and Economic Development, Commonwealth of Pennsylvania
- 14.00** Science Center
- 14.45** Life Sciences Pennsylvania
- 15.30** The Wistar Institute of Anatomy and Biology
- 16.30** Singh Center for Nanotechnology at the University of Pennsylvania

EVENING

Individual train travel to Washington (from 18.00)



Address TechConnect event (including Seminar and Matchmaking session)

Gaylord National Hotel & Convention Center

201 Waterfront Street

National Harbor, MD 20745

MORNING – TechConnect event, National Harbor Room 10

Public event

Cooperation Seminar & roundtable on sharing of good practices

08.30 Registration & networking coffee

09.00 Welcome and Introductory Remarks

- ✓ *Svetlana Klessova, Director, inno TSD*
- ✓ *Christophe Guichard, Team Leader Cluster internationalisation, DG GROWTH, European Commission*
- ✓ *Tshanda Kalombo, Senior International Trade Analyst, Department of Commerce, USA*

09.15-10.45 EU-US cluster collaboration seminar: good practices and opportunities

09.15 Understanding Transnational Business-Academia Collaboration: A View From the US, *Roland Stephen, Director, SRI, USA*

09.25 Tools and initiatives supporting transatlantic cluster cooperation: the European Cluster Collaboration Platform (ECCP) *Eva Fadil, ECCP project manager, inno TSD*

09.35 Good Practices and Experiences on Transatlantic Cluster Collaboration - Presentations + Q&A, *moderated by Eva Fadil, ECCP project manager*

- ✓ *Brief introduction providing an overview of good practices/ success cases, Eva Fadil, ECCP project manager*
- ✓ *Blandine Chantepie-Kari, Vice President, University & Entrepreneurship - Soft Landing Programs European American Enterprise Council, USA*
- ✓ *Peter Simkens, Managing Director of DSP VALLEY (micro-nano electronics cluster), Belgium*
- ✓ *Michael Jones, CEO of The Maritime Alliance (ocean & water tech cluster), San Diego/USA*
- ✓ *Vincent Civita, Director Aria Normandy (automotive cluster), France*
- ✓ *John Woodward, Senior Director, Foreign Investment, Economic Development, Metro Atlanta Chamber, USA*

Questions for discussion, indicatively:

- How have you succeeded to establish collaboration with counterparts (from the EU / from the US respectively)?
- What are major outcomes and impacts you could observe thanks to this cooperation?
- What are your lessons learnt – what would you recommend to others?



10.45 Networking coffee break

11.00-12.30 Knowledge sharing roundtable: supporting companies to go international for research and innovation collaboration

11.00 Presentation of the panelists, *Jessica Avery, SRI*

11.05 Introductory presentation on “Supporting companies to go international for research and innovation collaboration”, *Svetlana Klessova, inno TSD, BILAT USA 4.0*

11.15 Knowledge sharing round table. Panelists from the EU and the US:

- Stefan Uhlig, Senior Project Manager, Cool Silicon e.V., Germany
- Carlo Kraskovic, Project Manager, Mare TC FVG, Italy
- Christiane Egger, Deputy Manager, Cleantech-Cluster Energy, Austria
- Scott N. Paul, President, Alliance for American Manufacturing (AAM), USA
- David M. Hart, Director, Center for Science and Technology Policy at George Mason University; and Nonresident Senior Fellow, Metropolitan Policy Program at the Brookings Institution, USA
- Andrew Steigerwald, Senior Advisor, Advanced Manufacturing Office, U.S. Department of Energy, USA

Moderation by Roland Stephen, SRI, BILAT USA 4.0

Questions for discussion, indicatively:

- Experiences to share: examples of how to help companies to engage in international RDI collaboration with transatlantic partners
- Main pitfalls/challenges
- From MoU between clusters to concrete RDI collaboration between companies and research organisations
- How clusters have or can have impact on EU-US research and innovation collaboration
- Needs for support...
- Q&A from the audience

12.20 Summary & closing, *Svetlana Klessova, inno TSD*

12.30-13.30 Networking lunch (for participants to the Matchmaking session)

AFTERNOON – TechConnect event, National Harbor Room 11

For EU and US
clusters only

13.30-18.00 C2C Matchmaking session

- ✓ Each C2C matchmaking meeting will last 25 minutes with 5 minutes to move between meetings.
- ✓ Coffee/tea/refreshments provided.



18.30 – 19.15

- ✓ Debriefing on the Cluster Matchmaking session (European clusters only)

Informal get together in the evening at Belvedere Lounge Bar, Gaylord National Resort & Convention Center

WEDNESDAY 17th MAY WASHINGTON

ALL DAY

TechConnect event

Public event

08.30 – 15.30

- ✓ TechConnect event participation (individual agenda/visit for each participant)

LATE AFTERNOON or EVENING

Travel to Boston (individual travel)

THURSDAY 18th MAY BOSTON

ALL DAY

For EU clusters only

07.30 *All participants meet in front of Omni Parker House (60 School St, Boston, MA)*

08.30 **Massachusetts Institute of Technology (MIT) Center for Biomedical Innovation, Innovation Initiative, & Industrial Performance Center** *(tentative)*

10.30 **Fraunhofer Center for Manufacturing Innovation**

12.00 *Lunch - Eataly*

13.30 **Massachusetts Office of International Trade and Investment** *(identification required)*

15.00 **Fraunhofer Center for Sustainable Energy Systems**

15.30 **Northeast Clean Energy Council & NECEC Institute**

17.00 **Cambridge Innovation Center and Venture Café**



FRIDAY 19th MAY BOSTON

For EU clusters only

MORNING

09.00 *All participants meet in front of Omni Parker House (60 School St, Boston, MA) with luggage*

10.00 **Mass Technology Leadership Council, Inc.** *(identification required)*

11.30 *Lunch – Faneuil Hall Marketplace*

13.00 **Massachusetts Clean Energy Center**

AFTERNOON (14.00-16.00)

14.00 **Debriefing session on the cluster visits**

15.30 *Depart for Logan International Airport*

Flight back to Europe from Boston (starting 7pm)

