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| **DAY 1 – 19/10/2017 - RESEARCH AND INNOVATION (TO1)** | |
| 09.00 – 09.30 | **Registration and welcome coffee** |
| 09.30 – 09.45 | **Joint welcome by PLP & host region** **& moderator**  Giving an overview of the agenda, expectations, objectives, etc. Find your team mates! |
| 09.45 – 10.45 | **Plenary session: interview style with 3 speakers** |
| 10.45 – 11.15 | **Coffee break** |
| 11.15 – 13.00 | **Breakout sessions:** Policy instruments explained.  Topic*: How to find common objectives and remove obstacles to facilitate use of R&D results.*  **Team Yellow**: How to use R&D and synergies between the Horizon 2020 Programme and the European Regional Development Fund.  **Team Green**: In search of the money – how to effectively engage with private sector to find funding in the early stages of the R&D projects.  **Team Blue**: The more the merrier – how clusters and multinational corporation can benefit open innovation.  The teams will consider, as part of the overall context of each of the three breakout sessions: the Smart Specialization Strategies for growth and jobs, Public-private partnerships and programs such as the Seal of Excellence.  Team discussion agenda:   * *TedTalk* style presentation on challenges and objectives for policy instruments by 3 managing authorities (10 minutes each); * *Throw a mic:* sharing experience and expectations (30 minutes); * Working together on R&D: find topics that require future Policy Learning Platform support (45 minutes). |
| 13.00 – 14.00 | **Lunch** |
| 14.00 – 15.30 | **Back to breakout sessions:** Learning from the latest trends and practices.   * Our Thematic Experts will present good practices on DG RTD “Common Exploitation Booster Service” to mobilise impact and engage regional stakeholders, Off the Shelf Financial instruments for Proof of Concept, to involve private investors in R&D activities, Cluster initiatives (20 minutes); * Q&A and rapporteur collects feedback to post on Wall. |
| *15.30 – 16.30* | **Plenary session**: How policy improvements contribute to R&D results implementation.  Discuss and choose priorities for policy instruments for R&D&I   * Interview with the moderator to tell others what you have come up with; * Vote for the top priorities via online survey to define future priorities for the Policy Learning Platforms.*.* |
| *16.30 – 17.00* | Coffee break and registration for Day 2 participants*.* |
| *17.00 – 18.00* | **Speed dating on the Policy Learning Platform**: Find out about our services & tips from the experts. |
| *18.00 – 19.30* | **Cocktail & networking** |

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| **DAY 2 – 20/10/2017 - SMEs COMPETITIVENESS (TO3)** | |
| 09.00 – 09.30 | Registration and welcome coffee |
| 09.30 – 09.45 | **Joint welcome by PLP & host region & moderator** |
| 09.45 – 10.45 | **Plenary session: interview style with 3 speakers** *.* |
| 10.45 – 11.15 | Coffee break |
| 11.15 – 13.00 | **Breakout sessions:** Policy instruments explained.  Topic*: How to find common objectives and remove obstacles to foster SMEs competitiveness, especially by dealing with innovation.*  **Team Yellow**: Creative and cultural industries; This industry knows a significant growth due to the development of the digital economy, the potential of innovation and the interest from the public for this activity.  **Team Green**: Support of SMEs in the rural territories; Innovation services and other support to SMEs are often available in urban area where the main stakeholders are located. The cohesion and inclusive initiatives must help for a better territorial coverage.  **Team Blue**: Access to appropriate skills by the SMEs. The education and training ecosystem must adapt to new trends and technologies in order to match the needs of the SMEs.  Team discussion agenda:   * Introductory presentation on the main challenges (15 minutes) * *TedTalk* style presentation on challenges and objectives for policy instruments by 3 managing authorities (10 minutes each); * *Throw a mic:* sharing experience and expectations (30 minutes); * Working together on access to innovation: find topics that require future Policy Learning Platform support (30 minutes). |
| 13.00 – 14.00 | **Lunch** |
| 14.00 – 15.30 | **Back to breakout sessions**   * Our Thematic Experts will present good practices on Small Business Act and SME instrument (20 minutes); * Q&A and rapporteur collects feedback to post on Wall. |
| 15.30 – 16.30 | **Plenary session**: How policy improvements contribute to R&D results implementation and access to innovation by SMEs  Discuss and choose priorities for policy instruments for R&D&I uptake by the SMEs   * Interview with the moderator to tell others what you have come up with; * Vote for the top priorities via online survey to define future priorities for the Policy Learning Platforms. |
| 16.30 – 17.00 | **Coffee break** |
| 17.00 – 17.30 | **Wrap up by moderator and concluding remarks by host** |