EUROPEAN CLUSTER MATCHMAKING EVENT – Cooperation seminar on Creative industries

13-14 SEP 20176 – THESSALONIKI

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Executive director
TEXTILE TRADE ASSOCIATION – TEXTILE CLUSTE

TRUSTED
BALKAN APPAREL
Textile Trade Association – Textile cluster is a non-profit NGO established in 2003, whose primary goal is improving companies’ competitiveness, thus registering world trends and changes in the global market.

- **85 members companies**
- **Horizontal and vertical integrated**;
- **Members structure:**

  Garment producers;
  Transport companies;
  Agent, logistic and service companies;
  Textile machines representatives;
  Accessories representatives;
  IT and consultant companies;
  Public and private universities;

- Advocacy and lobbying
- Promotion and match making
- Seminars and trainings
- Project partnership and implementation
The textile sector is the 2nd biggest industrial sector of the country after metallurgy. It employs 35,000 people, or almost 1/3 of employees in the manufacturing industry.

The textile-clothing industry accounts for 2.4% of GDP and 17% of industrial GDP.

800 companies in the textile-clothing industry actively involved in various levels of production.

Clothing exports amounted to more than 500 million euros in 2016 (about 12% of total exports).

Most companies work CM or CMT and 15% of them can offer a "full package".

### APPAREL INDUSTRY: KEY FIGURES

<table>
<thead>
<tr>
<th>Size</th>
<th>Number of companies</th>
<th>%</th>
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</thead>
<tbody>
<tr>
<td>&gt;250</td>
<td>21</td>
<td>2.6%</td>
</tr>
<tr>
<td>50 - 249</td>
<td>77</td>
<td>9.6%</td>
</tr>
<tr>
<td>10 - 49</td>
<td>151</td>
<td>18.9%</td>
</tr>
<tr>
<td>1 - 9</td>
<td>551</td>
<td>68.9%</td>
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<tr>
<td>Total</td>
<td>800</td>
<td>100%</td>
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**Partnership-building** between companies, knowledge institutions and local authorities in purpose to match business opportunities.

**Cross-regional cooperation** intensify cluster and business network collaboration across borders. C2C-partnership between clusters in the region and wider.

EASAM - The Executive Agency for Small and Medium-sized Enterprises

COS-EINET-2017-3-04: European incubation network(s) for creativity-driven innovation **deadline 19 October**
The Call is targeting at two distinctive sectors:

Topic 1: **Fashion Tech** is to support trans-national network(s) of business incubators and accelerators providing business support to SMEs and start-ups **focusing on:**
- intersection of Fashion and technology, and
- products and materials; design development and production; and retail and marketing.

Topic 2: **Tourism focusing on CCIs (Cultural and Creative Industries) driven innovation.**

**Eligible applicants:** non-profit organizations (private or public); business incubators, accelerators, labs, universities or educational institutions, research centres and other relevant business support organizations which provide business support to SMEs and start-ups,

**Eligible consortia:** is the network submitting the application. Consortia must be composed of at least four legal entities from at least three different EU Member States and/or COSME participating countries

**Deadline** for electronic submission is **19 October 2017** at 17.00 hours (Brussels time)
LET’S GO NETWORKING

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