

Taiwan-Europe Industry Cluster Cooperation

Enterprise Europe Network Taiwan (TAITRA):
A business cooperation center and Europe's best partner

26th June, 2017



Signing MOUs



TAITRA

Taiwan External Trade
Development Council

<http://www.taitra.org.tw/index.asp>

Year founded: 1970

Number of employees: 1,200

Headquarters: Taipei, Taiwan (also 4 local branches, 60 overseas offices)

2016 Trade Missions to Europe/World: 60/358

Board of Directors: 43 (25 are chairman of clusters, 11 are government representatives, 4 are director of leading enterprises)

1. MOU signed with Silicon Europe



MOU signed
on 25th Oct 2016

- To expand exchanges of information on general economic and market situations.
- To Identify sectors of cooperation through trade missions, events, and related projects
- To promote and organize business matchmaking events, meetings and seminars in either side to create more trade/investment opportunities
- To inform each other of any related fair or exhibition that is of interest to either side.

2. Seeking similar MOUs with other European clusters



Suggested event for participation for 2017

WCIT

10th– 13th
Sep, 2017

Taipei, Taiwan

<http://www.wcit2017.org/#home>



A premier international IT forum considered as the Olympics of the ICT world.

Taiwan boasts a high-level domestic market with strong links to all of Asia. This year's WCIT is organized by the Ministry of Economic Affairs, and promises smart, open and innovation discussions.

WCIT 2017 Theme: Fulfilling the promise of the digital age

- Digital Age Foundation
- Transformation and Innovation
- Realization of The Digital Age

2,500

Industry leaders

80

Countries

50,000

Estimated number
of visitors



Smart Taiwan

Smart government, smart living,
smart health, smart home, smart
learning, and smart future

Conference & Event

Suggested event for participation for 2017

Semicon Taiwan

13th – 15th

Sep, 2017

Taipei, Taiwan



SEMICON
TAIWAN

<http://www.semicon taiwan.org/en/>

The Largest Microelectronics Event in Taiwan

Taiwan Claimed the Largest Market for New Semiconductor Equipment for the Fifth Year in a Row. Taiwan semiconductor product capacity is ranked 2nd in the world.

US\$18 billion

Market Forecast

700 / 1,700

Number of Exhibitors/ booths

43,000

Estimated numbers of visitors

52%

Purchasing power



Action Plan

- ✓ Organize brokerage events
- ✓ Attend shows
- ✓ Hold seminars and forums
- ✓ Arrange company visits



Suggested event for participation for 2017

**SEMICON[®]
EUROPA**

14th-17th November, 2017
München, Germany

TAITRA will organize a trade mission to SEMICON Europa from 7th to 19th Nov, 2017

- **Networking**
- **Forum and Brokerage Event**
- **To visit members of Silicon Europe to boost bilateral cooperation**
Before SEMICON EUROPA, business visits to Germany (Silicon SAXONY), Belgium (DSP Valley) and the Netherlands (High Tech NL) will be organized to broaden cooperation and exchanges.

By working together,
we can make SMEs grow globally and
become sustainable

Thank you for your attention

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