



EU-Canada Cluster Cooperation Event Main Anchor event of the EU Cluster Weeks campaign Hanover Fair – 1 & 2 April 2019

Venue: Fair hall 27, Business Forum 2

Monday, 1 st April 2019	
9.00	Departure from Bremen to Hanover Fair by bus
14.00	VIP meeting in VIP area (Investment Lounge) Registration of participants
14.30	<p>High-Level Opening Mr Günther Oettinger, <i>European Commissioner for Budget and Human Resources, European Commission</i> Mr Stéphane Dion, <i>Canada's Ambassador to Germany and Special Envoy to the European Union and Europe</i> Mr John Knubley, <i>Deputy Minister, Innovation, Science and Economic Development, Canada</i> Dr. Ulrich Nussbaum, <i>State Secretary at the German Federal Ministry for Economic Affairs and Energy</i></p>
15.00	<ul style="list-style-type: none"> - Presentations of the Canadian Innovation Superclusters Initiative Ms Jennifer Miller, <i>Director General for Innovation Superclusters Initiative - Innovation, Science and Economic Development Ministry, Canada</i> - Presentation of the EU Cluster Internationalisation Programme Dr. Ulla Engelmann, <i>Head of Unit for Advanced technologies, clusters and social economy – Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs of the European Commission</i> - Presentation of the German Central Innovation Programm for SMEs (ZIM) Ms Carmen Heidecke – <i>Head of Unit for Zentrales Innovationsprogramm Mittelstand (ZIM) – Ministry for Economic Affairs and Energy, Germany</i> - Presentation of the CETA Access Market Program for EU businesses Mr Lucas Lanziotti – <i>Project Officer – CETA Market Access Program.</i>
15.40	Thematic round table discussions and networking opportunities
16.30	Visit of the Fair (guided tours) 1. Industry in Digital Transformation – Industrial Intelligence 2. Innovations for mechanical and plant engineering
18.00	Informal networking cocktail/dinner (within Hanover Fair premises)
20.30	Departure from Hanover Fair to hotels in Bremen by bus



Tuesday, 2 nd April 2019	
8.00	Departure from Bremen to Hanover Fair by bus
10.00	Registration of participants
10.30	Kick-off of the German Cluster Week (organised by the BMWi – in German only) – See programme below
11.15	End of the Kick-off event of the German Cluster Week
Afternoon	Informal matchmaking meetings areas: Between noon and 16.00: Investment Lounge, Hall 27 Between 15.00 – 18.00: Saal Leipzig, Convention Center

Opening event: “2nd German Cluster Week”, Hanover Fair (in German only)

Venue: Fair hall 2, stand C28 - Stage of Pavilion of the Federal Ministry of Economic Affairs and Energy (BMWi)

Tuesday, 2nd April 2019	
10:30	Opening of the German Cluster Week and Welcoming Dr. Ole Janssen, Deputy Director General “Innovation and Technology Policy”, Federal Ministry of Economic Affairs and Energy
10:40	Welcoming Jürgen Wengel, Federal Ministry of Education and Research
10:45	Moderated talk between the European Commission and the Federal Ministry of Economic Affairs and Energy on Internationalisation Dr. Ulla Engelmann, Head of DG GROW, European Commission Dr. Ole Janssen, Deputy Director General “Innovation and Technology Policy”, Federal Ministry of Economic Affairs and Energy
10:50	Official handover of the “go-cluster”- certificate of admission to the Schleswig-Holstein Renewable Energy Network Agency (EE.SH) (by Dr. Ole Janssen)
10:55	Panel discussion „Science and industry successfully integrated” Claudia Martina Buhl, programme manager of „go-cluster“ on behalf of the Federal Ministry of Economic Affairs and Energy Ingrid Lange, cluster manager, Network for Industry in the Ruhr East region (NIRO) Axel Wiese, cluster manager, Schleswig-Holstein Renewable Energy Network Agency (EE.SH)