



Global innovation cluster
for Digital Technologies
in *Auvergne-Rhône-Alpes*, France





EU-Taiwan C2C matchmaking

Minalogic at a glance

Global innovation cluster for Digital Technologies:

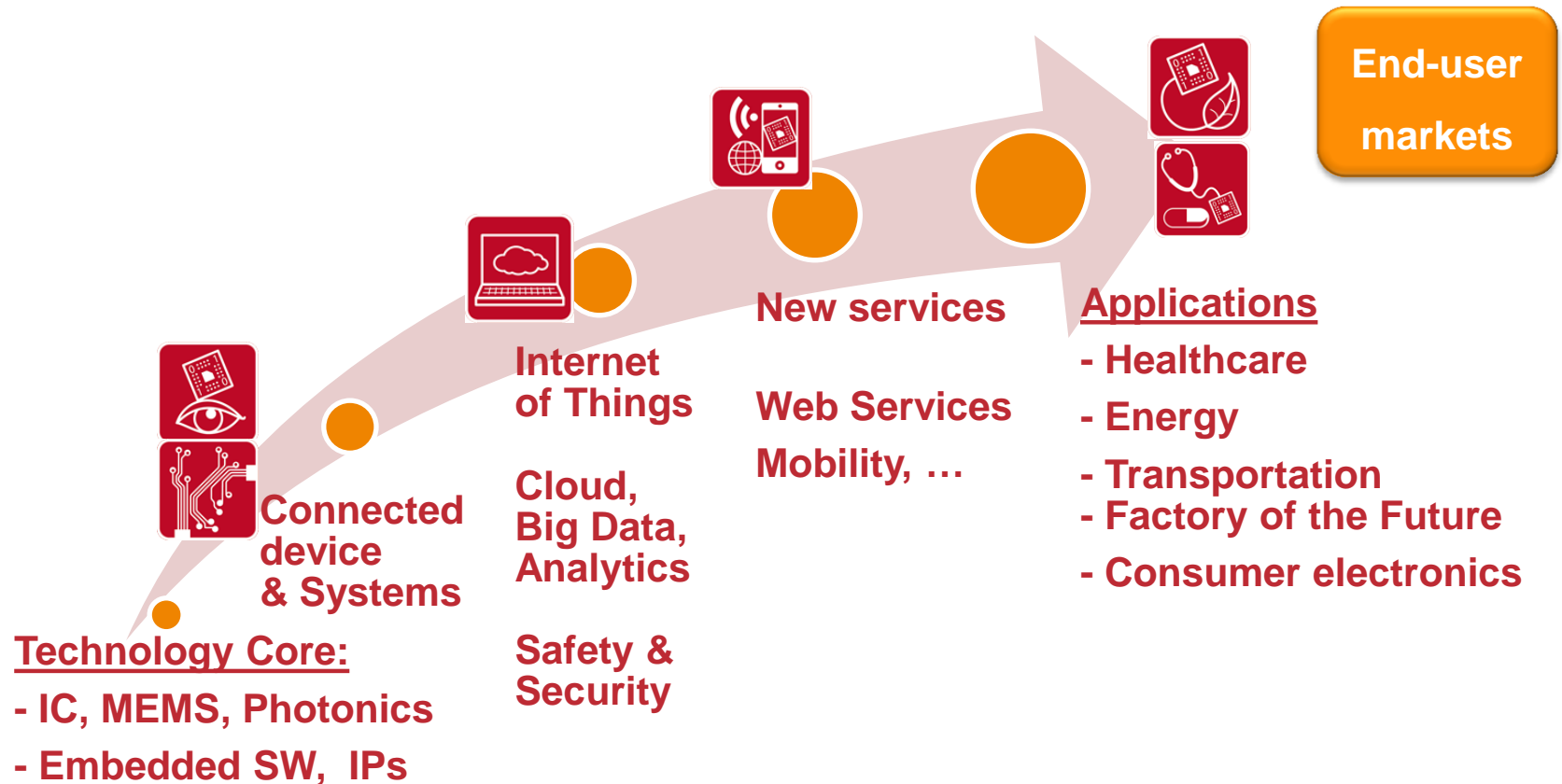
- ▶ specialized in **Micro and nanoelectronics, Photonics & Software**
- ▶ gathering businesses, research centers, and educational institutions
- ▶ bringing together more than **300 members**, including 270 businesses

The services are focused on two main objectives:

- ▶ Fostering innovation through **collaborative R&D projects**
- ▶ Helping startups and SMEs turn **business opportunities** into true growth drivers



Minalogic technologies cover the entire ICT value chain



MIRDC / Minalogic

- **MoU signed in October 2016**
- To foster R&D and business collaboration between our members
- Exchange of information and good practices
- Promote our organisation's events and encourage cross-attendance.

Actions undertaken

- MIRDC delegation hosted in Grenoble during SEMICON Europe in november 2017
- Special guided tour organized for them at the SEMICON fair
- Matchmaking event organized with more than 20 meetings.

Success story

Following the matchmaking event MIRDC invited one of our member company to Taiwan LED conference with special visibility and introduced the company to one target partner. They're now entering into a big business deal.

Best practices and recommendations

- Political support by local/regional government was a great help.

Grenoble City invested a lot of effort to build relationships with Taiwan. Numerous incoming missions, Mayor's visits to Taiwan, etc...

- Big fairs are a good ground/opportunity for joint actions as they are more attractive for companies and organising ad-hoc events ensures more attendance and requires less logistics for clusters.