Growth perspectives and opportunities in the Automaking and Automotive Parts Industries in Mexico

Unidad de Inteligencia de Negocios 2013
1. The global vehicle assembly industry and its importance in Mexico
Fiat will produce vehicles in Chrysler’s plant located in Saltillo.
Location of heavy vehicle manufacturing plants in Mexico
Location of R&D centers in Mexico

Private sector
Public sector
Academic sector
Mixed
3. The automotive parts industry at the international and national level
Automotive Parts Production Location and Specialization of Tier 1

- **Northwest Region:**
  - **Plants:** 70
  - **Products/Systems:** Air conditioning and heating systems, interior components, accessories and electrical systems for automobiles.

- **Northeast Region:**
  - **Plants:** 198
  - **Products/Systems:** Air conditioning systems, automotive systems, plastic parts, parts for electrical systems, engine and machined parts.
Automotive Parts Production Location and Specialization of Tier 1

- **Central Region:**
  - **Plants:** 101
  - **Products/Systems:** Seats, air conditioning systems, hydraulic bottle jacks, interior components, engine parts, electrical systems, stamping and suspension.

- **Bajío Region:**
  - **Plants:** 142
  - **Products/Systems:** Stamping, electrical components, brakes and their parts, rubber products, engine parts and automobile transmissions.
5. Support processes for the automotive supply chain
Process location

- **CNC Machining**
  - 350 Companies
  - States with the highest production:
    - Nuevo León
    - Mexico City
    - Coahuila
    - San Luis Potosí
    - Chihuahua
    - Querétaro

- **Die Casting**
  - 96 Companies
  - States with the highest production:
    - Nuevo León
    - Estado de México
    - Mexico City
    - Querétaro
    - Chihuahua
    - Coahuila
    - Baja California
Process location

- Metal fabrication
  - Total Companies 274
  - States with the highest production:
    - Nuevo León
    - Estado de México
    - Durango
    - Tamaulipas
    - Coahuila

- Foundry
  - Total Companies 214
  - States with the highest production:
    - Estado de México
    - Nuevo León
    - Jalisco
    - Coahuila
    - San Luis Potosí
    - Distrito Federal
    - Puebla
    - Tlaxcala
Process location

- **Stamping**
  - States with the highest production:
    - Estado de México
    - Nuevo León
    - Chihuahua
    - Querétaro
    - Tlaxcala
  - Total Companies 68

- **Injecting molding (Plastics)**
  - States with the highest production:
    - Distrito Federal
    - Estado de México
    - Chihuahua
    - Querétaro
    - Nuevo León
    - Tamaulipas
    - Tlaxcala
  - Total Companies 55
Process location

- **Assembly**
  - States with the highest production:
    - Nuevo León
    - Estado de México
    - Coahuila
    - Durango
    - Tamaulipas
  - Total Companies 192

- **Metal treatments**
  - States with the highest production:
    - Nuevo León
    - Estado de México
    - Distrito Federal
    - Jalisco
  - Total Companies 21