Cluster policy developments and exchange of good practices - Introduction

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Cluster firms...

- cooperate more,
- innovate more than non-cluster firms,
- register more trademarks and apply for more patents,
- produce more (added value) and secure better jobs,
- achieve greater sales and exports,
- generate higher rates of growth!

Source: European Commission 2006 Innobarometer on clusters' role in facilitating innovation in Europe and 2008 Staff Working Document on the concept of clusters and cluster policies and their role for competitiveness and innovation: Main statistical results and lessons learned. See http://ec.europa.eu/enterprise/policies/innovation/policy/clusters
EU Cluster Programmes in the EU – Recent survey results

• In many Member States, clusters are supported through **stand-alone, dedicated programmes**

• **Cluster support programmes exist in 20 EU Member States** (according to a recent survey from the European Observatory for Clusters and Industrial Change on cluster support in the EU)

• In most analysed countries, **cluster programmes** are conceived on the **national level**
  - National and **regional** levels of interventions can also take place (eg. FR, DK)
  - National, regional and **interregional levels** (eg. DE, PL)

• Cluster support can also be **integrated** into broader programmes within:
  - Operational Programmes of the **Structural Funds**
  - **Industrial sectoral programmes**
  - **Smart Specialisation Strategies**
  - **Business development programmes**, including support for SMEs and scale-up
Cluster Programmes in the EU: Main Objectives (1)

- **Cooperation** among companies and between industry and science/research

- **Internationalisation** activities

- **SMEs competitiveness**

- Selective importance of **entrepreneurship/ start-ups/ spin-offs / scale-ups** support e.g., Germany, France (scale-ups); Poland, Romania, Hungary
Cluster Strategic Objectives in the EU (2)

A large number of cluster programmes pursues between

- **five and nine objectives**, but others
- **a limited number of objectives**, e.g., Germany and Poland with different programmes (innovation vs. internationalisation).

Cluster programmes **target emerging industries** and/or **emerging technologies** (24 programmes).

But clusters in **mature industries** or in **industries under restructuring** also receive considerable attention.

Many countries have **mix of mature & emerging**: AT; CZ, DK, EE, ES, FR, DE, GR, HU, PL, PT, RO, SL, SW

**World-class clusters** (‘Silicon Valleys‘) also a fairly popular strategy, e.g., A, CZ, FR, DE, HU, PO, RO, SW

Support with **social economy / social innovation** objectives an emerging strategy, e.g., AT, GR, LT
The most important measures to support clusters are related to fostering:

- **SME engagement** in clusters,
- **research and development** activities,
- **internationalisation**

But a wide array of measures in place!
How Clusters get their funding across the EU

**Government** funding is very important, and **regional**, local as well

**Membership fees** (SMEs)

**Fee-based services** such as

- R&D projects facilitation; other

**Other private funding sources**, e.g., venture capital
**Favourable momentum!**

- All participants in the survey stated that cluster programmes will:
  - **be maintained** or
  - **increase** their importance in the coming years. Examples:

<table>
<thead>
<tr>
<th>Country</th>
<th>Information</th>
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<tbody>
<tr>
<td>France</td>
<td>Cluster competitiveness policy; new phase starting 2019 with European objectives <a href="http://competitivite.gouv.fr/">http://competitivite.gouv.fr/</a></td>
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<tr>
<td>Malta</td>
<td>There are plans to develop a cluster programme in the future. Clusters are supported in maritime industries, aviation, digital industries and design.</td>
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<td>Germany</td>
<td>Currently more than 4 programmes in place (eg. Go cluster programme, Internationalisation of leading-Edge Clusters, Innovation For a SMEs, etc.)</td>
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<tr>
<td>Poland</td>
<td>Currently several programmes in place. The most important ones are: Internationalization of the Key National Cluster Programme <a href="http://poir.parp.gov.pl/poir233/poddzialanie-2-3-3-umiedzynarodowienie-krajowych-klastrow-kluczowych">http://poir.parp.gov.pl/poir233/poddzialanie-2-3-3-umiedzynarodowienie-krajowych-klastrow-kluczowych</a></td>
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<tr>
<td>Portugal</td>
<td>Competitiveness Cluster - <a href="http://www.iapmei.pt">www.iapmei.pt</a> / Clusters de Competitividade</td>
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More information

EU Cluster Portal:
http://ec.europa.eu/growth/smes/cluster/

European Strategic Cluster Partnerships
http://www.clustercollaboration.eu/eu-cluster-partnerships

European Cluster Collaboration Platform
http://www.clustercollaboration.eu/

COSME calls

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Thank you for your attention!