

THE MATCHMAKING PROGRAMME FOR SMEs

The matchmaking programme for each target sector will consist of:

- Business rounds between selected Brazilian and EU SMEs, according to the demand/supply of environment-friendly solutions, applications and technologies;
- Lectures about the Brazilian environment, technology, financial and business contexts;
- Presentation of case studies and guided visits to local industries and companies;
- Technology show-casing by manufacturers and service providers;
- Access to exhibitions and trade fairs;
- B2B assistance and business follow up of the matchmaking missions;
- Participation of sector organisations, public bodies, bilateral chambers of commerce, business agents, traders, environmental and financial consultants, among others;
- The Action will reimburse up to 80% of the travel expenses for the participants of the business missions.

REGISTRATION

APPLY FOR THE LCBA MATCHMAKING MISSIONS IN BRAZIL SPONSORED BY THE EU

Organisations, business intermediaries and Small and Medium-sized enterprises (SMEs) from the EU and Brazil must register and apply for participating in the matchmaking missions at www.lowcarbonbrazil.com.

THE BENEFITS FOR SMEs

Travel costs for matchmaking mission sponsored by the EU

Receive advice and assistance in business development (EU and Brazil)

Explore new opportunities for business cooperation and partnerships

Contribute to the low carbon economy and to the reduction of GHG emissions in Brazil

Stimulate technological innovation, competitiveness and sustainability of SMEs

Increase export sales revenues

Enhance prospects for the production and adoption of climate-friendly technologies, energy and resource-efficient processes

Prepare for receiving EU technical assistance for the development of Cooperation Partnership Agreements within the Low Carbon Business Action in Brazil

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ACTION IN SUPPORT TO THE TRANSITION OF
SMALL AND MEDIUM-SIZED ENTERPRISES (SMEs)
TO THE LOW CARBON ECONOMY

WWW.LOWCARBONBRAZIL.COM



A Project funded by
the European Union

Implemented by:



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THE ACTION

PROMOTING THE ENCOUNTER OF ENTREPRENEURS WITH THE LOW CARBON ECONOMY

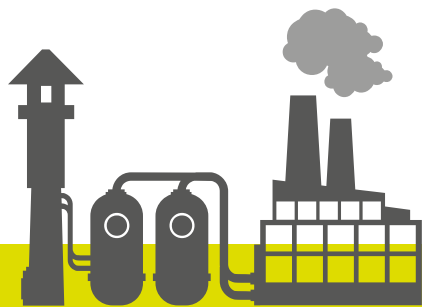
Low Carbon Business Action is a European Union funded initiative that aims at engaging 720 Small and Medium-sized Enterprises (SMEs) from Brazil and the 28 Member States of the EU through a series of business matchmaking missions to be held between August 2016 and December 2017. The business rounds will promote the exchange of innovation experience and support companies in their transition to low carbon technologies and resource-efficient processes in 8 target sectors. Low Carbon Business Action in Brazil will facilitate trade deals, investments and operational partnerships between participants of the matchmaking missions.

OBJECTIVES

THE SOCIAL-ENVIRONMENTAL RESPONSIBILITY OPENING MARKETS AND SETTING PARTNERSHIPS

The cooperation between European and Brazilian SMEs contributes to the global efforts for tackling climate change.

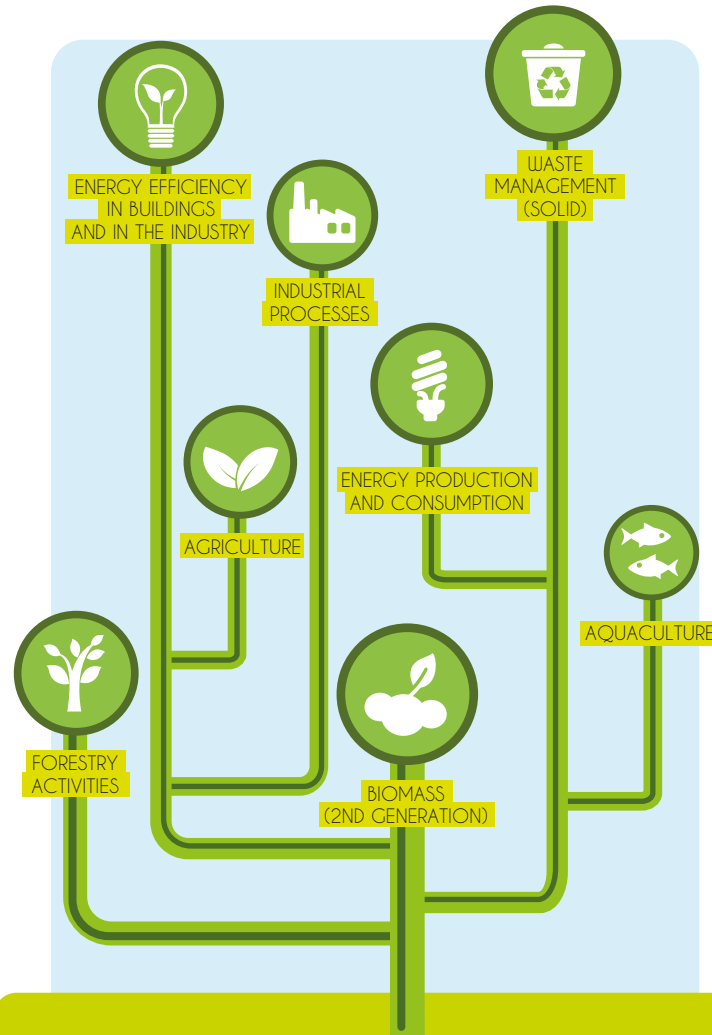
The Action will help to reduce the Brazilian emissions of Green House Gases (GHG) through the promotion of Cooperation Partnership Agreements between SMEs. It also seeks increasing the competitiveness and environmental sustainability of the participating enterprises.



TARGET SECTORS

MITIGATING GREEN HOUSE GASES IN STRATEGIC SECTORS OF THE ECONOMY

Some sectors are responsible for the major part of GHG emissions in Brazil. Low Carbon Business Action in Brazil fosters the competitiveness and sustainability of Brazilian SMEs through their transition to the low carbon economy in the following areas:



FACTS & FIGURES

LCBA STRATEGIC PARTNERSHIPS HELPING TO TRANSFORM SMEs IN BRAZIL

- Brazil is the largest economy in Latin America and the world's 8th, with an annual GDP of over US\$ 2,24 trillion.
- Brazil is the world's 10th largest individual GHG emitter, mainly due to activities in sectors such as agriculture/land use and livestock, forestry, energy, industrial processes and residues.
- The EU is the world's leading provider of low carbon technologies and services.
- Brazil is strongly committed to the "greening" of its highly diverse economy.
- The World Bank estimated an investment potential of US\$ 360 billion from 2010 to 2030 to implement a low carbon scenario in Brazil, including the transition to innovative technologies and applications in areas such as biogas, solar energy, energy efficiency, waste management, biomass and others.
- Cooperation Partnership Agreements closed between Brazilian and European SMEs can receive Technical Assistance in the next phase of the Action, increasing the prospects of access to "green" funding.

