CLUSTER OF SMART CITIES OF THE REGION OF MURCIA
September, 2017
www.citzem.com
1. Objectives

To optimize the use of NON-RENEWABLE RESOURCES in cities.

To promote the MODERNIZATION AND OPENNESS OF PUBLIC ADMINISTRATION, by means of efficient use of information and communication technologies.

To boost efficiency in urban and interurban TRANSPORT AND MOBILITY.

To contribute to the development of a MODERN AND SUSTAINABLE ECONOMY.
2. About us

+ 2.000 Million € turnover
+ 3.000 Workers
+ 800 Researchers

30 MEMBERS

Business 66%

Public entities 17%

Municipalities 7%

Universities 10%

Consultants 13%

Communica
tions 7%

Energy 20%

Building 7%

Software/H ardware 40%

30 MEMBERS

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3. Our Value Chain

- ENERGY
- WATER
- COMMUNICATIONS

- SOFTWARE
- HARDWARE
- SYSTEM’S INTEGRATORS

- ENERGY SERVICES COMPANIES (ESCOs)
- MOBILITY
- LOGISTICS...

- UNIVERSITY
- RESEARCH CENTERS

- CITIZENS
- ADMINISTRATION
4. Action areas

- Energy Efficiency
- Smart living
- Smart mobility
- Smart economy and industry 4.0
- Smart environment
- Smart Government
6. External Cooperation
Thank you for your attention!

www.clustercticizem.com
Miguel@clustercitizem.com