Battlenet is the fastest growing gaming stations franchise in Greece with 21 brand stores around the country. In Battlenet stores, gamers can play their favourite games, attend in events, tournaments and viewing parties and meet other gamers and influencers. Battlenet supports third party gaming stations/internet cafes with white label services since 1998.
ABOUT BATTLENET

Battlenet in numbers

10
CITIES

21
STORES

1300+
GAMING PCs

100k
VISITORS / MONTH
ABOUT BATTLENET

Growth and Investments
Battlenet 3D & ARENA

In 2016 Battlenet opened 5 brand new stores and upgraded 5 existing stores with a total investment cost of 1,500,000€.

In the first 6 months of 2017, Battlenet opened 3 more stores with 4 more expected to be completed by the end of the year.

Our new project, Battlenet Arena is the first esports arena in the country and the only one in the Balkans. In a space of 750 sq.m., it is a real esports stage with 110 extreme gaming PCs and 150 viewer seats.
2.1 ESPORTS IN GREECE
2.1 ESPORTS IN GREECE

2017
ESPORTS AROUND THE GLOBE

The International

DOTA2 CHAMPIONSHIPS

The Manila Major
Presented by PGL

The Boston Major
Presented by PGL

The Kiev Major
Presented by PGL
Esports events organized by Red Bull
Thank you