National Cluster Platform Austria

Austrian Federal Ministry for Digital and Economic Affairs
Division Economic Policy, Innovation & Technology

Herwig Meyer

Conference/Event: EU Cluster Policy Learning and Matchmaking Event
Date: 22.11.2018
Place: Zagreb
1. General remarks about Clusters and Competitiveness

2. Facts and Figures about Clusters in Austria

3. Conclusions
1. General remarks about clusters

- Clusters are **strategic platforms** promoting **collaboration** at different geographic levels (regional, national and beyond)

- The overarching goal of clusters is to **improve competitiveness**
2. Facts and Figures

Fact box
- > 60 clusters and networks
- > 7,100 cluster members, 73% SME
- > 815,000 employees
- 58% manufacturing companies
- ~ 600 R&D institutions
- Ø 7.5% R&D quota
- 50% export quota
- ~ 300 international partnerships
Activities of clusters and networks

- **Communication activities and information** for a diverse range of industries

- **Workforce training** and know-how-transfer (events, workshops, exchange of best practice examples,...)

- **Innovative co-operation projects** between enterprises and research facilities; specific funding instruments for co-operation projects

- **(Inter)national promotion** of companies and clusters
Cluster landscape

DG GROW
International Market
Industry
Entrepreneurship
and
SMEs

DG REGIO
Regional and
Urban
Policy

National Cluster Platform

Cluster organisations in the Austrian regions
Austrian National Cluster Platform

Clusters and network-initiatives

Cluster organisations

Public institutions and agencies with a focus on RDTI and cluster activities

www.clusterplattform.at
Activities of the National Cluster Platform

- Austrian cluster conference
- **Working groups** of the National Cluster Platform
- **Information** about the Platform, especially website
- Active participation in **EU strategies and programmes**
## Austrian Cluster Working groups

### Working Groups

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<th>Description</th>
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<td>Clusters and the national innovation system</td>
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<td>Cluster practice in research, innovation and qualification</td>
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<td>Cluster relevant developments in technology and innovation on the European level incl. regional policy</td>
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<td>Internationalisation of clusters</td>
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<td>Digitization, Industry 4.0 and innovative services</td>
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3. Conclusions

- Clusters are **strategic platforms**
- They **promote collaboration and improve competitiveness**
- Currently they face **new challenges and conditions**
- **Internationalization** highly important
- The Austrian Ministry for Digital and Economic Affairs aims to:
  - Harness and coordinate **regional efforts**
  - Create **linkages to European and international partners**
Contact and Information

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