High-level EU Cluster Mission to the USA

15 to 19 May 2017


**MONDAY 15th MAY PHILADELPHIA**

**ALL DAY : CLUSTER VISITS**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.10</td>
<td><em>All participants meet in front of Philadelphia Downtown Marriot (1201 Market St, Philadelphia)</em></td>
</tr>
<tr>
<td>09.00</td>
<td>Ben Franklin Technology Partners of Southeastern Pennsylvania</td>
</tr>
<tr>
<td>10.45</td>
<td>Penn State at the Navy Yard</td>
</tr>
<tr>
<td>11.45</td>
<td>Navy Yard Tour with Philadelphia Industrial Development Corporation</td>
</tr>
<tr>
<td>12.30</td>
<td><em>Working Lunch - Urban Shop 543 Cafe</em></td>
</tr>
<tr>
<td>14.00</td>
<td>Science Center</td>
</tr>
<tr>
<td>14.45</td>
<td>Life Sciences Pennsylvania</td>
</tr>
<tr>
<td>15.30</td>
<td>The Wistar Institute of Anatomy and Biology</td>
</tr>
<tr>
<td>16.30</td>
<td>Singh Center for Nanotechnology at the University of Pennsylvania</td>
</tr>
</tbody>
</table>

**EVENING**

*Individual train travel to Washington (from 18.00)*
TUESDAY 16th MAY WASHINGTON – TechConnect event

Address TechConnect event (including Seminar and Matchmaking session)
Gaylord National Hotel & Convention Center
201 Waterfront Street
National Harbor, MD 20745

MORNING – TechConnect event, National Harbor Room 10

Cooperation Seminar & roundtable on sharing of good practices

08.30 Registration & networking coffee
09.00 Welcome and Introductory Remarks

✓ Svetlana Klessova, Director, inno TSD
✓ Christophe Guichard, Team Leader Cluster internationalisation, DG GROWTH, European Commission
✓ Tshanda Kalombo, Senior International Trade Analyst, Department of Commerce, USA

09.15-10.45 EU-US cluster collaboration seminar: good practices and opportunities

09.15 Understanding Transnational Business-Academia Collaboration: A View From the US, Roland Stephen, Director, SRI, USA

09.25 Tools and initiatives supporting transatlantic cluster cooperation: the European Cluster Collaboration Platform (ECCP) Eva Fadil, ECCP project manager, inno TSD

09.35 Good Practices and Experiences on Transatlantic Cluster Collaboration - Presentations + Q&A, moderated by Eva Fadil, ECCP project manager

✓ Brief introduction providing an overview of good practices/ success cases, Eva Fadil, ECCP project manager
✓ Blandine Chantepie-Kari, Vice President, University & Entrepreneurship - Soft Landing Programs European American Enterprise Council, USA
✓ Peter Simkens, Managing Director of DSP VALLEY (micro-nano electronics cluster), Belgium
✓ Michael Jones, CEO of The Maritime Alliance (ocean & water tech cluster), San Diego/USA
✓ Vincent Civita, Director Aria Normandy (automotive cluster), France
✓ John Woodward, Senior Director, Foreign Investment, Economic Development, Metro Atlanta Chamber, USA

Questions for discussion, indicatively:
- How have you succeeded to establish collaboration with counterparts (from the EU / from the US respectively)?
- What are major outcomes and impacts you could observe thanks to this cooperation?
- What are your lessons learnt – what would you recommend to others?
10.45 **Networking coffee break**

**11.00-12.30 Knowledge sharing roundtable:**
**supporting companies to go international for research and innovation collaboration**

**11.00 Presentation of the panelists, Jessica Avery, SRI**

**11.05 Introductory presentation on “Supporting companies to go international for research and innovation collaboration”, Svetlana Klessova, inno TSD, BILAT USA 4.0**

**11.15 Knowledge sharing round table. Panelists from the EU and the US:**

- Stefan Uhlig, Senior Project Manager, Cool Silicon e.V., Germany
- Carlo Kraskovic, Project Manager, Mare TC FVG, Italy
- Christiane Egger, Deputy Manager, Cleantech-Cluster Energy, Austria
- Scott N. Paul, President, Alliance for American Manufacturing (AAM), USA
- David M. Hart, Director, Center for Science and Technology Policy at George Mason University; and Nonresident Senior Fellow, Metropolitan Policy Program at the Brookings Institution, USA
- Andrew Steigerwald, Senior Advisor, Advanced Manufacturing Office, U.S. Department of Energy, USA

*Moderation by Roland Stephen, SRI, BILAT USA 4.0*

Questions for discussion, indicatively:
- Experiences to share: examples of how to help companies to engage in international RDI collaboration with transatlantic partners
- Main pitfalls/challenges
- From MoU between clusters to concrete RDI collaboration between companies and research organisations
- How clusters have or can have impact on EU-US research and innovation collaboration
- Needs for support...
- Q&A from the audience

**12.20 Summary & closing, Svetlana Klessova, inno TSD**

**12.30-13.30 Networking lunch (for participants to the Matchmaking session)**

**AFTERNOON – TechConnect event, National Harbor Room 11**

**13.30-18.00 C2C Matchmaking session**

- Each C2C matchmaking meeting will last 25 minutes with 5 minutes to move between meetings.
- Coffee/tea/refreshments provided.
18.30 – 19.15

✓ Debriefing on the Cluster Matchmaking session (European clusters only)

*Informal get together in the evening at Belvedere Lounge Bar, Gaylord National Resort & Convention Center*

**WEDNESDAY 17th MAY WASHINGTON**

ALL DAY

TechConnect event

08.30 – 15.30

✓ TechConnect event participation (individual agenda/visit for each participant)

**LATE AFTERNOON or EVENING**

Travel to Boston (individual travel)

**THURSDAY 18th MAY BOSTON**

ALL DAY

07.30 All participants meet in front of Omni Parker House (60 School St, Boston, MA)

08.30 Massachusetts Institute of Technology (MIT) Center for Biomedical Innovation, Innovation Initiative, & Industrial Performance Center *(tentative)*

10.30 Fraunhofer Center for Manufacturing Innovation

12.00 Lunch - Eataly

13.30 Massachusetts Office of International Trade and Investment *(identification required)*

15.00 Fraunhofer Center for Sustainable Energy Systems

15.30 Northeast Clean Energy Council & NECEC Institute

17.00 Cambridge Innovation Center and Venture Café
FRIDAY 19th MAY BOSTON

**MORNING**

09.00  All participants meet in front of Omni Parker House (60 School St, Boston, MA) with luggage

10.00  Mass Technology Leadership Council, Inc. *(identification required)*

11.30  Lunch – Faneuil Hall Marketplace

13.00  Massachusetts Clean Energy Center

**AFTERNOON (14.00-16.00)**

14.00  Debriefing session on the cluster visits

15.30  Depart for Logan International Airport

*Flight back to Europe from Boston (starting 7pm)*